

# COMMUNICATIONS & MARKETING PROMOTIONAL MEDIA SIZES **QUICK REFERENCE GUIDE**



**NORFOLK STATE**  
UNIVERSITY

## **OUTDOOR SIGNS FOR UNIVERSITY MESSAGING**

The marquee size is **2334 width** in pixels by **667 height** in pixels

The comm tower is **1440 width** in pixels by **540 height** in pixels



Marquee



Communication Tower

## **SOCIAL MEDIA SIZES FOR UNIVERSITY MESSAGING**

Instagram Feed Post: **1440px X 1080px (3:1)**, **1080px X 1080px (1:1)**

Vertical Instagram Story/Facebook Story/Snap: **1080px X 1920px**

Facebook Event Cover: **1920px X 1080px**

Facebook Post: **940px X 788 px**

X Post: **1024px X 512px**

## **E-FLYERS AND DIGITAL COLLATERAL**

E-FLYER **8.5 X 11 inches**