

**NORFOLK STATE UNIVERSITY**  
**SCHOOL OF BUSINESS**  
**ONLINE B.S. DEGREE in TOURISM and HOSPITALITY MANAGEMENT**  
**2025 COHORT CURRICULUM**



The Bachelor of Science degree in Tourism and Hospitality Management requires a minimum of 121 hours as follows:

First Year			Semester Credit Hours
1 <sup>st</sup> Semester			
SEM	101	Freshman Seminar	1 cr. hr.
ENG	101	College English I	3 cr. hrs.
THM	100	Professional Careers in the Hospitality Industry (MTH 103 Co-requisite)	3 cr. hrs.
SCI	101	Introduction to Physical Science	3 cr. hrs.
MTH	103	Contemporary Mathematics	3 cr. hrs.
THM	115	Introduction to Tourism and Hospitality	3 cr. hrs.
2 <sup>nd</sup> Semester			
SEM	102	Freshman Seminar	1 cr. hr.
BUS	175	Introduction to Business & Entrepreneurship	3 cr. hrs.
BIO	100	Biological Sciences	3 cr. hrs.
XXX	XXX	Science Lab Elective (See Note A)	1 cr. hr.
PED	100	Fundamentals of Fitness for Life	1 cr. hr.
HED	100	Personal and Community Health	2 cr. hrs.
ENG	102	College English II (ENG 101)	3 cr. hrs.
TOTAL			30 cr. hrs.
Second Year			
1 <sup>st</sup> Semester			
MTH	105	Intermediate Algebra (MTH 103 Prerequisite)	3 cr. hrs.
ACC	201	Principles of Financial Accounting	3 cr. hrs.
BUS	284	Advanced Micro Computing	3 cr. hrs.
ENG	285	Public Speaking (ENG 102)	3 cr. hrs.
THM	205	Sanitation Principles	3 cr. hrs.
2 <sup>nd</sup> Semester			
SEM	201	Freshman Seminar	1 cr. hr.
ECN	200	Basic Principles of Economics	3 cr. hrs.
PSY	210	Introduction to Psychology	3 cr. hrs.
FSN	110	Human Nutrition	3 cr. hrs.
THM	XXX	Tourism and Hospitality Management Elective (See Note C)	3 cr. hrs.
ACC	202	Principles of Managerial Accounting (ACC 201)	3 cr. hrs.
TOTAL			31 cr. hrs.
Third Year			
1 <sup>st</sup> Semester			
BUS	281	Legal Environment for Business	3 cr. hrs.
BUS	330	Business Communications	3 cr. hrs.
THM	200	Computers in Hospitality	3 cr. hrs.
THM	250	Hotel Operations Management	3 cr. hrs.
BUS	360	Corporate Finance (ACC 202)	3 cr. hrs.
2 <sup>nd</sup> Semester			
THM	320	Cases in Hospitality Management	3 cr. hrs.
BUS	365	Organizational Behavior and Theory (PSY 210 recommended)	3 cr. hrs.
BUS	366	Principles of Marketing (Junior Standing)	3 cr. hrs.
THM	XXX	Tourism and Hospitality Management Elective (See Note C)	3 cr. hrs.
XXX	XXX	Global/Cultural Elective (See Note B)	3 cr. hrs.
TOTAL			30 cr. hrs.
Fourth Year			
1 <sup>st</sup> Semester			
THM	280	Dining Room and Beverage Management	3 cr. hrs.
THM	331	Food, Beverage and Labor Cost Control (MTH 105)	3 cr. hrs.
THM	300	Purchasing for the Hospitality Industry	3 cr. hrs.
THM	XXX	Tourism and Hospitality Management Elective (See Note C)	3 cr. hrs.
THM	XXX	Tourism and Hospitality Management Elective (See Note C)	3 cr. hrs.
2 <sup>nd</sup> Semester			
THM	440	Hospitality Sales and Marketing	3 cr. hrs.
THM	490	Senior Project	3 cr. hrs.
THM	462	Hospitality Human Resources Management	3 cr. hrs.
THM	XXX	Tourism and Hospitality Management Elective (See Note C)	3 cr. hrs.
XXX	XXX	Global/Cultural Elective (See Note B)	3 cr. hrs.
TOTAL			30 cr. hrs.
TOTAL REQUIREMENTS			121 cr. hrs. (OVER)

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**Note A:** A student needs to take **ONE** of the following laboratory courses.

BIO 100L Biological Science Lab  
SCI 101L Physical Science Lab

**Note B:** Global/Cultural and Foreign Language Electives (6 cr. hours)

A student will choose **TWO** courses from the list below.

ENG 207 Introduction to World Literature  
ENG 383 African-American Literature  
FIA 201 Basic Art Appreciation  
GEO 141 World Regional Geography  
GEO 331 Economic Geography  
GEO 336 Political Geography  
GEO 337 Geography of Africa  
HIS 336 African-American History since 1865  
HIS 360 Latin America: Argentina, Brazil, and Chile  
HIS 361 Latin America: Readings in Latin American History  
HIS 363 Introduction to Modern Near-East  
HIS 365 Latin America: Mexico, Central America, and the Caribbean  
HIS 370 African History and Culture  
HIS 371 African History and Culture  
HIS 374 East Asian Civilization  
HIS 375 Contemporary Economic System of China  
HIS 376 Contemporary Economic System of Japan  
HIS 446 Latin America Colonial  
HIS 448 Slavery in the Atlantic Basin  
HIS 476 Modern China and Modern Japan  
HUM 210 Humanities  
HUM 211 Humanities  
MUS 301 Music Appreciation  
MUS 234 African-American Music  
POS 315 Blacks in American Political Process  
POS 323 Comparative Government  
POS 360 International Politics  
POS 442 International Law  
POS 461 International Organization  
POS 462 The Near (Middle) East in International  
POS 463 Politics of African Nations  
POS 467 Introduction to Non-Western Politics  
POS 468 A Survey of Contemporary Governments of Asia  
PSY 340 Psychology of African Americans  
REL 200 Major World Religions  
SOC 101 Introduction to Social Science  
SOC 237 Racial and Cultural Minorities  
SOC 242 Introduction to Anthropology  
GRM 111 and 112 Elementary German I and II  
FRN 111 and 112 Elementary French I and II  
GRM 111 and 112 Elementary German I and II  
JPN 111 and 112 Elementary Japanese I and II  
SPN 111 and 112 Elementary Spanish I and II  
SWA 111 and 112 Elementary Swahili I and II

courses towards Tourism and Hospitality Management Electives (15 cr. hrs.)

THM 381 Facilities Layout and Design  
THM 401 Club and Resort Management  
THM 351 Event Planning and Management  
THM 402 Management by Menu  
THM 391 Internship in Hospitality  
BUS 375 Management Information Systems and E-Commerce (BUS 284)  
BUS 477 Franchising (BUS 366)  
BUS 350 Ethics in Management (BUS 365)  
BUS 391 Introduction to Data Analytics & Big Data (BUS 375)  
BUS 396 Introduction to Blockchain: Foundations and Business Use Cases (BUS 375)  
BUS 431 Systems Analysis & Design (BUS 375)  
BUS 415 International Management (BUS 365)

**STUDENTS MUST EARN A “C” OR HIGHER IN THE FOLLOWING:**

1. ALL Business courses: (ACC, BUS)
2. ALL English courses: (ENG)
3. ALL Math courses: (MTH)
4. ALL THM courses

**Revised: November 2019**