OUTDOOR SIGNS FOR UNIVERSITY MESSAGING
The marquee size is 2160 width in pixels by 540 height in pixels
The comm tower is 1440 width in pixels by 540 height in pixels

SOCIAL MEDIA SIZES FOR UNIVERSITY MESSAGING
Instagram Feed Post: 1080px X 1080px (1:1)
Vertical Instagram Story/Facebook Story/Snap: 1080px X 1920px
Facebook Event Cover: 1920px X 1080 px
Facebook Post: 940px X 788 px
Twitter Post: 1024px X 512px

E-FLYERS AND DIGITAL COLLATERAL
E-FLYER 8.5 X 11 inches