

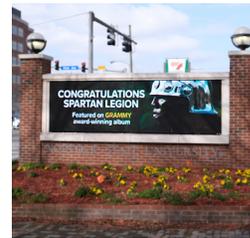
COMMUNICATIONS & MARKETING PROMOTIONAL MEDIA SIZES **QUICK REFERENCE GUIDE**



OUTDOOR SIGNS FOR UNIVERSITY MESSAGING

The marquee size is **2160 width** in pixels by **540 height** in pixels

The comm tower is **1440 width** in pixels by **540 height** in pixels



Marquee



Communication Tower

SOCIAL MEDIA SIZES FOR UNIVERSITY MESSAGING

Instagram Feed Post: **1080px X 1080px (1:1)**

Vertical Instagram Story/Facebook Story/Snap: **1080px X 1920px**

Facebook Event Cover: **1920px X 1080 px**

Facebook Post: **940px X 788 px**

Twitter Post: **1024px X 512px**



E-FLYERS AND DIGITAL COLLATERAL

E-FLYER **8.5 X 11 inches**