

2022 BOARDS OF VISITORS ORIENTATION

Lewis Ginter Botanical Gardens
Kelly Education Center
Massey Conference Center Auditorium
1800 Lakeside Avenue
Richmond, VA 23228

OCTOBER 18

- 12:15pm **CHECK-IN OPENS; INFORMAL NETWORKING** (Refreshments Available)
Massey Auditorium, Kelly Center, Lewis Ginter Botanical Gardens
- 12:45pm **Welcome, Overview and Acknowledgements**
Peter Blake, Director, SCHEV
Ken Ampy, Chair, SCHEV Council
- 1:00pm **Remarks from Governor Youngkin**
Glenn Youngkin, Governor of the Commonwealth of Virginia
- 1:20pm **The Governor's Finance-related Priorities and Virginia's Economic Outlook**
Stephen Cummings, Secretary of Finance
- 1:45pm **Expectations of Board Members**
Ed Feulner, Chair, Virginia Commission on Higher Education Board Appointments
- 2:00pm **Overview of Virginia Higher Education**
Katharine Webb, Vice Chair, SCHEV Council
Peter Blake, Director, SCHEV
- 2:40pm **BREAK** (Refreshments Available)
- 2:50pm **Fundamentals of Service on a Public Board**
- [2:50pm] **Trusteeship 101: The Role of a Public Trustee**
Moderator:
Alvin Schexnider, SCHEV Council Member; Former President of Thomas Nelson Community College and Former Interim President of Norfolk State University
Speakers:
Michael Poliakoff, President, American Council of Trustees & Alumni (ACTA)
Henry Stoeber, President & CEO, Association of Governing Boards (AGB)

- [3:50pm] **Trusteeship 102: Virginia-specific Responsibilities (FOIA; Ethics and COIA)**
Alan Gernhardt, Executive Director, Virginia Freedom of Information Advisory Council
Mike Melis, Senior Assistant Attorney General, Office of the Attorney General

4:35pm **Analyzing and Benchmarking Institutional Spending**
Armand Alacbay, Chief of Staff and Senior Vice President of Strategy, ACTA

4:50pm **Higher Education Priorities of the Youngkin Administration**
Aimee Guidera, Secretary of Education

5:15pm **RECEPTION**
Robins Room, Visitor's Center, Lewis Ginter Botanical Gardens

OCTOBER 19

8:15am **CHECK-IN OPENS; INFORMAL NETWORKING** (Light Breakfast Available)
Massey Auditorium, Kelly Center, Lewis Ginter Botanical Gardens

8:30am **Welcome, Overview and Acknowledgements**
Peter Blake, Director, SCHEV

8:40am **Institutional and State Finance: Budgeting, Spending and Tuition Setting**
Moderator:
Sarah Spota, Deputy Secretary of Education
Speakers:
Michael Maul, Director, Department of Planning and Budget
Jennifer "JJ" Davis, Executive VP and Chief Operating Officer, University of Virginia
Davis Rennolds, Chair, Administration, Advancement, Finance and Facilities Committee, Board of Visitors, University of Mary Washington

9:45am **Risk Assessment and Management**

- [9:45pm] **Changing Demographics and Potential Impacts on Enrollment**
Qian Cai, Director, Demographics Research Group, Weldon Cooper Center, University of Virginia
- [10:15am] **"Odds" vs "Risks" in Institutional Governance and Administration**
Moderator:
Peter Blake, Director, SCHEV
Speakers:
Maribeth Herod, Rector, Board of Visitors, James Madison University
Michael Rao, President, Virginia Commonwealth University

11:00am **Student Mental Health and Wellness; Vibrant and Safe Campuses**

Moderator:

Suzanne Youngkin, First Lady, Commonwealth of Virginia

Speakers:

John Littel, Secretary of Health and Human Services

Frances Keene, Interim Vice President for Student Affairs, Virginia Tech

Janet Gullickson, President, Germanna Community College

12:00pm **LUNCH** (Buffet-style Meal Provided)

12:50pm **Boards' Roles in Freedom of Speech/Expression, Academic Freedom and Intellectual Diversity**

Moderator:

Aimee Guidera, Secretary of Education

Speakers:

Michael Poliakoff, President, ACTA

Joe Cohn, Legislative and Policy Director, Foundation for Individual Rights and Expression (FIRE)

Jim Douglas, Member, Governors' Council, Bipartisan Policy Center (Campus Free Expression Project); former Governor, Vermont

Timothy Zick, Professor, William and Mary Law School

2:00pm **BREAK** (Refreshments Provided)

2:15pm **Best Practices for Effective Governance: Advice from Rectors and Presidents**

Moderator:

Judi Lynch, Member and former Vice Rector, Board of Visitors, Longwood University

Speakers:

Makola Abdullah, President, Virginia State University

Taylor Reveley IV, President, Longwood University

Whitt Clement, Rector, Board of Visitors, University of Virginia; Former Chair, SCHEV

Jimmy Hazel, Member and former Rector, Board of Visitors, George Mason University

3:15pm **Conclusions, Reflections and Appreciation**

Peter Blake, Director, SCHEV

Kay Coles James, Secretary of the Commonwealth