

BOARD OF VISITORS
ACADEMIC AND STUDENT AFFAIRS COMMITTEE MEETING MINUTES
WEDNESDAY, NOVEMBER 16, 2022

I. Call to Order

Ms. Blunt, Chair, called the Academic and Student Affairs Committee meeting to order at approximately 8:31 a.m. A quorum was established with a 5-0 Roll Call vote.

Committee Members Present:

Mary L. Blunt, Chair
Heidi W. Abbott
BK Fulton
Jay Jamison
Dr. Harold Watkins

Absent Committee Members

Gilbert Bland

Additional Board Members:

Devon Henry, Rector
Dwayne Blake
Conrad Hall

Student Representative to the Board Present:

Indya Richards, Student Government Association President

Faculty Representative to the Board

Dr. Geoffroy de Laforcade

Counsel Present:

Pamela Boston, University Counsel and Senior Assistant Attorney General

NSU Administrators and Staff Present:

Dr. Javaune Adams-Gaston, President
Dr. Leonard Brown, Vice President for Student Affairs
Dr. DoVeanna Fulton, Provost and Vice President for Academic Affairs
Dr. Justin L. Moses, Vice President for Operations and Chief Strategist for Institutional Effectiveness
Melody Webb, Athletics Director
Tanya White, Chief of Staff
Inda Walker, Clerk to the University President and Liaison to the Board of Visitors
Yelena Arishina, Special Assistant to the Provost
Rasool Shabazz, Project Engineer - Office of Information Technology
Christopher Stancil, Office of Information Technology
Christopher Nelson, Office of Information Technology

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Observers – NSU Administrators and Staff:

Dr. Saranette Williams, Director of Student Support Services

Cheniqua Goode, Counseling Center

Dr. Danielle Williams, Student Support Services

II. Approval of Minutes

Dr. Watkins motioned, seconded by Ms. Abbott, the Committee with a 5-0 Roll Call vote approved the August 31, 2022 Academic and Student Affairs Committee minutes.

III. Discussion Items

- **Student Affairs Update – Dr. Leonard Brown presented the following:**
- Dr. Brown presented Saranette William, who spoke about First Generation Week at NSU.
 - Saranette Williams presented the following:
 - Student Support Services (TRiO)
 - The Student Support Services (SSSP) is a federally funded program by the United States Department of Education. The program was established on the campus of Norfolk State University (NSU) in July 1971.
 - The Norfolk State University Student Support Services Program is designed to provide an array of support services for 400 eligible participants. Each participant receives full service while matriculating at NSU. The purpose of the program is to promote retention and graduation. The current grant cycle is from 2020-2025.
 - 280 First Generation and Low Income
 - 91% of all Pell Grant Recipients come from households with income less than \$24K
 - 84 First Generation (Only)
 - 94% of all NSU students receive some form of Financial Aid
 - 24 Low Income (Only)
 - 25 Students who also receive Disability Services (Only)
 - 66% of the 414 students currently being serviced by SSSP come to the University with a host of deficiencies and need for numerous interventions.
- Timely Care – available to all students
 - 92 total visits
 - 37 of the visits have been after hours
 - The visits are receiving great reviews
 - 39% male 61% female student appointments
 - This program takes pressure off NSU’s Counseling center

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- Counseling centers are overwhelmed across the nation. Timely Care gives our students a timely option.
- Timely Care acts as an extension of the Counseling Center at NSU. Additional needs, such as prescribing medication, are handled through the university.
- Athletics has a full-time counselor and the student athletes use the Student Athlete Health Talk app. Athletics work hand-in-hand with the Counseling Center.

- **Academic Affairs Update** - Dr. DoVeanna S. Fulton presented the following:
 - ONE School of Public Health and NSU's Public Health Initiatives
 - Since the creation of the NSU Public Health Collaborative in Spring of 2021, faculty and staff across campus have been working diligently to build a new Joint School of Public Health with ODU and EVMS.
 - Dr. Li-Wu Chen has been appointed Founding Dean of the ONE School of Public Health. Dr. Chen brings more than 20 years of academic leadership experience in Public Health.
 - The Initial Application Submission or IAS has been submitted to the Council on Education for Public Health (CEPH).
 - Update on SPHI Connections to the ODU/EVMS Merger
 - The SPHI continues to operate based on the O.N.E. partnership (with representatives from each institution and Bonnie Van Lunen of ODU acting as the dean. The entire team will be involved in upcoming meetings in which ODU and EVMS negotiate positions, etc. that will be affected by the merger. These discussions will focus on areas that will directly affect the SPHI faculty at NSU. The next step will involve public health faculty across the three institutions. Then the SPHI leadership team will make their recommendation to the SPHI Provost Council for consideration.
 - Master of Public Health – Health Equity (MPH), SCHEV/SACSCOC Review
 - NSU's proposed MPH program is being reviewed by SCHEV. The goal is to matriculate the first cohort in fall 2023.
 - **Faculty Hires** - NSU is conducting national searches for faculty and leadership support for this program. The Department of Nursing and Allied Health is in the process of hiring four full-time tenure-track faculty for the MPH program as well as the founding MPH Program Director. We anticipate the program director and faculty will begin their tenure by July 2023.
 - Center for Public Health Initiatives at NSU
 - CPHI was created in February 2022 to collaborate with faculty, staff, and students at NSU and throughout Hampton Roads on public health research, education, practice, and engagement.

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- The original proposal was for a full-time in-person program; however, it is becoming evident that for working professionals, we will have to offer a more flexible curriculum.
- The accrediting body for this program requires the dean to be at one institution, therefore, the dean will be at ODU. The administrative structure of the O.N.E. School of Public Health will include associate deans at each institution, who will work with faculty and provide leadership. Each institution has used their budgets for hiring. The decisions of the new dean will come to the provost's council for review. This is built into the bylaws of the new school.
- International Partnerships
 - NSU's Office of Global Learning and International Programs, led by Mr. Torian Lee, has established a robust portfolio of programs to expand the University's impact and offer students and faculty greater global educational opportunities. The program includes International University Partnerships, Third Party Provider Study Abroad Programs, Exchange Programs, and **NSU** Faculty Led Study Abroad Programs.
 - International University Partnerships are University to University partnerships where multiple and varied opportunities are created to enhance teaching, research, and learning at each institution. Over the last academic year NSU signed two important International University Partnerships, one with London Metropolitan University, and the second with the University of the West Indies – Mona (Kingston, Jamaica).
 - Third Party Provider Study Abroad Programs allow NSU students to enroll in a university or Study Center for the semester or summer. Over the last academic year NSU signed Third Party Partnerships with
 - CIEE – Council on International Educational Exchange
 - ISA – International Studies Abroad
 - TEAN – The Education Abroad Network
 - AIFS -American Institute for Foreign Study
 - Barcelona SAE
 - Spanish Studies Abroad
 - KEI – Knowledge Exchange Institute
 - Exchange Programs allow NSU students to study for a semester or summer at an international university as well as allow Non NSU-Degree seeking international students to study at NSU for a semester. Those programs are offered through ISEP (International Student Exchange Program) and MICEFA (Parisian University Exchange Program) Paris, France Member Universities
 - This year we will conduct five NSU Faculty Led Study Abroad Programs, including:
 - Dr. Jen Malia – English– Spring Break Program in London, England
 - Dr. Sharon Alston- Social Work – Summer 1 Program in London, England

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- Mrs. Christy Frederick – Fine Arts – Summer 1 Program in Florence, Italy
- Mr. Sam Hughes – Fine Arts – Summer 1 Program in Florence Italy
- Dr. Proshot Kalami – Mass Communications – Summer 1 Program in Calabria, Italy
- In Spring 2023 – One (1) NSU student majoring in Political Science will study at the London South Bank University. In Summer and Fall 2023 - our goal is to send at least Fifty (50) students abroad.
- This cohort of students (from NSU Faculty Led Programs and Third-Party Programs) will return to NSU as the first group of study abroad ambassadors who will help recruit an even larger cohort going forward.
- We hope to have a diversity of majors represented in study abroad so that we can begin our study abroad curriculum mapping project. This will let us keep a running list of pre-approved programs/courses from each academic department for future students' benefit.
- The current initiative is for Title III programs to provide funding for students to get their passports. Torian Lee has also been successful with securing grants to support students.
- Torian Lee has been engaging faculty and departments and encouraging faculty to include and develop international and study-abroad programs in their curriculum, which is the faculty's prerogative. We are trying to provide support and mechanisms for faculty to develop their own international study-abroad programs, which is also a part of the curriculum mapping project.
- **Departmental Name Change**
 - The Department of Technology has proposed changing its name to the Department of Engineering Technology. The new name will attract students looking for engineering education focused on applied methodology. It is the first step towards our ABET accreditation, which will increase student recruitment and retention. The name change will provide greater employment opportunities with the federal government and local employers such as Lockheed Martin and Newport News Shipbuilding who require ABET accredited graduates. Without ABET accreditation, students are hired only as Technicians.
 - Enrollment in the Department has been trending upward over the past three years.
 - There are currently five (5) full-time faculty members. The department has two full-time positions posted (1 *Computer Engineering Technology* and 1 *Construction Management Engineering Technology*). For ABET accreditation, one additional full-time Construction Management Engineering Technology position will be needed.

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- After reviewing this information and consultation with President Adams-Gaston, the request to change the name of the Department of Technology to the Department of Engineering Technology is approved.

- **Enrollment Update - Dr. Justin L. Moses presented the following:**

- Enrollment Management Strategic Planning Phases
 1. Preparation and Data Analysis
 2. Strategy and Action Plan Development
 3. Plan Formation and Goal Setting
 4. Track Progress and Goals

Enrollment Strategic Plan – Recommended Strategies

- Organizational Silo Reduction and cross divisional collaboration
 - Includes working together in order for our student to get over the finish line. Although these efforts start at the cabinet level, they are worked on by the individuals overseeing the day-to-day operations and making sure students are graduating and experiencing student success.
 - Increased automation
 - Student and administrative platforms and systems decrease the time it takes for us to process paperwork so we can focus on advising the student properly.
 - Campaign highlighting student and alumni success
 - 2026 – population shift. Most universities are worried that this will affect enrollment.
 - This campaign will help us highlight student achievements and alumni experiences.
 - Development of comprehensive and centralized data warehouse.
 - Connecting data we are collecting.
 - Establishment of proactive and intrusive advising approach.
 - This will help students stay on track and get across the finish line.
 - The ultimate goal and strategy are retention.

 - It was noted that preparations for the population shift in 2026 have been a huge discussion item at SCHEV. Dr. Moses discussed developing proactive partnerships and pipelines with high schools and middle schools as one of the strategies in addressing the upcoming population shift. Dr. Juan Alexander has been heading this charge.
- **Department of Athletics - Ms. Melody Webb presented the following:**
 - Athletics Strategic Assessment

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- Since NSU Athletics joined Division I level 25 years ago, they have secured 49 championships (10 within the last 3 years), 12 All-Sports Award, and numerous conference and national accolades for student-athletes and coaches.
- NSU Athletics must be intentional about whom they are engaging when attracting and retaining coaches, staff, and student-athletes. NSU's brand must be attractive to be in a position to recruit the ideal spartan.
- The biggest challenge will be how the Athletics Department will continue to grow resources and investments sustainably, while also pouring into areas of improvement.
- While success is the matriculation and graduation of student-athletes, it is also being competitive and positioning NSU for championships. There are opportunities for institutions that are lean, innovative, and creative. To achieve more, NSU must strategically position itself to elevate meticulously up the ranks. Currently, NSU is accomplishing this with its commitment to holistic student-athlete development, measured by academic achievement and post-graduate success.
- The Athletics department is committed to enhancing student-athlete development programming by emphasizing the following:
 - Personal development, mental health, career readiness, diversity, and inclusion.
 - Commitment to retaining top-quality coaches and optimizing the ability for student-athletes to win and consistently compete for championships.
 - Commitment to achieving long-term growth and financial sustainability by building a sustainable funding model which will allow the department to diversify revenue strategies.
- Success does not happen overnight, and most success comes with building blocks. The department's objectives are:
 - Increasing and strengthening the resources and support provided to student-athletes to promote the brand across all platforms and strategic initiatives. This creates sustainability and generates tangible and intangible wealth.
 - Recruitment of talent whether it is competitive salaries for coaches and staff, or scholarship offerings for student-athletes. We must be competitive, matching the industry average for like-institutions to help us recruit and retain the ideal spartan is instrumental in our success to excel beyond the stigma of HBCU.
 - Offering benefits like cost-of-attendance for all our sports that are fully funded, beginning with both men's and women's basketball, and adding other sports to this benefit offering.
- Summer school allows the opportunity for students to get ahead academically to graduate on time or take academic course loads that fit within their athletic season. Summer school also allows teams or student-athletes to get the extra prep time to develop skills to enhance their craft without a rigorous academic schedule.

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- The Athletics Department is continuing to improve athletic facilities and campus facilities, since they play a significant part in recruitment. Improvements include The Smart Tech Café, renovations of existing space, and the implementation of new scoreboards for the football, softball, baseball, and volleyball complexes.
- Branding is vital for NSU's athletics in making it attractive to 5-star talent and nationally known as an institution.
- Strategically aligning the Athletic Department's vision for the future with the strategic plan allows it to continue to put the building blocks in place that will lead to a sustainable program model for future success.

IV. Public Comment

No one signed up for public comment.

V. Adjournment

There being no further business, the meeting was adjourned at approximately 11:42 a.m.

Respectfully submitted,

Dr. Justin L. Moses, Committee Lead
Vice President for Operations and Chief
Strategist for Institutional Effectiveness

Mary L. Blunt, Chair
Academic and Student Affairs Committee

NSU BOV ACADEMIC AND STUDENT AFFAIRS COMMITTEE

ROLL CALL VOTE NOVEMBER 16, 2022

Item	Ms. Blunt	Ms. Abbott	Mr. Bland	Mr. Fulton	Mr. Jamison	Dr. Watkins	Totals
Quorum	Present	Present	Absent	Present	Present	Present	5-0
Approval of August 31, 2022 ASAC Minutes	Yes	Yes	x	Yes	Yes	Yes	5-0
Motion to adjourn meeting	Yes	Yes	x	Yes	Yes	Yes	5-0