2022 BOARDS OF VISITORS ORIENTATION
Lewis Ginter Botanical Gardens
Kelly Education Center
Massey Conference Center Auditorium
1800 Lakeside Avenue
Richmond, VA 23228

OCTOBER 18

12:15pm  CHECK-IN OPENS; INFORMAL NETWORKING (Refreshments Available)
Massey Auditorium, Kelly Center, Lewis Ginter Botanical Gardens

12:45pm  Welcome, Overview and Acknowledgements
Peter Blake, Director, SCHEV
Ken Ampy, Chair, SCHEV Council

1:00pm  Remarks from Governor Youngkin
Glenn Youngkin, Governor of the Commonwealth of Virginia

1:20pm  The Governor’s Finance-related Priorities and Virginia’s Economic Outlook
Stephen Cummings, Secretary of Finance

1:45pm  Expectations of Board Members
Ed Feulner, Chair, Virginia Commission on Higher Education Board Appointments

2:00pm  Overview of Virginia Higher Education
Katharine Webb, Vice Chair, SCHEV Council
Peter Blake, Director, SCHEV

2:40pm  BREAK (Refreshments Available)

2:50pm  Fundamentals of Service on a Public Board

- [2:50pm] Trusteeship 101: The Role of a Public Trustee
  Moderator:
  Alvin Schexnider, SCHEV Council Member; Former President of Thomas Nelson Community College and Former Interim President of Norfolk State University
  Speakers:
  Michael Poliakoff, President, American Council of Trustees & Alumni (ACTA)
  Henry Stoever, President & CEO, Association of Governing Boards (AGB)
• [3:50pm] **Trusteeship 102: Virginia-specific Responsibilities (FOIA; Ethics and COIA)**  
  *Alan Gernhardt, Executive Director, Virginia Freedom of Information Advisory Council*  
  *Mike Melis, Senior Assistant Attorney General, Office of the Attorney General*

4:35pm **Analyzing and Benchmarking Institutional Spending**  
*Armand Alacbay, Chief of Staff and Senior Vice President of Strategy, ACTA*

4:50pm **Higher Education Priorities of the Youngkin Administration**  
*Aimee Guidera, Secretary of Education*

5:15pm **RECEPTION**  
Robins Room, Visitor’s Center, Lewis Ginter Botanical Gardens

OCTOBER 19

8:15am **CHECK-IN OPENS; INFORMAL NETWORKING** (Light Breakfast Available)  
Massey Auditorium, Kelly Center, Lewis Ginter Botanical Gardens

8:30am **Welcome, Overview and Acknowledgements**  
*Peter Blake, Director, SCHEV*

8:40am **Institutional and State Finance: Budgeting, Spending and Tuition Setting**  
Moderator:  
*Sara Spota, Deputy Secretary of Education*  
Speakers:  
*Michael Maul, Director, Department of Planning and Budget*  
*Jennifer “JJ” Davis, Executive VP and Chief Operating Officer, University of Virginia*  
*Davis Rennolds, Chair, Administration, Advancement, Finance and Facilities Committee, Board of Visitors, University of Mary Washington*

9:45am **Risk Assessment and Management**  
• [9:45pm] **Changing Demographics and Potential Impacts on Enrollment**  
  *Qian Cai, Director, Demographics Research Group, Weldon Cooper Center, University of Virginia*

• [10:15am] **“Odds” vs “Risks” in Institutional Governance and Administration**  
  Moderator:  
  *Peter Blake, Director, SCHEV*  
  Speakers:  
  *Maribeth Herod, Rector, Board of Visitors, James Madison University*  
  *Michael Rao, President, Virginia Commonwealth University*
11:00am  **Student Mental Health and Wellness; Vibrant and Safe Campuses**
Moderator:  
*Suzanne Youngkin, First Lady, Commonwealth of Virginia*  
Speakers:  
*John Littel, Secretary of Health and Human Services*  
*Frances Keene, Interim Vice President for Student Affairs, Virginia Tech*  
*Janet Gullickson, President, Germanna Community College*

12:00pm  **LUNCH** (Buffet-style Meal Provided)

12:50pm  **Boards’ Roles in Freedom of Speech/Expression, Academic Freedom and Intellectual Diversity**
Moderator:  
*Aimee Guidera, Secretary of Education*  
Speakers:  
*Michael Poliakoff, President, ACTA*  
*Joe Cohn, Legislative and Policy Director, Foundation for Individual Rights and Expression (FIRE)*  
*Jim Douglas, Member, Governors’ Council, Bipartisan Policy Center (Campus Free Expression Project); former Governor, Vermont*  
*Timothy Zick, Professor, William and Mary Law School*

2:00pm  **BREAK** (Refreshments Provided)

2:15pm  **Best Practices for Effective Governance: Advice from Rectors and Presidents**
Moderator:  
*Judi Lynch, Member and former Vice Rector, Board of Visitors, Longwood University*  
Speakers:  
*Makola Abdullah, President, Virginia State University*  
*Taylor Reveley IV, President, Longwood University*  
*Whitt Clement, Rector, Board of Visitors, University of Virginia; Former Chair, SCHEV*  
*Jimmy Hazel, Member and former Rector, Board of Visitors, George Mason University*

3:15pm  **Conclusions, Reflections and Appreciation**
*Peter Blake, Director, SCHEV*  
*Kay Coles James, Secretary of the Commonwealth*