

NORFOLK STATE UNIVERSITY
SCHOOL OF BUSINESS
ONLINE B.S. DEGREE in TOURISM and HOSPITALITY MANAGEMENT
2022 COHORT CURRICULUM



The Bachelor of Science degree in Tourism and Hospitality Management requires a minimum of 121 hours as follows:

First Year		Semester Credit Hours
1st Semester		
SEM 101	Freshman Seminar	1 cr. hr.
ENG 101	College English I	3 cr. hrs.
THM 100	Professional Careers in the Hospitality Industry (MTH 103 Co-requisite)	3 cr. hrs.
SCI 101	Introduction to Physical Science	3 cr. hrs.
MTH 103	Contemporary Mathematics	3 cr. hrs.
THM 115	Introduction to Tourism and Hospitality	3 cr. hrs.
2nd Semester		
SEM 102	Freshman Seminar	1 cr. hr.
BUS 175	Introduction to Business & Entrepreneurship	3 cr. hrs.
BIO 100	Biological Sciences	3 cr. hrs.
XXX XXX	Science Lab Elective (See Note A)	1 cr. hr.
PED 100	Fundamentals of Fitness for Life	1 cr. hr.
HED 100	Personal and Community Health	2 cr. hrs.
ENG 102	College English II (ENG 101)	3 cr. hrs.
TOTAL		30 cr. hrs.
Second Year		
1st Semester		
MTH 105	Intermediate Algebra (MTH 103 Prerequisite)	3 cr. hrs.
ACC 201	Principles of Financial Accounting	3 cr. hrs.
BUS 284	Advanced Micro Computing	3 cr. hrs.
ENG 285	Public Speaking (ENG 102)	3 cr. hrs.
THM 205	Sanitation Principles	3 cr. hrs.
2nd Semester		
SEM 201	Freshman Seminar	1 cr. hr.
ECN 200	Basic Principles of Economics	3 cr. hrs.
PSY 210	Introduction to Psychology	3 cr. hrs.
FSN 110	Human Nutrition	3 cr. hrs.
THM XXX	Tourism and Hospitality Management Elective (See Note C)	3 cr. hrs.
ACC 202	Principles of Managerial Accounting (ACC 201)	3 cr. hrs.
TOTAL		31 cr. hrs.
Third Year		
1st Semester		
BUS 281	Legal Environment for Business	3 cr. hrs.
BUS 330	Business Communications	3 cr. hrs.
THM 200	Computers in Hospitality	3 cr. hrs.
THM 250	Hotel Operations Management	3 cr. hrs.
BUS 360	Corporate Finance (ACC 202)	3 cr. hrs.
2nd Semester		
THM 320	Cases in Hospitality Management	3 cr. hrs.
BUS 365	Organizational Behavior and Theory (PSY 210 recommended)	3 cr. hrs.
BUS 366	Principles of Marketing (Junior Standing)	3 cr. hrs.
THM XXX	Tourism and Hospitality Management Elective (See Note C)	3 cr. hrs.
XXX XXX	Global/Cultural Elective (See Note B)	3 cr. hrs.
TOTAL		30 cr. hrs.
Fourth Year		
1st Semester		
THM 280	Dining Room and Beverage Management	3 cr. hrs.
THM 331	Food, Beverage and Labor Cost Control (MTH 105)	3 cr. hrs.
THM 300	Purchasing for the Hospitality Industry	3 cr. hrs.
THM XXX	Tourism and Hospitality Management Elective (See Note C)	3 cr. hrs.
THM XXX	Tourism and Hospitality Management Elective (See Note C)	3 cr. hrs.
2nd Semester		
THM 440	Hospitality Sales and Marketing	3 cr. hrs.
THM 490	Senior Project	3 cr. hrs.
THM 462	Hospitality Human Resources Management	3 cr. hrs.
THM XXX	Tourism and Hospitality Management Elective (See Note C)	3 cr. hrs.
XXX XXX	Global/Cultural Elective (See Note B)	3 cr. hrs.
TOTAL		30 cr. hrs.
TOTAL REQUIREMENTS		121 cr. hrs. (OVER)

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Note A: A student needs to take **ONE** of the following laboratory courses.

BIO 100L Biological Science Lab
 SCI 101L Physical Science Lab

Note B: Global/Cultural and Foreign Language Electives (6 cr. hours)

A student will choose **TWO** courses from the list below.

ENG 207 Introduction to World Literature
 ENG 383 African-American Literature
 FIA 201 Basic Art Appreciation
 GEO 141 World Regional Geography
 GEO 331 Economic Geography
 GEO 336 Political Geography
 GEO 337 Geography of Africa
 HIS 336 African-American History since 1865
 HIS 360 Latin America: Argentina, Brazil, and Chile
 HIS 361 Latin America: Readings in Latin American History
 HIS 363 Introduction to Modern Near-East
 HIS 365 Latin America: Mexico, Central America, and the Caribbean
 HIS 370 African History and Culture
 HIS 371 African History and Culture
 HIS 374 East Asian Civilization
 HIS 375 Contemporary Economic System of China
 HIS 376 Contemporary Economic System of Japan
 HIS 446 Latin America Colonial
 HIS 448 Slavery in the Atlantic Basin
 HIS 476 Modern China and Modern Japan
 HUM 210 Humanities
 HUM 211 Humanities
 MUS 301 Music Appreciation
 MUS 234 African-American Music
 POS 315 Blacks in American Political Process
 POS 323 Comparative Government
 POS 360 International Politics
 POS 442 International Law
 POS 461 International Organization
 POS 462 The Near (Middle) East in International
 POS 463 Politics of African Nations
 POS 467 Introduction to Non-Western Politics
 POS 468 A Survey of Contemporary Governments of Asia
 PSY 340 Psychology of African Americans
 REL 200 Major World Religions
 SOC 101 Introduction to Social Science
 SOC 237 Racial and Cultural Minorities
 SOC 242 Introduction to Anthropology
 GRM 111 and 112 Elementary German I and II
 FRN 111 and 112 Elementary French I and II
 GRM 111 and 112 Elementary German I and II
 JPN 111 and 112 Elementary Japanese I and II
 SPN 111 and 112 Elementary Spanish I and II
 SWA 111 and 112 Elementary Swahili I and II

courses towards Tourism and Hospitality Management Electives (15 cr. hrs.)

THM 381 Facilities Layout and Design
 THM 401 Club and Resort Management
 THM 351 Event Planning and Management
 THM 402 Management by Menu
 THM 391 Internship in Hospitality
 BUS 375 Management Information Systems and E-Commerce (BUS 284)
 BUS 477 Franchising (BUS 366)
 BUS 350 Ethics in Management (BUS 365)
 BUS 391 Introduction to Data Analytics & Big Data (BUS 375)
 BUS 396 Introduction to Blockchain: Foundations and Business Use Cases (BUS 375)
 BUS 431 Systems Analysis & Design (BUS 375)
 BUS 415 International Management (BUS 365)

STUDENTS MUST EARN A “C” OR HIGHER IN THE FOLLOWING:

1. ALL Business courses: (ACC, BUS)
2. ALL English courses: (ENG)
3. ALL Math courses: (MTH)
4. ALL THM courses

Revised: November 2019