



**NORFOLK STATE UNIVERSITY  
SCHOOL OF BUSINESS  
2022 CURRICULUM  
LEADING TO THE B.S. DEGREE IN BUSINESS  
ENTREPRENEURSHIP CONCENTRATION**



The Bachelor of Science degree in Business with a concentration in Entrepreneurship requires a minimum of 121 hours of undergraduate work. The courses required in the Entrepreneurship concentration include the following:

| <b>First Year</b>         |     |   | <b>Semester Credit Hour</b> |
|---------------------------|-----|---|-----------------------------|
| SEM                       | 101 | Spartan Seminar 101                                       | 1 cr. hr.                   |
| SEM                       | 102 | Spartan Seminar 102                                       | 1 cr. hr.                   |
| BUS                       | 175 | Introduction to Business & Entrepreneurship               | 3 cr. hrs.                  |
| BIO                       | 100 | Biological Sciences                                       | 3 cr. hrs.                  |
| SCI                       | 101 | Introduction to Physical Science                          | 3 cr. hr.                   |
| XXX                       | XXX | Science Lab Elective (See Note A)                         | 1 cr. hr.                   |
| ENG                       | 101 | College English I   | 3 cr. hrs.                  |
| ENG                       | 102 | College English II (ENG 101)                              | 3 cr. hrs.                  |
| HED                       | 100 | Personal and Community Health                             | 2 cr. hrs.                  |
| BUS                       | 284 | Advanced Micro Computing                                  | 3 cr. hrs.                  |
| MTH                       | 131 | Pre-calculus for Non-Science Majors                       | 3 cr. hrs.                  |
| MTH                       | 132 | Calculus for Non-Science Majors (MTH 131)                 | 3 cr. hrs.                  |
| PED                       | 100 | Fitness for Life or PED 101/102 or Modified PED           | 1 cr. hr.                   |
| <b>TOTAL</b>              |     |   | <b>30 cr. hrs.</b>          |
| <b>Second Year</b>        |     |   |                             |
| SEM                       | 201 | Spartan Seminar 201                                       | 1 cr. hr.                   |
| ACC                       | 201 | Principles of Financial Accounting                        | 3 cr. hrs.                  |
| ACC                       | 202 | Principles of Managerial Accounting (ACC 201)             | 3 cr. hrs.                  |
| BUS                       | 281 | Legal Environment for Business (BUS 175)                  | 3 cr. hrs.                  |
| BUS                       | 270 | Business Statistics (MTH 132)                             | 3 cr. hrs.                  |
| ECN                       | 211 | Principles of Microeconomics                              | 3 cr. hrs.                  |
| ECN                       | 212 | Principles of Macroeconomics (ECN 211)                    | 3 cr. hrs.                  |
| ENG                       | 210 | Practical English Grammar                                 | 3 cr. hrs.                  |
| PSY                       | 210 | Introduction to Psychology                                | 3 cr. hrs.                  |
| ENG                       | 285 | Public Speaking (ENG 102)                                 | 3 cr. hrs.                  |
| XXX                       | XXX | Humanities (See Note B)                                   | 3 cr. hrs.                  |
| <b>TOTAL</b>              |     |   | <b>31 cr. hrs.</b>          |
| <b>Third Year</b>         |     |   |                             |
| BUS                       | 330 | Business Communications                                   | 3 cr. hrs.                  |
| BUS                       | 376 | Statistics and Quantitative Methods (BUS 270)             | 3 cr. hrs.                  |
| BUS                       | 386 | New Venture Finance (BUS 387)                             | 3 cr. hrs.                  |
| BUS                       | 387 | Intro to Entrepreneurship (BUS 366, BUS 360 and BUS 365)  | 3 cr. hrs.                  |
| BUS                       | 360 | Corporate Finance (ACC 202 and ECN 212)                   | 3 cr. hrs.                  |
| BUS                       | 375 | Management Information Systems & E-Commerce (BUS 284)     | 3 cr. hrs.                  |
| BUS                       | 365 | Organizational Behavior and Theory (PSY 210)              | 3 cr. hrs.                  |
| BUS                       | 366 | Principles of Marketing                                   | 3 cr. hrs.                  |
| BUS                       | 391 | Introduction to Data Analytics & Big Data (BUS 375)       | 3 cr. hrs.                  |
| XXX                       | XXX | Global/Cultural & Language Elective (See Note B)          | 3 cr. hrs.                  |
| <b>TOTAL</b>              |     |   | <b>30 cr. hrs.</b>          |
| <b>Fourth Year</b>        |     |   |                             |
| BUS                       | 417 | International Business (BUS 175)                          | 3 cr. hrs.                  |
| BUS                       | XXX | Business Elective (See Note C)                            | 3 cr. hrs.                  |
| BUS                       | 465 | Small Business Management (BUS 387)                       | 3 cr. hrs.                  |
| BUS                       | 469 | Entrepreneurship-in-Residence                             | 3 cr. hrs.                  |
| BUS                       | 477 | Franchising (BUS 366 & Senior Standing)                   | 3 cr. hrs.                  |
| BUS                       | 476 | Operations Management (BUS 376)                           | 3 cr. hrs.                  |
| BUS                       | 478 | Strategic Management (BUS 476, BUS 365, BUS 366, BUS 360) | 3 cr. hrs.                  |
| BUS                       | XXX | Business Elective (See Note C)                            | 9 cr. hrs.                  |
| <b>TOTAL</b>              |     |   | <b>30 cr. hrs.</b>          |
| <b>TOTAL REQUIREMENTS</b> |     |   | <b>121 cr. hrs. (OVER)</b>  |

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**Note A:** A student needs to take **ONE** of the following laboratory courses.

BIO 100L Biological Science Lab  
 SCI 101L Physical Science Lab

**Note B:** Global/Cultural and Foreign Language Electives (6 hours)

A student will choose **TWO** courses from the list below.

SOC 325 Society, Business & Internationalism  
 ENG 207 Introduction to World Literature  
 ENG 383 African-American Literature  
 FIA 201 Basic Art Appreciation  
 GEO 141 World Regional Geography  
 GEO 331 Economic Geography  
 GEO 336 Political Geography  
 GEO 337 Geography of Africa  
 HIS 336 African-American History since 1865  
 HIS 360 Latin America: Argentina, Brazil, and Chile  
 HIS 361 Latin America: Readings in Latin American History  
 HIS 363 Introduction to Modern Near-East  
 HIS 365 Latin America: Mexico, Central America, and the Caribbean  
 HIS 370 African History and Culture  
 HIS 371 African History and Culture  
 HIS 374 East Asian Civilization  
 HIS 375 Contemporary Economic System of China  
 HIS 376 Contemporary Economic System of Japan  
 HIS 446 Latin America Colonial  
 HIS 448 Slavery in the Atlantic Basin  
 HIS 476 Modern China and Modern Japan  
 HUM 210 Humanities  
 HUM 211 Humanities  
 MUS 301 Music Appreciation  
 MUS 234 African-American Music  
 POS 315 Blacks in American Political Process  
 POS 323 Comparative Government  
 POS 360 International Politics  
 POS 442 International Law  
 POS 461 International Organization  
 POS 462 The Near (Middle) East in International  
 POS 463 Politics of African Nations  
 POS 467 Introduction to Non-Western Politics  
 POS 468 A Survey of Contemporary Governments of Asia  
 PSY 340 Psychology of African Americans  
 REL 200 Major World Religions  
 SOC 101 Introduction to Social Science  
 SOC 237 Racial and Cultural Minorities  
 SOC 242 Introduction to Anthropology  
 FRN 111 and 112 Elementary French I and II  
 GRM 111 and 112 Elementary German I and II  
 JPN 111 and 112 Elementary Japanese I and II  
 SPN 111 and 112 Elementary Spanish I and II  
 SWA 111 and 112 Elementary Swahili I and II

**Note C:** A student needs to take **FOUR** of the following courses towards Business Electives. (12 cr. hrs.)

ACC 301 Intermediate Accounting (ACC 202)  
 ACC 315 Federal Income Tax (ACC 202)  
 BUS 396 Introduction to Blockchain: Foundations and Business Use Cases (BUS 375)  
 BUS 431 Information Systems Analysis & Design (BUS 375)  
 BUS 363 Financial Institutions (BUS 360)  
 BUS 350 Ethics in Management (BUS 365)  
 BUS 415 International Management (BUS 365)  
 BUS 390 Business Database Management (BUS 284)  
 BUS 367 Consumer Behavior (BUS 366)  
 BUS 413 Principles of Retailing (BUS 366)  
 BUS 300 Internship  
 THM 351 Event Planning & Management  
 THM 381 Facilities Layout & Design

**STUDENTS MUST EARN A “C” OR HIGHER IN THE FOLLOWING:**

1. ALL Business courses: (ACC, BUS, and ECN)
2. ALL English courses: (ENG)
3. ALL Math courses: (MTH)
4. ALL Computer Science courses: (CSC)

**MATHEMATICS SEQUENCE**

For business school students, MTH 131, and MTH 132 are required courses. Based on the results of the mathematics placement test, a student **MUST** follow one of the following mathematics sequences.

| Math Placement Test Result | Math Sequence                      |
|----------------------------|------------------------------------|
| MTH 101                    | MTH 101, MTH 105, MTH 131, MTH 132 |
| MTH 102                    | MTH 102, MTH 131, MTH 132          |
| MTH 131                    | MTH 131, MTH 132                   |

**Revised: April 2022**