

Meeting Book - Board of Visitors Full Board Meeting- March 8, 2024

Board of Visitors Full Board Meeting

Student Center Board Room, Suite 301

700 Park Avenue

Norfolk, VA, 23504

March 8, 2024



Board of Visitors Meeting Book March 8, 2024

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AGENDA
BOARD OF VISITORS MEETING
March 8, 2024

Times are approximate

Devon M. Henry, Rector

Staff: Sher're Dozier, Clerk to the University President for the Board of Visitors

Campus Location:

Norfolk State University
700 Park Avenue, Norfolk, VA 23504
Student Center, Board Room, 3rd Fl., Suite 301

Zoom Webinar Participation

https://nsu-edu.zoom.us/webinar/register/WN_t4wSOySJRGOhiq31U4GRZg

Breakfast served at 8am

- 9:00 a.m. **Call to Order/Establish Quorum**..... Mr. Devon M. Henry, Rector
- 9:05 a.m. **Approve Virtual Participation**.....Mr. Devon M. Henry, Rector
- 9:10 a.m. **Opening Remarks** Mr. Devon M. Henry, Rector
Dr. Javaune Adams-Gaston, President
- 9:25 a.m. **Consent Agenda** – Recommend Approval of the following minutes:
– December 8, 2023 Board Meeting Minutes
- 9:40 a.m. **Academic and Student Affairs Committee Update** Mr. Delbert Parks, Chair
- 10:00 a.m. **Audit, Risk and Compliance Committee Update**Dr. Harold Watkins, Chair
- 10:20 a.m. **Strategic Finance Committee Update** Mr. Jay Jamison, Chair
- 10:40 a.m. **BREAK**
- 11:00 a.m. **Governance Committee Update** Ms. Heidi Abbott, Chair
- 11:20 a.m. **Student Representative Update** Mr. Zaykori Jones
- 11:35 a.m. **Faculty Representative Update**.....Dr. Robert K. Perkins
- 11:50 p.m. **State of the University**.....Dr. Javaune Adams-Gaston, President
- 12:20 p.m. **LUNCH**

All times are approximate and the Board reserves the right to adjust its schedule as necessary. In compliance with the Virginia Freedom of Information Act, please be advised that during the course of this meeting there will be no opportunity for public comment (except where indicated).

- 1:20 p.m. **Action Items**
- 1:40 p.m. **MOTION – CLOSED MEETING – Pursuant to §2.2-3711A. 1, 4, 7, and 8, Code of VA**
- 3:40 p.m. **OPEN MEETING**
 – **Closed Meeting Certification**
 – **Other Actions/Motions**
- 4:00 p.m. **OLD BUSINESS**
- 4:15 p.m. **NEW BUSINESS**
- 4:25 p.m. **PUBLIC COMMENT**
- 4:30 p.m. **ADJOURNMENT**

The Norfolk State University Board of Visitors will meet March 8, 2024 in person.

The meeting will be accessible via the Zoom Webinar app. The open session of the meeting can be accessed through the app using the following link to register:

https://nsu-edu.zoom.us/webinar/register/WN_t4wSOySJRGOhiq31U4GRZg

March 8, 2024 at 9:00 a.m.

LINK

Registering will allow participants to attend virtually or by phone. Information on public comment is provided on the registration form. Public comment should address only the items listed on the agenda.

If there is any interruption in the broadcast of the meeting, please contact 757-823-8676.

All times are approximate and the Board reserves the right to adjust its schedule as necessary. In compliance with the Virginia Freedom of Information Act, please be advised that during the course of this meeting there will be no opportunity for public comment (except where indicated).

BOARD OF VISITORS
FULL BOARD MEETING
December 8, 2023
MINUTES

1. Call to Order/Establish Quorum

Mr. Devon Henry, Rector, called the Norfolk State University Board of Visitors meeting to order at approximately 8:39 a.m.

A quorum was established with a 13-0 Roll Call vote. A list of individuals who joined the meeting is provided below.

Participants – Board Members

Mr. Devon M. Henry, Rector
Bishop Kim W. Brown, Vice Rector
Mr. Dwayne B. Blake, Secretary
Mrs. Heidi Abbott
Dr. Katrina Chase
Mr. BK Fulton
Mr. Conrad Hall
Mr. James Jamison
Dr. Harold Watkins, II
Mr. Gilbert Bland
Mr. T. Michael Andrews
The Honorable James W. Dyke, Jr.
Mr. Delbert Parks

Virtual Attendance - Student Representative to the Board

Mr. Zay’Kori Jones, SGA

Virtual Attendance – Presenter

Mr. David Rasnic, Audit Director; Auditor of Public Accounts

Participant – Counsel

Ms. Pamela F. Boston, University Counsel and Senior Assistant Attorney General

Participants – NSU Administrators and Staff

Dr. Javaune Adams-Gaston, President
Dr. Justin L. Moses, Vice President for Operations and Chief Strategist for Institutional Effectiveness
Dr. DoVeanna Fulton, Provost/Vice President for Academic Affairs

Dr. Gerald Ellsworth Hunter, Vice President and Chief Financial Officer, Finance and Administration
Dr. Leonard E. Brown, Vice President, Student Affairs
Mr. Eric W. Claville, J.D., M.L.I.S., Executive Advisor to the President, Governmental Relations
Mr. Clifford Porter, Vice President, University Advancement
Dr. Tanya S. White, Chief of Staff
Dr. Dawn Hess, Chief Compliance Officer
Mrs. Derika Burgess, Chief Audit Executive
Chief Brian K. Covington, Norfolk State University Police Department
Dr. Robert K. Perkins, Faculty Representative to the Board
Mrs. Kimberly Gaymon, Scheduler/Financial Services Specialist
Dr. Aurelia T. Williams, Senior Vice Provost, Office of the Provost
Dr. Davida Williams, Director, Auxiliary Services
Mr. Anton Kashiri, Facilities, Associate Vice President
Mr. Cornelius Graves, Research Innovation Foundation
Mr. Denis Jones, Executive Budget Director
Dr. Andrew Carrington, Assistant Vice President Finance and Administration
Ms. Karla Amaya Gordon, Controller's Office
Mr. Christopher Gregory, OIT
Mr. Rasool Shabazz, OIT
Dr. Charles H. Ford, History & Interdisciplinary Studies
Ms. Bonisha Townsend-Porter, Student Affairs
Ms. Irma Thomas, Finance and Administration Analyst
Mr. Terry Woodhouse, Facilities, Interim Associate Vice President
Ms. Khrystin Armor, Associate Athletics Director, Internal Operations
Kentrell Kearney, Associate Athletics Director
Ms. Sher're Dozier, Clerk to the President for the Board of Visitors

2. Opening Remarks

Rector Henry expressed his gratitude to the Board Members present. The Rector also informed of his experience in Germany, and addressed the relationship that Norfolk State University has with the country. Rector Henry informed that they are eager to continue working with the University through Student Exchange. After his travel from Germany, he attended NSU and VCU basketball game in Richmond, Virginia, where many Spartans attended and were cheering on the team. NSU Men's Basketball Team is 23rd in the Country and Women's Basketball team is 18th in the Country. Within Rector Henry's remarks he also addressed the details of December 9, 2023, Fall Commencement.

3. President's Opening Remarks

Dr. Adams-Gaston welcomed everyone and informed them of her appreciation to the Board Members. December 9, 2023, Fall Commencement was highlighted and acknowledged as the 111th

Commencement Ceremony. That is the highlight of the academic year, which is why we have Institutions in Higher Education; to educate individuals and it allows the opportunity for students to move forward and do their best. She expressed her excitement to see families and the students at Commencement. Dr. Adams-Gaston also shared of December 7, 2023, Senior Toast experience.

Rector Henry, acknowledge Dean Glenn Carrington, J.D. retirement from the University. Rector Henry also informed of President Dr. Adams-Gaston, recently elected to represent Norfolk State University with SACSCOC on the Governing Board.

4. Consent Agenda - Recommend Approval of October 5, 2023, and October 6, 2023, Board Meeting Minutes

The Committee voted and unanimously approved with a 13-0 Roll Call Vote, the minutes for the October 5, 2023, and October 6, 2023, Committee Meeting, motioned by Bishop Brown and seconded by Mr. Fulton.

Consent Agenda- Recommend Approval of October 5, 2023, Ad-Hoc Meeting Minutes

The Committee voted and unanimously approved with a 13-0 Roll Call Vote, the minutes for the October 5, 2023, Ad-Hoc Meeting motioned by Bishop Brown and seconded by Mr. Fulton.

5. Auditor of Public Accounts- Mr. David Rasnic, CPA, CISA

Mr. David Rasnic, Audit Director, Higher Education Programs; presented the 2023 Audit Entrance Meeting. Mr. Rasnic informed of the Audit Period for the Fiscal Year of 2023 is July 1, 2022-June 30, 2023. The field work will begin January 2024-May 2024. With a presentation in the May or June Board meeting of results and any findings. The objective of the audit is University-specific; financial statements; with a goal to provide an opinion over the financial statements. Audit Objectives were reviewed, along with Risks. The Board responsibilities was also reviewed, through BOV Communication.

6. Student Representative to the Board- Mr. Zay’Kori Jones, SGA President

Mr. Zay’Kori Jones, SGA, provided a brief overview and update of goals: Current:

- Transparency
Committed to investing transparency in all actions and decisions, along with open communication.
- Bridging the Gap
Fostering a strong connection between the Students and Faculty/Staff.
- Increase Student Engagement

Making sure that the classes are creating events for the student body can feel engagement on campus.

Future:

- More Town Hall meetings
- Fundraisers (during SGA Week)
- More SGA open house
- Open Communication with Thompson Hospitality to inform of student suggestions.
- Partnering with Alumni SGA
- More engagement with Student Activities

Mr. Jones also informed of the creation of the “President Consortium” which is a new program for Campus Organization Presidents to collaborate all ideas, events, and concerns. He also highlighted the success of Homecoming Activities and meetings with NSU Departments.

7. Faculty Representative to the Board- Dr. Robert K. Perkins

Dr. Robert K. Perkins, Faculty Representative to the Board, informed that there is 100 % participation from the Departmental Elected Senators, with an increase in morale. A list of names and images was presented, highlighting the Faculty Senate Executive Committee.

Dr. Perkins also reviewed the 2023 Academic Year focus which includes:

- Creating and Instituting a Faculty Senate Strategic Plan
- Rebuilding a long-lasting Faculty Senate Infrastructure
- Strengthening relationships and Collaborating across the University
- Demonstrating Transparency and Accountability

Critical outstanding issues that are being worked on right now with administration are:

- Technology issues: Which they are working with Dr. Moses and the President to come up with strategies to rid the issues.
- Dean appointments: Working with the Provost referencing questions and qualification for hire and alignment with handbook and State Mandated Policy.
- Excessive Mandated Evaluations: Regarding a form referencing legal document that has raised concern.
- Faculty workload report: Extensive report from consultants that did a 2-year evaluation on workload. Plan to have a committee with different schools to inquire on how things will work for NSU.

A review of collaborating progress was provided. Progression is reflected in security, travel reimbursements, HR-1 process, extended learning, faculty morale, and office space for the Faculty Senate (working with Facility Management to identify a space). Emergency training will view bomb threats, fire drills, and active shooter. Dr. Perkins also highlighted many accomplishments, and Spring 2024 upcoming projects.

Collaborating wins were also discussed, along with a visual of participants for the NAACP Freedom Fund Banquet 2022.

8. Audit, Risk, and Compliance Committee Update- Dr. Harold T. Watkins, Chair

Ms. Derika Burgess, Chief Audit Executive, provided an update on Corrective Actions. She also reviewed the challenges and opportunities of Student payments with a timeline of 6 weeks. Ms. Burgess informed the committee of the assistance received from Impact Makers during the summer, which went very well.

Dr. Fulton also provided information on the Vice Provost Research and Innovation position. They are currently working with an Executive Search Firm to complete the search. The committee has met the consultants, and are narrowing down in the selection process, in early January, with a start date goal of July 1st.

9. BOV/NSUF Liaison Committee Update- Dr. Harold T. Watkins, Chair

Dr. Watkins reviewed the NSUF Compliance Letter, and informed that the Committee meets annually. Dr. Watkins also informed of the opportunity to bring all the foundations collaborative together. Dr. Watkins addressed questions in relation to the Foundation Audit. The Norfolk State University Foundation Audit has also been completed by PB Mares.

10. Academic and Student Affairs Update- Mr. Delbert Parks, Chair

Dr. DoVeanna Fulton, Provost/Vice President for Academic Affairs, provided an update on the proposal for two Academic Affairs New Degrees Programs, which are:

- Bachelor of Science in Middle Education
- Master Arts in Counseling Education

Upon graduation from the Middle Education Degree program students will be prepared to obtain a teaching license in both Mathematics and Science or one other discipline if desired. The BS in Middle School Education will require field experience also, with a goal of enrollment in Fall 2024.

The Master Arts in Counseling Education leads to a Professional School Counseling License. The program offers three concentration areas, with a goal of enrollment in Fall 2024.

The School of Education is also working on a program that will encourage black males to pursue a degree in the field of teaching. Mr. Bland inquired about possible incentives. Dr. Fulton provided steps for the request to the committee.

Moved by Mr. Blake, seconded by The Honorable Mr. Dyke, to accept recommendation for two Academic Affairs New Degree Programs: Bachelor of Science in Middle Education and Master Arts in Counseling Education. With a 13-0 Roll Call vote, the Board unanimously agreed.

Dr. Justin L. Moses, Vice President for Operations and Chief Strategist for Institutional Effectiveness, provided an update for enrollment. Currently we have a 36-37% increase in applications. With a goal of increasing enrollment through recruitment effort, by contacting students as early as Freshman year in high school. The Scholarship Universe Platform is also in use. Currently there are more female's enrollment than males.

Dr. Leonard E. Brown, Vice President, Student Affairs, informed that there working with O.A.S.I.S Office to look at how we accommodate single housing. Dr. Brown also informed of the National Search for Dean of Students and Director of Health. Dean Michelle Marble was also highlighted for her retirement. The Spartan Campus Employment Program was highlighted with 60 positions currently available; the demand is high with 462 applications. The program provides the opportunity for students to obtain skills by working on campus. Dr. Brown also informed of Divisional Highlights.

11. Strategic Finance Committee Update - Mr. James Jamison, Chair

Mr. Jamison expressed his gratitude to the Committee and reviewed the Quarterly Financial Report. An update on the Agency Risk Management and Internal Control Standards was also provided. Mr. Jamison and Dr. Gerald Ellsworth Hunter, Vice President and Chief Financial Officer, Finance and Administration; reviewed the Clery Report Update. Four key Items were covered, which includes criminal offenses, hate crimes, violence against women act offenses, and arrests & referrals for weapons, liquor, and drug law violations. Chief Covington informed that there is an increase in security on campus. Dr. Hunter also provided an update on Facilities Management. A list was provided of projects and the projected project cost for each.

Mr. Terry Woodhouse, Facilities; reviewed the progression of the projects. Dr. Hunter also informed of the goal, which is to get as many students as possible to live back on campus.

Dr. Moses provided an update on Human Resources, by reviewing the HRIS Identification System. The system will assist in hiring, pay, recruiting, performance, employee separation and training.

Mr. Eric W. Claville, J.D., M.L.I.S., Executive Advisor to the President, Governmental Relations; reviewed the Election Results for 2023 General Assembly. Mr. Claville also provided the date for the proposed 2024 budget. A review of the previous dates for the 2024 General Assembly and Appropriations Committee Meeting was provided.

Mr. Clifford Porter, Vice President, University Advancement, reviewed the fundraising analysis. Mr. Porter provided and updated on "Now Is Our Time" campaign, with a goal of receiving monthly funding in a small amount; and has requested participation.

12. Governance Committee Update- Mrs. Heidi Abbott, Chair

Mrs. Abbott provided an update of her and the Board Members' attendance of the State Council of High Education of Virginia Orientation which included Mr. Michael Andrews and Mr. Gilbert Bland. The event was held in Richmond, for two dates of November 14-15, 2023. Ms. Abbott also addressed the Board of Visitors open officer positions, which will be discussed in the March 2024 meeting. The planning process is taking place within the Committee.

13. State of the University- President Javaune Adams-Gaston, Ph.D.

Dr. Adams-Gaston informed that this is the last Board of Visitors Meeting for the year 2023. Dr. Adams-Gaston also acknowledged the success that has been made through The University Academic Executive Team and the Board of Visitors. Dr. Aurelia T. Williams, Senior Vice Provost, was acknowledged for her duty as Interim Vice President of Research and Innovation, and all the support received from Provost Dr. Fulton.

Dr. Adams-Gaston addressed the importance of research, which is vital to the success of the institution. The more research is conducted the more new data is received and will result in students receiving a richness for learning. Students that are Graduate and Undergraduate benefit from studying in an environment that is rich with research and discovery. Faculty brings to the classroom, engage with students as part of their research team and conducting independent research with faculty supervision. Dr. Adams-Gaston also informed of her experience of attendance of SACSCOC.

The President discussed the following items. Faculty Research, New Discovery, and Publication were also discussed. Norfolk State University currently has 87 grants active to the University. A few projects which the Faculty Scholars are engaged in were also highlighted. The College of Science Engineering Technology was highlighted. Dr. Adams-Gaston also addressed the use of differential equation, which is a valuable tool used by the Faculty in the Engineering and Biology Department, who have teamed to develop a technique for early diagnoses for Breast Cancer and aggressive cancer cells. NSU is establishing a Smart Campus and Community, which will unite with local community members with internet technology which is an empowered capability.

The critical gap for getting young people support they need for mental health was also discussed, with a focus of using data and Artificial Intelligence to expand access to mental health for underserved populations in Hampton Roads. Dr. Adams-Gaston also highlighted Norfolk State University Fashion design students. They will have the opportunity to partner with Swarovski Crystals for their Spring Fashion Shows. Representative from Swarovski will be on campus January 2024 to work with students. Dr. Cynthia Nicholson was also acknowledged for her work "Culture Revisited: Dealing with Racial Battle Fatigue One Strand At A Time" in the Winter Edition of Black Child Journal. Faculty are engaging with students and helping them to do research and projects together and helping to get them to Regional Conferences.

Dr. Adams- Gaston also expressed her sadness of seeing Dean Carrington leaving his role with the University. Dean Carrington taught students of professional dress on Fridays and encouraged them as they prepare for their future.

The College of Liberal Arts was highlighted for their use of drom photography, which collects drom images to create 3D design. In the area of Music, Cultural and Artificial Intelligence we have the development of three courses by Professor Gerlad Thompson. These courses are Rhythm Beat and Cultural, Exploring the RnB and African American Influences Music in AI, Music in social media. The Department of Physic NSU had their first launch in space in August 2023. The suborbital was launched into space for 30 minutes. The Department of Computer Science, focus has been on the use of Artificial Intelligence in Cyber Security and the use of Machine Models to address Cyber Security Challenges. In our department of Engineering, digital twin technology is being used.

Dr. Adams-Gaston also informed of the 4-week Academic Residential Summer Bridge Program, which provides the opportunity for incoming freshmen to stay on campus. The experience will provide career readiness, student success, and student readiness.

14. Action Items

Recommend Approval of Board Policies

- BOV # 22 Violence Prevention and Threat Assessment Team Policy

Motioned by Mrs. Abbott and seconded by Mr. Hall, the Board unanimously approved with an 11-0 Roll Call Vote.

University Information Security Policies (UISP) • BOV #10 UISP Security Assessment Authorization Policy (2023)

Motioned by Mr. Andrews and seconded by The Honorable Mr. Dyke, Jr. the Board unanimously approved with an 11-0 Roll Call Vote.

- BOV #11 UISP System and Information Integrity Policy (2023)

Motioned by Mr. Fulton and seconded by Dr. Chase, the Board unanimously approved with an 11-0 Roll Call Vote.

Recommend Approval of Annual Executive Summary of Board's Activity and work

Motioned by Mr. Hall and seconded by Dr. Chase, the Board unanimously approved with an 10-0 Roll Call Vote.

15. Old Business

Recognition of Former Baseball Coach Mr. Marty Miller, inducted into the College Baseball Hall of Fame.

16. New Business There was none.

17. Motion-Closed Meeting- Pursuant to §2.2-3711A. 1, 4, 7, and 8, *Code of VA* **Closed Session:**

Secretary, Mr. Blake read the following motion, seconded by Dr. Chase, and with a 11-0 Roll Call Vote the Board unanimously approved.

Mr. Rector, I move that we adjourn and reconvene in Closed Meeting pursuant to: Section 2.23711(A) 1, 3, 4, 7, 8 and 9 of the Code of Virginia, for the following purposes, pursuant to the noted subsections:

(1) and (4): To discuss personnel matters, including more specifically, discussion of compensation of a high-level University employee as well as the appointment, performance, promotion, and goals for the high level employee; and Discussion of assignment, appointment, promotion, performance evaluation, salaries, as well as the granting of tenure and/or promotion to certain university employees; and (7) and (8): Consultation with legal counsel regarding specific matters requiring the provision of legal advice pertaining to actual or probable litigation, where such consultation or briefing in open meeting would adversely affect the negotiating or litigating posture of the university, including more specifically for legal counsel to give a status update on pending and potential litigation of which the Board should be made aware; along with any necessary consultation with legal counsel regarding matters noted in this motion; And that any member of the NSU Board of Visitors be permitted to attend virtually or by phone to participate in the Closed Meeting.

18. Reconvene in Open Meeting- Rector Devon Henry

Rector Henry read: Having reconvened in Open Meeting, we will now take a roll call vote on certification that (1) only public business matters lawfully exempted from open meeting requirements, and (2) only such public business matters as were identified in the motion by which the closed meeting was convened were heard, discussed, or considered in the meeting by the Board. Any member of the Board who believes that there was a departure from the requirements as stated above, shall so state prior to the vote, indicating the substance of the departure that in his, or her judgment, has taken place.

Mr. Blake motioned to confer an honorary doctorate degree as discussed. Seconded by Mr. Andrews and with a 10-0 Roll Call Vote the Board unanimously approved.

19. Public Comment There was none.

20. Information Items

There was none.

**21. The meeting was
adjourned at
approximately 2:48 p.m.**

Respectfully submitted,

Mr. Dwayne Blake, Secretary Board
of Visitor

Sher're S. Dozier, Clerk to the
President for the Board of Visitors

2023 Board Resolution
Norfolk State University Board of Visitors
Resolution to Award Honorary Doctorate of Humane Letters Degree
The Honorable Lamont Bagby

WHEREAS, Norfolk State University seeks to honor exceptional individuals who have given a substantial part of their lives to serving others and who have distinguished themselves throughout their professional careers; and

WHEREAS, the Honorable Lamont Bagby was educated in the Henrico School System and then became a Henrico County School Board member serving from 2008 – 2015, serving as chair in 2011; and

WHEREAS, the Honorable Lamont Bagby was well educated in the Virginia higher education school system and graduated from Norfolk State University with a Bachelor of Science Degree in Business Education; and furthered his education at Virginia Commonwealth University to complete a Master's Degree in Instructional Leadership; and

WHEREAS, the Honorable Lamont Bagby has sustained a dedicated career to public service that began when he was elected as a member of the Virginia House District 74 from 2015 to 2023 where he served the Commonwealth of Virginia as membership on the following committees, the House Committee on Joint Rules, House Committee on Studies, House Committee on Commerce and Energy, House Committee on Transportation, House Committee on Subcommittee #2, and House Committee on Subcommittee #1 Department of Motor Vehicles; and

WHEREAS, in 2023, the Honorable Lamont Bagby was the Democratic nominee in a special election to Virginia's 9th Senate district, which was vacated by a former member who was elected to Congress; and

WHEREAS, the Honorable Lamont Bagby won election on March 28, 2023, was sworn in on April 11, 2023, and became Senator for the 9th district; and

WHEREAS, the Honorable Lamont Bagby won re-election on November 7, 2023, in the newly redrawn 14th Senate district; and

WHEREAS, currently, the Honorable Lamont Bagby is the chairperson of the Virginia Legislative Black Caucus, an organization dedicated to improving the economic, educational, political, and social conditions of African Americans and other underrepresented groups in the Commonwealth of Virginia; and

WHEREAS, the Honorable Lamont Bagby is focused on excellence in higher education and was voted as the public representative for the Virginia House of Delegates of Virginia, into membership on the Board of Trustees for the Southern Association of Colleges and Schools Commission on Colleges which is the accrediting body for Norfolk State University and higher education institutions in Virginia; and

THEREFORE, BE IT RESOLVED that after due consideration, careful review, the University President, and the Board of Visitors hereby approves this resolution to award the Norfolk State University Honorary Doctorate of Humane Letters Degree to Senator Lamont Bagby which is to be presented on the 9th day of December, 2023 during the university's Commencement Exercises.

NORFOLK STATE UNIVERSITY BOARD OF VISITORS ROLL CALL VOTE DECEMBER 8, 2023

Item	Rector Henry	Mrs. Abbott	Mr. Blake	Mr. Bland	Mr. Andrews	Bishop Brown	Dr. Chase	Mr. Dyke	Mr. Fulton	Mr. Hall	Mr. Jamison	Mr. Parks	Dr. Watkins	Totals
Quorum established for start of full Board Meeting	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	13-0
Approval of October 5, 2023, Minutes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	13-0
Approval of October 6, 2023, Minutes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	13-0
Approval of October 5, 2023, AdHoc Committee Minutes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	13-0
Approval of Board Policies (BOV #22 Violence Prevention and Threat Assessment Team Policy	Yes	Yes	Yes	Excused	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Excused	11-0
Approval of University Information Security Policies BOV #10 UISP Security Assessment Authorization Policy (2023)	Yes	Yes	Yes	Excused	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Excused	11-0
Approval of University Information Security Policies BOV #11 UISP System and Information Integrity Policy (2023)	Yes	Yes	Yes	Excused	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Excused	11-0

Approval of Annual Executive Summary of Board's Activity and Work	Yes	Yes	Yes	Excused	Yes	Excuse	Excused	10-0						
Motion to go into Closed Meeting- Pursuant to §2.2-3711A. 1, 4, 7, and 8, Code of VA	Yes	Yes	Yes	Excused	Yes	Excused	11-0							
Motion for Open Meeting	Yes	Yes	Yes	Excused	Yes	Excused	11-0							

DRAFT

Item	Rector Henry	Mrs. Abbott	Mr. Blake	Mr. Bland	Mr. Andrews	Bishop Brown	Dr. Chase	Mr. Dyke	Mr. Fulton	Mr. Hall	Mr. Jamison	Mr. Parks	Dr. Watkins	Totals
Approval of Candidates for Promotion and Tenure compensation of a high-level University employee as well as the appointment, performance, promotion, and goals for the high-level employee; and Discussion of assignment, appointment, promotion, performance evaluation, salaries, as well as the granting of tenure and/or promotion to certain university employees (Honorary Doctorate Degree)	Yes	Yes	Yes	Excused	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Excuse	Excused	10-0

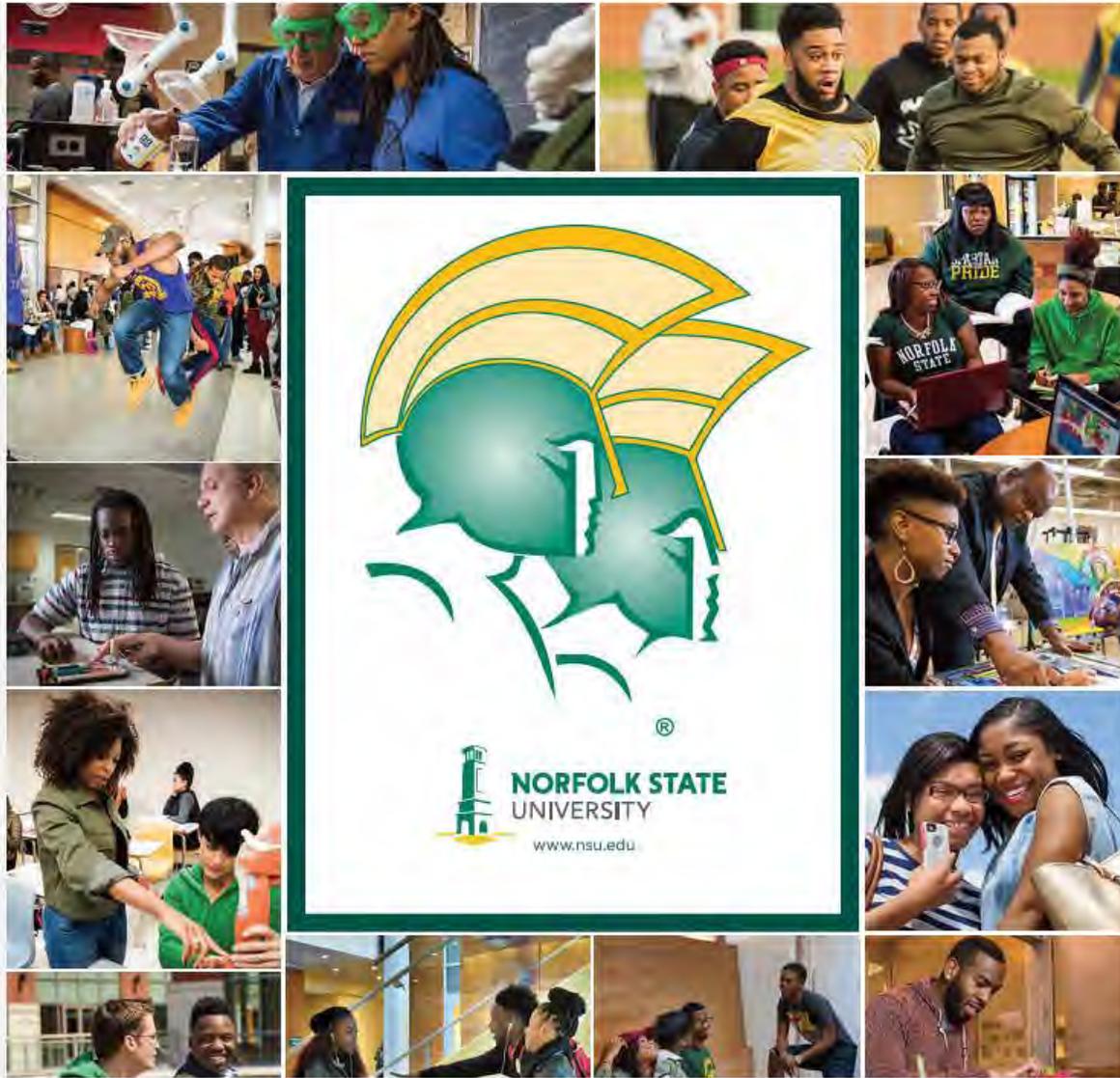
Recommendation to accept two new degree programs: -Bachelor of Science in Middle Education -Master Arts in Counseling Education	Yes	13-0												
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Academic and Student Affairs Committee



NSU – B.O.V. Academic and Student Affairs Sub-Committee Meeting

February 6, 2024



Agenda

- Student Affairs Update
- Academic Affairs Update
- Enrollment Management Update
- Athletics Update

Student Affairs

Dr. Leonard Brown, Jr.

Vice President for Student Affairs



Division of Student Affairs We Make a Difference



Division of Student Affairs We Make a Difference



Kerri Williams

Spartan Promise to Persist with Purpose (SP3)

Classification: Sophomore

Hometown: Portsmouth, VA

Major: General Business, Entrepreneur



Division of Student Affairs We Make a Difference



Curtis Day

Career Services

Classification: Senior

Hometown: Virginia Beach, VA

Major: Exercise Science, Health & Wellness



Division of Student Affairs We Make a Difference



Nilah Waller

Student Support Services (TRiO)

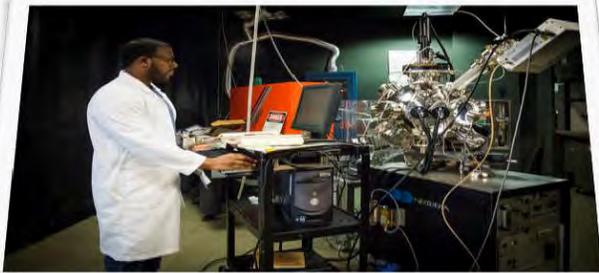
Classification: Senior

Hometown: Greensboro, NC

Major: Mass Communications, General Broadcast



Academic Affairs Update



Academic Affairs Leadership and Faculty Searches

Faculty Searches

POSITIONS	NATIONAL VENUES	APPLICANTS
50	20	305

Leadership Searches

POSITION	STATUS
Vice Provost Research and Innovation	3 Finalists Campus Visits
Dean Liberal Arts	9 Semi-Finalists
Dean Business	13 National Venues

Mental Health

is

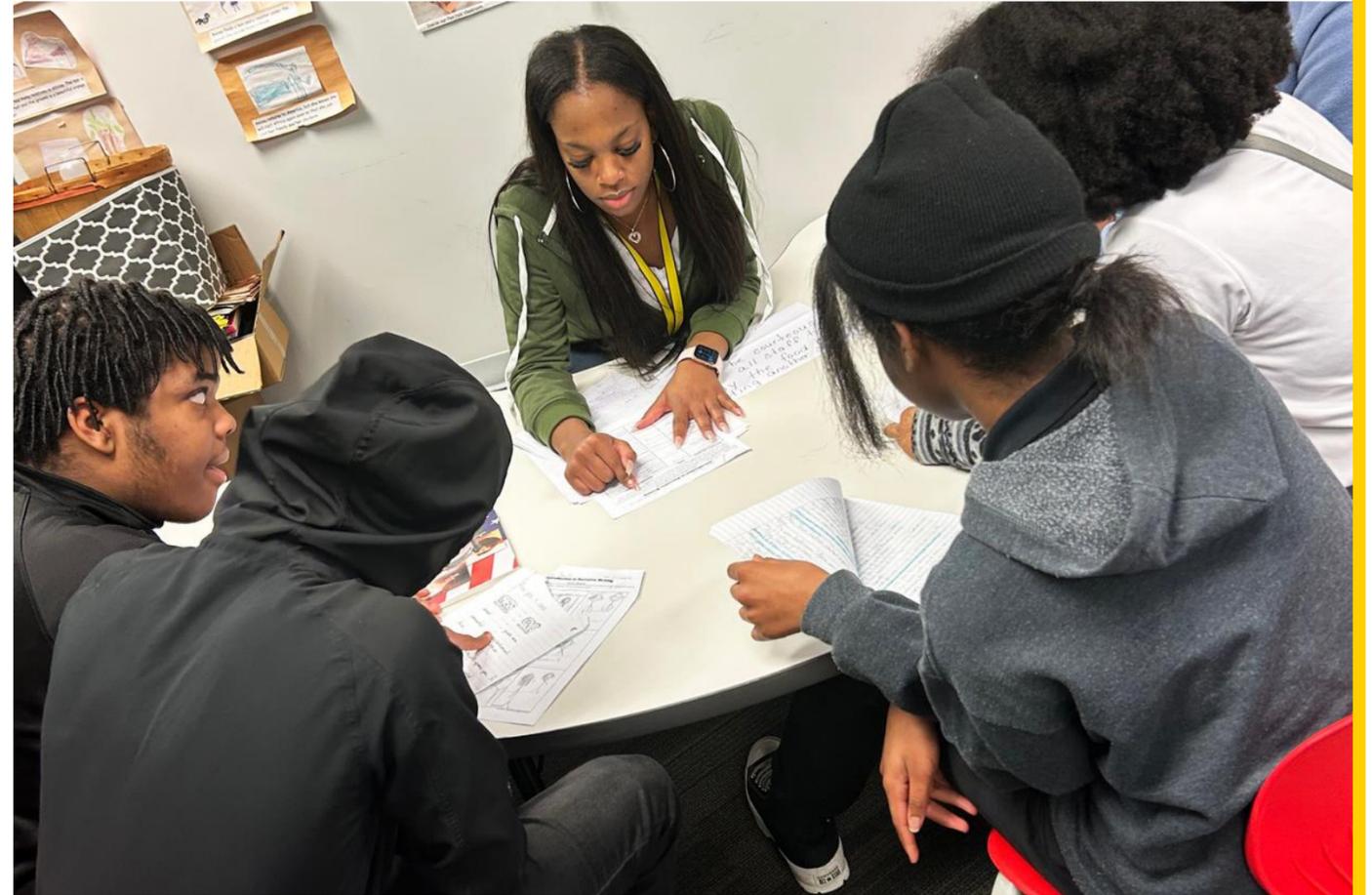
Health

Dr. Cynthia S. Nicholson
School of Education



Points to Ponder

- Why Mental Health?
- Resources and Degree Program
- Mental Health First Aid
- I am My Spartan's Keeper



Why Mental Health?

It is our emotional, psychological, and social well-being. It affects how we think, feel, and act. It also helps determine how we handle stress, relate to others, and make healthy choices.

-Center for Disease

Control

Quick Facts



Focusing
on the
Data

- Almost half of the adults (46.4%) will experience mental illness in their lifetime
- 1 in 5 U.S. adults experience mental illness each year
- 1 in 20 U.S. adults experience serious mental illness each year
- 1 in 6 U.S. youth aged 6-17 experience a mental health disorder each year
- 50% of all lifetime mental illness begins by age 14, and 75% by age 24

-National Association Mental Illness

NSU Student Services

- Counseling Center
- TimelyCare
- NSU Health and Wellness Committee

Degree Programs

MA – Urban Education
*Concentration in Mental Health Counseling

Partnerships and Research

Study Title

Mental Health First Aid for Community Partners in Hampton Roads

Investigators

Brynn Sheehan, PhD, Principal Investigator, EVMS RISE

Timothy Goler, PhD, Co-Principal Investigator, NSU Center for African American Public Policy

Mohan Pant, PhD, Co-Investigator, EVMS School of Health Professions

Cynthia Nicholson, PhD, Co-Investigator, NSU School of Education

Sponsor

The costs of this study are being paid by the Sentara CaresFoundation.

I am My Spartan's Keeper

Funding is needed to...

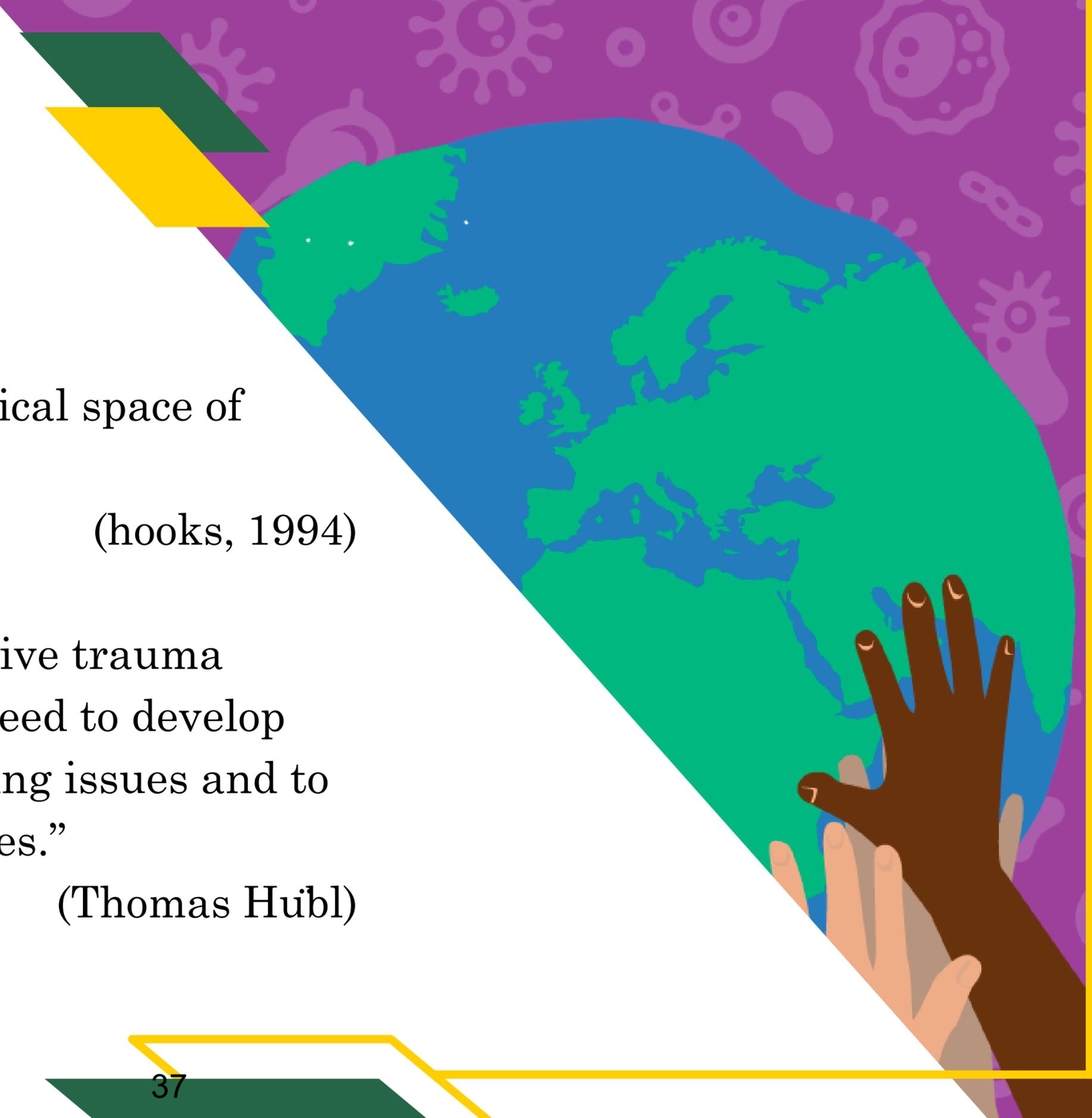
- Continue the efforts of the NSU Health and Wellness Committee
- Train Mental Health First Aid instructors in each unit
- Train cohorts of faculty and staff as Mental Health First Aid responders

“The classroom remains the most radical space of possibility in the academy.”

(hooks, 1994)

“The world is facing a series of collective trauma events and as a society we urgently need to develop solutions to address the core underlying issues and to help those going through current crises.”

(Thomas Hübl)



Enrollment Management Update



Enrollment Snapshot

	SPRING 2024						SPRING 2023	
	Headcount:	Change (#.)	Change (%.)	FTE:	Change(#.)	Change(%)	Headcount:	FTE:
College of Business	676	-9	-1	661.53	+11.87	+2	685	649.67
School of Education	525	+24	+5	472.12	+33.03	+8	501	439.08
College of Liberal Arts	1780	+22	+1	1643.38	+71.65	+5	1758	1571.73
College of Science, Eng. & Tech.	1902	+197	+12	1739.82	+196.53	+13	1705	1543.28
School of Social Work	280	-56	-17	250.20	+48.77	+16	336	298.97
No Designation	25	-	-	11.35	-	-	-	-
TOTAL	5188	+203	+4	4778.40	+275.61	+6	4985	4502



YOUR SPARTAN LEGACY HAS BEGUN



Admissions Update

- Admitted Student Day to occur on **April 6, 2024**.
- Total Freshmen Application Count for Fall 2024 is **11,568** which represents a **15.23%** increase from last year.
- Total First-time Freshmen admitted for Fall 2024 is **6,289** which represents a **2.64%** increase.





Department of Athletics



ATHLETICS TRANSFORMATION

Athletics Department

HOLISTIC DEVELOPMENT

Mental Health, Financial Literacy, Name, Image, Likeness, Diversity, Equity, Inclusion

ATHLETICS PERFORMANCE

Enhanced Championships, Performance Metrics, Transfer Portal, Competitive Culture

ACADEMICS

Scholarships, Degree Completion, Academic Performance Rate

GOVERNANCE

Decentralization of Rules and Governance, Policies and Procedures, Best Practices

STRATEGIC INITIATIVES

Revenue Distribution Model, Enhanced Visibility, Competitive Scheduling, Grants



ACADEMICS



HOLISTIC DEVELOPMENT



STRATEGIC INITIATIVES

Thank You!

Audit, Risk, and Compliance Committee



NORFOLK STATE UNIVERSITY

Audit, Risk and Compliance Committee Meeting
March 8, 2024

Agenda

- I. Internal Audit, Ms. Derika Burgess
 - A. Student Payments: Update
 - B. Audit Monitoring: Corrective Actions
 - C. Audit and Compliance Intersection
- II. University Compliance, Dr. Dawn M. Hess
 - A. 2023 University Compliance Annual Update
 - A. 2023 Highlights with Compliance Partners
 - B. 2023 Capability Maturity
 - B. 2024 University Compliance Focus
- III. Closed Session



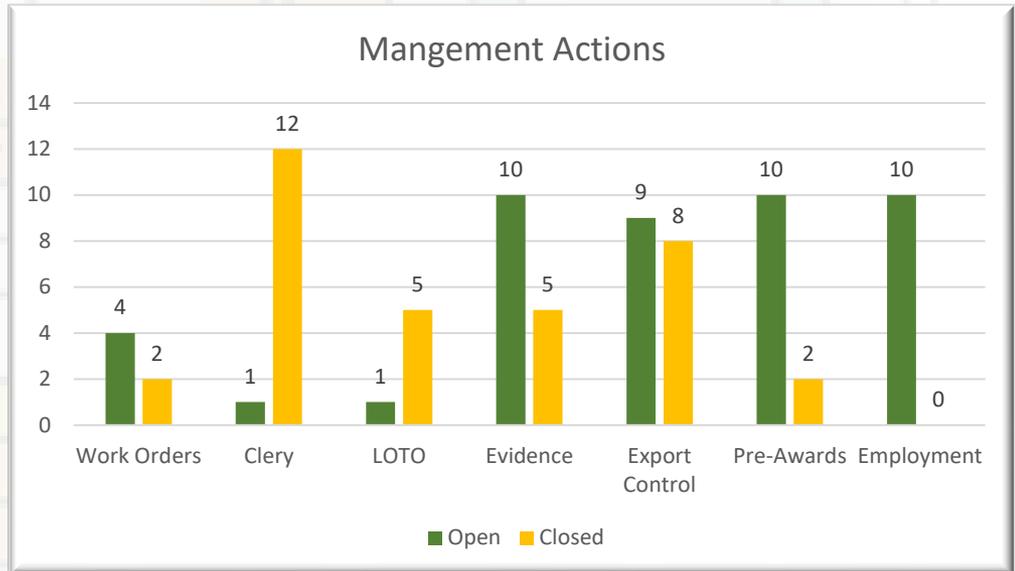
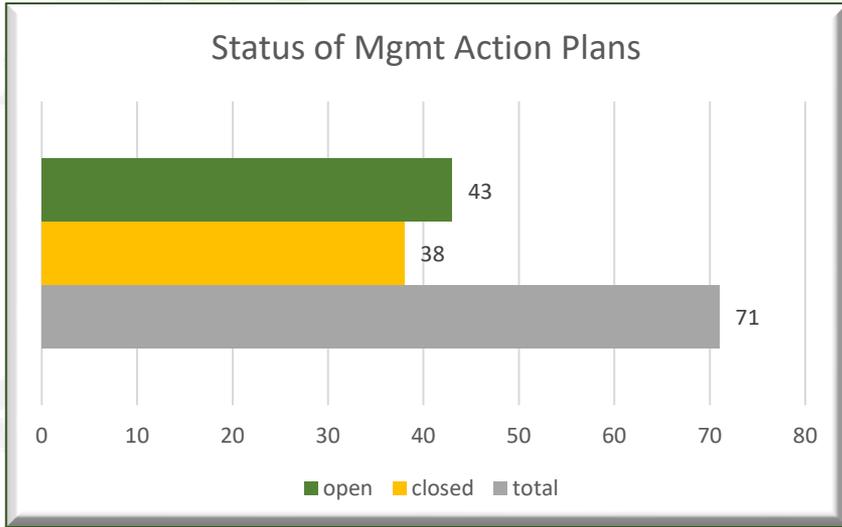
Student Payments

- HR1 or Stipends payment must be approved before work begins
- Submit HR1s and Stipend forms no later than 2 weeks prior
- International students should report 4 weeks prior
- Academic Affairs electronic HR1 mandate
- Faculty information sessions

Upcoming Changes

- Guidance Documents
- Time-lines
- Automation
- Training

Corrective Action Updates





Internal Audit and University Compliance Coordination



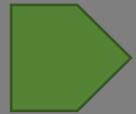
Business Partners



Positioned as a partners in strategic planning, process development, implementation efforts



Audits



Independent of management, evaluates the internal control environment as to its adequacy, efficiency, and effectiveness, coaches on response



Continuous Monitoring



When observations are noted, Audit and Compliance coordinate to determine root causes, develop corrective action plans, and support implementation



Assessments



An integral component of management, ensures compliance with applicable laws, rules, regulations, internal codes of conduct, policies and procedures, along with compliance partners act as integrated part of response, both strategic and operational



BOV Reporting



Both Compliance and Audit report to the Board of Visitors to assist members and management in the effective performance of their responsibilities, and to maintain comprehensive and professional Internal Audit and University Compliance programs.

University Compliance Annual Update, Calendar Year 2023



Ensuring compliance across the university is essential to support Norfolk State University's vision to be recognized for outstanding signature academic programs, innovative research, and community engagement opportunities.

2023 Highlights with Compliance Partners

- **IT Security** developed Incident Response, Security Assessment and Authorization, and System and Information Integrity policies.
- **Environmental, Health and Safety** developed the Environmental, Health and Safety policy and multiple supporting programs and SOPs
- **Finance and Administration** updated the Violence Prevention Committee and Threat Assessment Team policy
- **Campus Police** developed Clery Act Compliance policy, Timely Warning procedure and updating Campus Security Authorities procedure
- **Campus Police and Human Resources** incorporated into new employee on-boarding a UPD presentation including link to Clery report(s)
- **Human Resources** updating the Civility in the Workplace policy
- **Transportation and Fleet Services** updated the Driver Authorization and the Utility Vehicle Golf Cart policies and supporting forms
- **Academic Affairs** developed the Research Misconduct policy, Researcher Compensation policy (2022), updating the Animal Use and Care policy

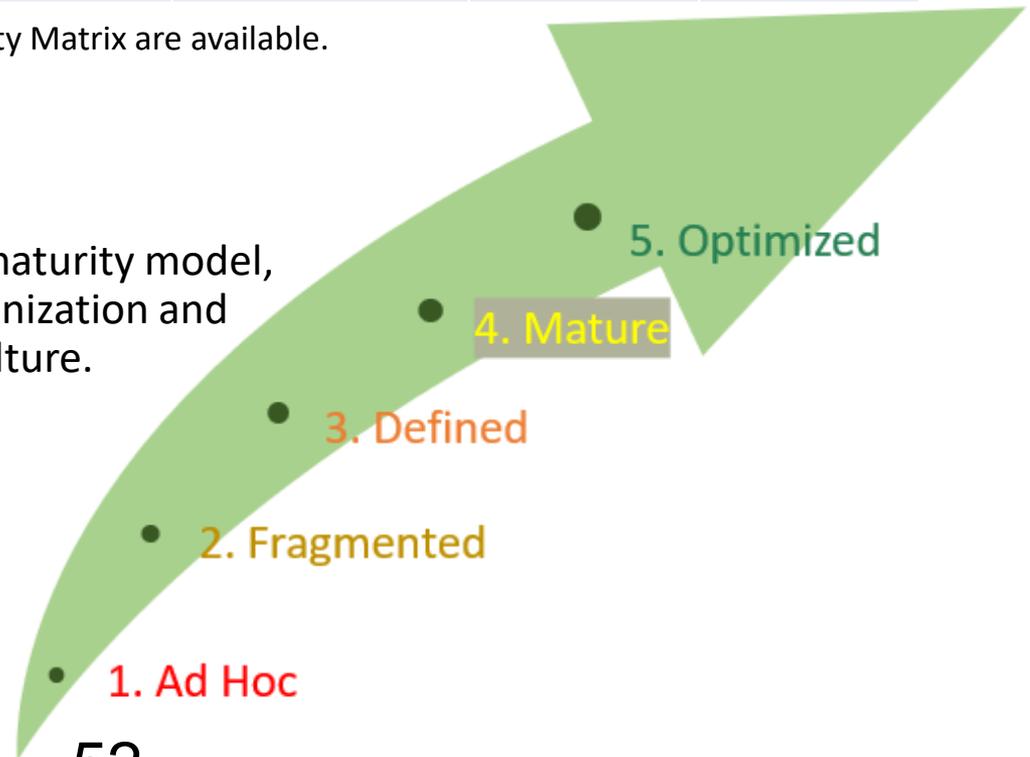


2023 NSU Compliance Capability Maturity

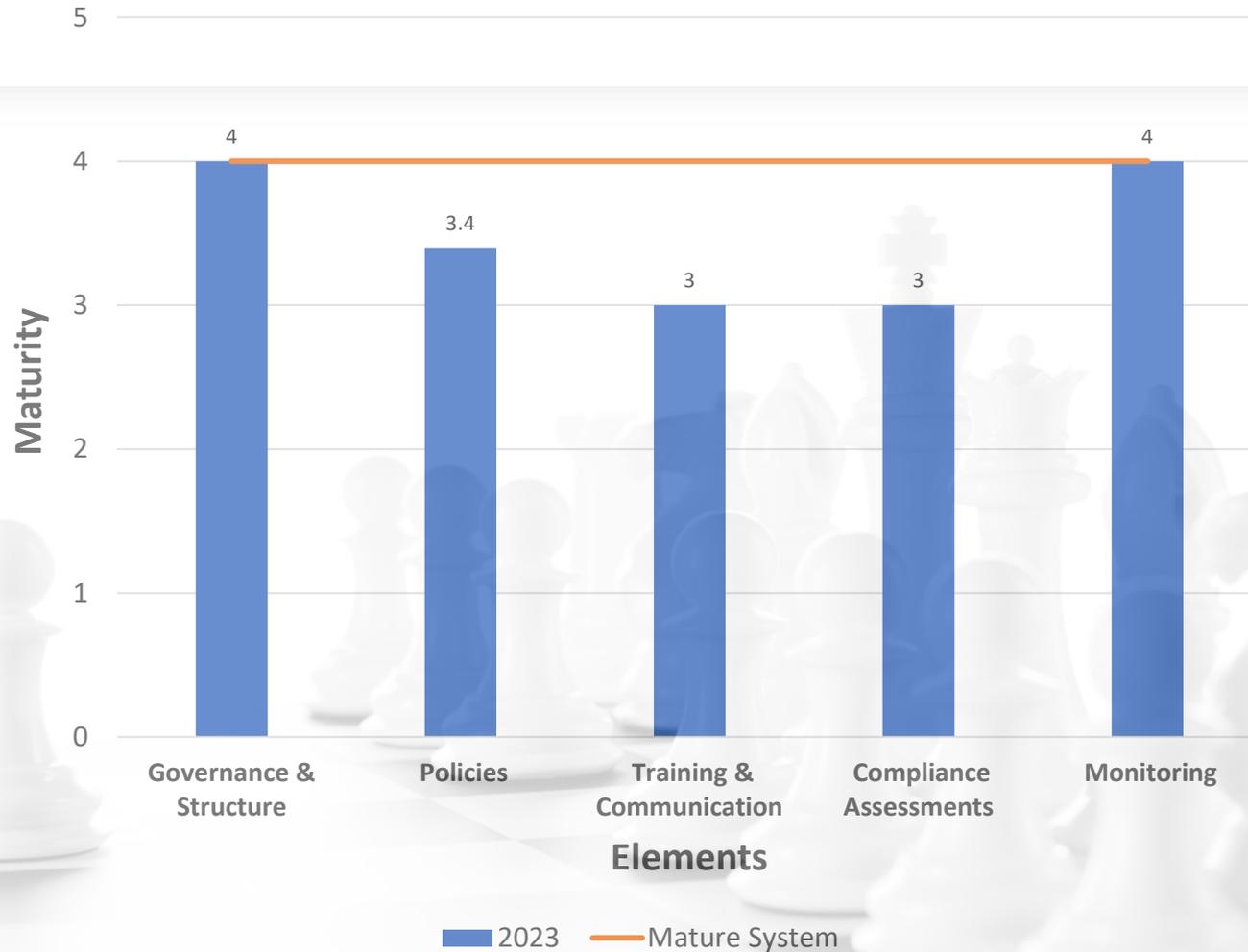
	Elements					
Year	Governance & Structure	Policies	Training & Communication	Compliance Assessments	Monitoring	OVERALL MATURITY
2021	2.3	3.4	2.5	2	2	2.5
2022	3.5	3.4	3	3	3.5	3.3
2023	4	3.4	3	3	4	3.5

Details on Maturity Matrix are available.

As an organization moves up the maturity model, ownership spreads across the organization and becomes embedded within the culture.



NSU Capability Maturity Gap Analysis 2023



Details on Maturity Matrix are available.

University Compliance Focus for 2024

- Complete Student-Focused ADA Compliance Assessment
 - Identify compliance gaps
 - Support development of gap closure plan, including prioritization of compliance gaps
 - Support compliance gap closures
- Continue to close compliance gaps on open issues (examples)
 - Researcher Laboratory Safety and Security [Laser and radiation safety, documentation/training for those using hazardous materials/chemicals/equipment, keep current inventories (with EHS) MSDS/chemical/hazardous material & researcher equipment]
 - Environmental, Health and Safety [Spill Prevention, Control and Countermeasures Plan, keep campus-wide inventories current MSDS/chemical/hazardous material & equipment]
- Develop plan to close Compliance Maturity gaps to reach level 4 in the following institutional-wide elements:
 - Policies
 - Training & Communication
 - Assessments

Thank You



Strategic Finance Committee

BOARD OF VISITORS
STRATEGIC FINANCE COMMITTEE MEETING
AGENDA

Mr. Jay Jamison, Chair
March 7, 2024, 2:15 PM

Campus Location

Norfolk State University
700 Park Avenue, Norfolk, VA 23504
Student Center, Board Room, 3rd Fl., Suite 301

Zoom Webinar Participation

https://nsu-edu.zoom.us/webinar/register/WN_t4wSOySJRGOhiq31U4GRZg

- I. Call to Order/Establish Quorum**
- II. Recommend Approval of Electronic Participation**
- III. Recommend Approval of the November 16th, 2023, Committee Minutes**
- IV. Discussion Items**
 - A. Quarterly Financial Report (Gerald Hunter)
 - B. Spring 2024 Revenue Report (Gerald Hunter)
 - C. Facilities Update (Terry Woodhouse)
 - D. Legislative Affairs Update (Eric Claville)
 - E. Human Resources Update (Justin Moses)
 - F. Institutional Effectiveness Update (Justin Moses)
 - G. Information Technology and Security Update (Justin Moses)
 - H. University Advancement Update (Clifford Porter)
- V. Closed Meeting – Pursuant to §2.2-3711A.1, 4, 7 and 8, Code of Virginia**
- VI. Open Meeting**
 - Closed Meeting Certification
- VII. Adjournment**

Strategic Finance Committee

Mr. Jay Jamison, <i>Chair</i>	Ms. Heidi Abbott
Bishop Kim W. Brown	Dr. Katrina Chase
Mr. Conrad Hall	Dr. Harold L. Watkins, II

Staff: *Dr. Gerald E. Hunter, VP for Finance and Administration*
Dr. Justin L. Moses, VP for Operations & Chief Strategist for Institutional Effectiveness
Clifford Porter, VP for University Advancement

The President participates in all Committee Meetings.

All times are approximate and the Board reserves the right to adjust its schedule as necessary. In compliance with the Virginia Freedom of Information Act, please be advised that during the course of this meeting there will be no opportunity for public comment.

BOARD OF VISITORS (BOV) STRATEGIC FINANCE COMMITTEE MEETING

March 7, 2024, 2:15 PM

Jay Jamison, *Chair*

Ms. Heidi W. Abbott

Bishop Kim W. Brown

Dr. Katrina Chase

Mr. Conrad Hall

Dr. Harold L. Watkins, II

- I. Call to Order/Establish Quorum**
- II. Recommend Approval of Virtual Participation for Board Members**
- III. Recommend Approval of the November 16th, 2023, Committee Minutes**

BOARD OF VISITORS
STRATEGIC FINANCE COMMITTEE MEETING
TUESDAY, NOVEMBER 16, 2023

MINUTES

1. Call to Order/Establish Quorum

Mr. Jamison, Chair, called the Strategic Finance Committee meeting to order at approximately 1:07 pm.

Participants – Committee Members

Mr. Jay Jamison, Chair
Ms. Heidi W. Abbott
Bishop Kim W. Brown
Dr. Katrina Chase
Mr. Conrad Hall (absent)
Dr. Harold L. Watkins, II

Participant - Counsel

Ms. Pamela F. Boston, University Counsel and Senior Assistant Attorney General

Participants – NSU Administrators and Staff

Dr. Javaune Adams-Gaston, President
Mrs. Karla Amaya Gordon, Assistant Vice President, Finance and Administration/University, Controller
Mr. Eric Claville, Executive Advisor to the President (Interim), Governmental Relations
Ms. Sher're Dozier, Clerk to the President for the Board of Visitors
Dr. Gerald Ellsworth Hunter, Vice President for Finance and Administration & Chief Financial Officer
Mr. Dennis Jones, Executive Budget Director, Budget and Planning
Mr. Anton Kashiri, Associate Vice President, Facilities Management
Dr. Justin L. Moses, Vice President for Operations and Chief Strategist for Institutional Effectiveness
Mr. Clifford Porter, Vice President, University Advancement
Mr. James L. Stevens, Information Security Officer
Ms. Melody Webb, Athletic Director
Mrs. Martha M. Wilson, Executive Assistant, Finance and Administration

Student Government Association Participants

None present

Observers – NSU Administrators and Staff

Dr. Andrew T. Carrington, Assistant Vice President for Finance and Administration

Mr. Brian Covington, Chief of Police, Police Department

Dr. DoVeanna Fulton, Provost, Office of the Provost

Cornelius Graves, Director, E2F Research and Innovation Foundation

Dr. Davida Harrell-Williams, Director, Auxiliary Enterprises and Services

Mr. Rashool Shabazz, Project Engineer, Office of Information Technology

Mrs. Ruby Spicer, Director, Procurement Services

Ms. Irma Thomas, Sr. Technical and Finance Analyst to the Vice-President of Finance and Administration

Dr. Tanya White, Chief of Staff, President’s Office

Terry Woodhouse, Interim Associate Vice President, Facilities Management

2. Recommend Approval of Electronic Participations

None present

3. Recommended Approval of the Committee Minutes

A motion was made by Bishop Brown and second by Dr. Harold Watkins with a 5-0 Roll Call vote to approve the September 12, 2023 meeting minutes – Pursuant to §2.2-3711A.1, 4, 7 and 8, Code of Virginia

4. Discussion Items

• **Quarterly Financial Report**

Dr. Gerald Ellsworth Hunter, vice president for finance and administration, and Ms. Karla Amaya Gordon, assistant vice president and university controller, presented the Quarterly Financial Report as of September 30, 2023.

- Actual revenue totaled \$205,400,000 and Actual expenses totaled \$83,326,000 for a positive Fund balance of \$122.074 Million through September 30, 2023.
- The FY 2024 year-end Fund Balance is projected to be approximately \$34,145,000.

• **ARMICS Update**

Dr. Hunter and Ms. Amaya Gordon presented the ARMICS Update. The ARMICS annual assessment was conducted to provide reasonable assurance of the integrity of fiscal processes related to the submission of transactions to the Commonwealth’s general ledger, submission of financial statement directive materials, compliance with laws and regulations, and stewardship over the Commonwealth’s assets. NSU certified on October 31, 2023, to the Department of Accounts (DOA) that it can provide reasonable assurance as to the internal control over the recording of financial reporting requirements, compliance with laws and stewardship with respect to operational effectiveness over assets. No significant weaknesses were identified that required reporting to DOA.

• **Clery Report Update**

Dr. Hunter presented the Clery Report Update and the Annual Security Report (ASR), which serves as evidence of NSU’s current existing policies and procedures. Key items covered in the ASR were as follows:

- Criminal Offences
- Hate Crimes
- VAWA (Violence Against Women Act) Offenses

- Arrests & Referrals for Weapons, Liquor, and Drug Law Violations
- **Facilities Management Update**

Dr. Hunter and Mr. Anton Kashiri, associate vice president, presented the Facilities Management Update

 - **Capital Projects** included a synopsis of the following **new** structures:
 1. Construct Living Learning Center and Dining Facility, \$129,332,812
 2. Construct Wellness, Health and Physical Education Center, \$146,813,967
 3. Construct Lab School Academy, \$37,393,060
 4. Construct New Dining Facility/Replace Scott Dozier, \$76,387,058
 5. Construct Residential Housing Phase II, \$78,597,510
 6. Improve Campus Infrastructure, \$14,064,327
 - **Maintenance Reserve Project Updates**
 1. McDemmond – COVID Lab.
 2. McDemmond – Quantum Physics Lab
 3. Echols Hall – HVAC Upgrades
 4. Gill Gym Renovations
 5. Babbette Towers – Roof Replacement
 6. Robinson Tech – Roof Replacement
 7. Wilson Hall – Exterior Repairs
 8. Shepherd’s Village (Park Place)
 9. Campuswide – Fence and gate Upgrades
 10. Phyllis Wheatley
- **BOV Policy #22 - Violence Prevention Committee (VPC) and Threat Assessment Team (TAT) Policy**

Dr. Hunter presented the revised BOV Policy #22 Violence Prevention Committee (VPC) and Threat Assessment Team (TAT) Policy to the BOV Strategic Finance Committee.

A motion was made by Bishop Brown and second by Dr. Chase with a 5-0 Roll Call to recommend approval of the revised policy to the entire Board of Visitors at its December 8, 2023, meeting Pursuant to §2.2-3711A.1, 4, 7 and 8, Code of Virginia

- **Legislative Update**

Mr. Eric Claville, executive advisor to the president for governmental relations, discussed the following Legislative Updates:

 - **Election Results: 2023 General Assembly**
 - Review of 2023 Election Results for the Commonwealth of Virginia General Assembly.
 - **2024 Budget: Governor Youngkin Budget Update**
 - December 20, 2023: The Governor’s administration is currently developing the next biennial budget for fiscal years 2024-2026. Governor Youngkin will reveal his funding priorities in mid-December and the legislature will once again review the bill to provide their own amendments to his proposed budget.
 - **2024 General Assembly and Appropriations Committee Meetings:**

- Tuesday, November 14, 2023: Virginia House of Delegates, Appropriations Meeting
- November 16th & 17th: Senate Finance and Appropriations Committee Retreat in Tysons Corner
- Thursday, December 7, 2023: Pre-General Assembly Meeting of the Hampton Roads Caucus

- **Division of Operations Update**
Dr. Justin Moses, vice president for operations & institutional effectiveness, provided the Division of Operations Updates:
 - **Human Resources Update**
 - **HRIS Identification and Selection**
 - ✓ System would encapsulate the following:
 - ❖ Recruitment
 - ❖ Hiring
 - ❖ Pay Actions
 - ❖ Performance Management
 - ❖ Separation
 - ❖ Training
 - **System would replace the current TDX – HR1 Ticketing System**

 - **Information Technology and Security Update**
 - **Information Technology**
 - ✓ Client Services Model
 - ✓ HRIS selection
 - **Information Security**
 - ✓ BOV UISP #10 (2023) Security Assessment and Authorization Policy
 - ✓ BOV UISP #11 (2023) System and Information Integrity Policy

Dr. Moses and Mr. James L. Stevens, Information Security Officer (ISO), presented the new BOV UISP #10 (2023) Security Assessment and Authorization Policy and the new BOV UISP #11 (2023) System and Information Integrity Policy to the BOV Strategic Finance Committee.

A motion was made by Bishop Brown and second by Dr. Watkins, II with a 5-0 Roll Call to recommend approval of the new policies to the Board of Visitors at its December 8, 2023, meeting Pursuant to §2.2-3711A.1, 4, 7 and 8, Code of Virginia

- **System Acquisition and Implementation**
- **MAXIENT Case Management System (Enterprise System)**
 - ✓ Title IX & EEO Case Management
 - ✓ Threat Assessment
 - ✓ Employee Relations
 - ✓ Dean of Students/Student Support
 - ✓ Student Conduct

- **Institutional Effectiveness and Planning Update**
 - **Assistant/Associate Vice President for Institutional Effectiveness and Planning Search**
 - ✓ Search committee has identified seven semifinalists
 - ✓ Finalists to be invited to campus in early December
 - ✓ Scope of role includes the following:

- ❖ Institutional Research
- ❖ Data Governance
- ❖ Data Centralization and Visualization
- ❖ Business Intelligence
- ❖ Operational Efficiency

- **University Advancement Update**

Mr. Clifford Porter, vice president for university advancement, presented a detailed analysis of the following University Advancement activities:

- Five-year Fundraising Projections
- Fundraising Analysis
- Five-year Fundraising Projections
- Capital Campaign Overview
 - NSU Foundation – Now is Our Time Campaign
 - ✓ Board of Visitors Personal Appeal-100% Participation Goal
 - ✓ NSU National Alumni Association Board-100% Participation Goal
 - ✓ NSU Athletic Foundation Board-100% Participation Goal
 - Gifts by Level
 - Donations by Size

Closed Meeting - Pursuant to §2.2-3711A.1, 4, 7 and 8, Code of Virginia
No closed meeting

Open Meeting
Meeting never closed

Adjournment

There being no further business, the meeting adjourned at approximately 2:30p.m.

Respectfully submitted,

Jay Jamison, Chair
Strategic Finance Committee

Gerald Ellsworth Hunter, PhD
Committee Lead
Vice President for Finance and Administration

Strategic Finance Committee
March 7, 2024

Division of Finance and Administration

Gerald Ellsworth Hunter, PhD
Vice President & Chief Financial Officer

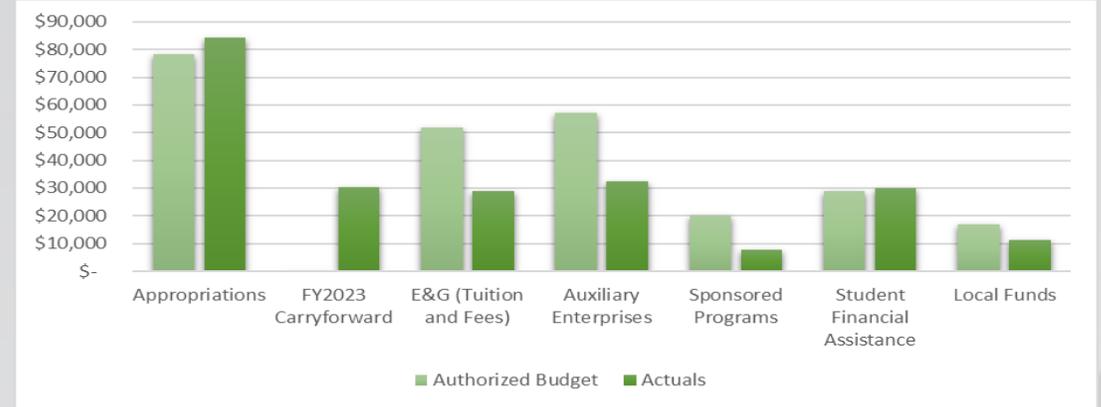


REVENUE AND EXPENSE BUDGET REPORT

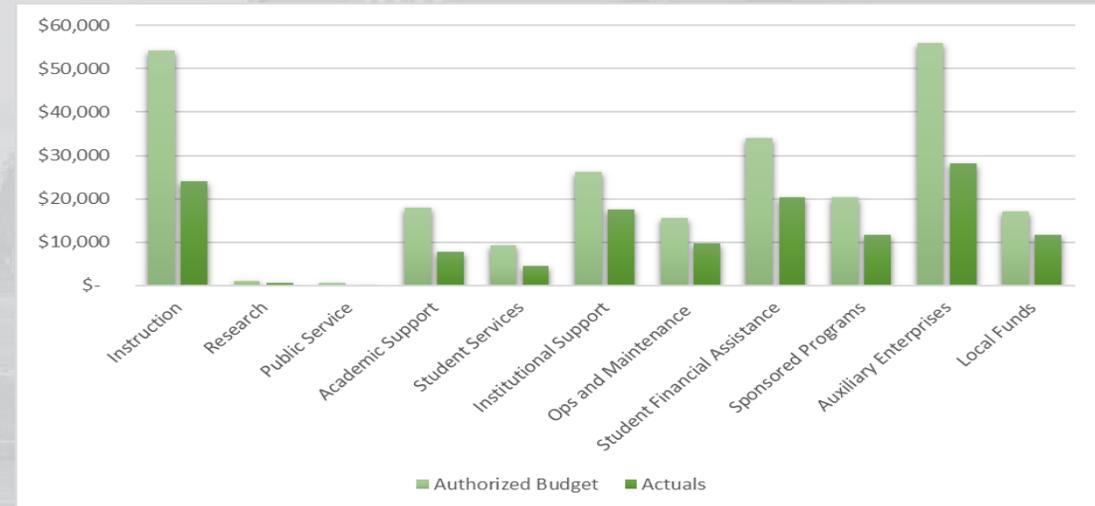


FY 2024 - Condensed Summary of Revenues and Expenses Budget Report - All Funds (Cash Basis) As of December 31, 2023 (Amounts in Thousands)

<u>Revenues</u>	<u>Authorized Budget</u>	<u>Actuals</u>	<u>% of Budget Collected</u>	<u>Year-end Projection</u>
Appropriations	\$ 78,273	\$ 84,274	108%	\$ 84,274
FY2023 Carryforward	-	30,206	0%	30,206
E&G (Tuition and Fees)	51,933	29,035	56%	53,626
Auxiliary Enterprises	57,295	32,359	56%	57,373
Sponsored Programs	20,232	7,888	39%	20,232
Student Financial Assistance	28,826	30,076	104%	30,076
Local Funds	17,000	11,386	67%	21,633
Total Revenues	\$ 253,559	\$ 225,224	89%	\$ 297,420

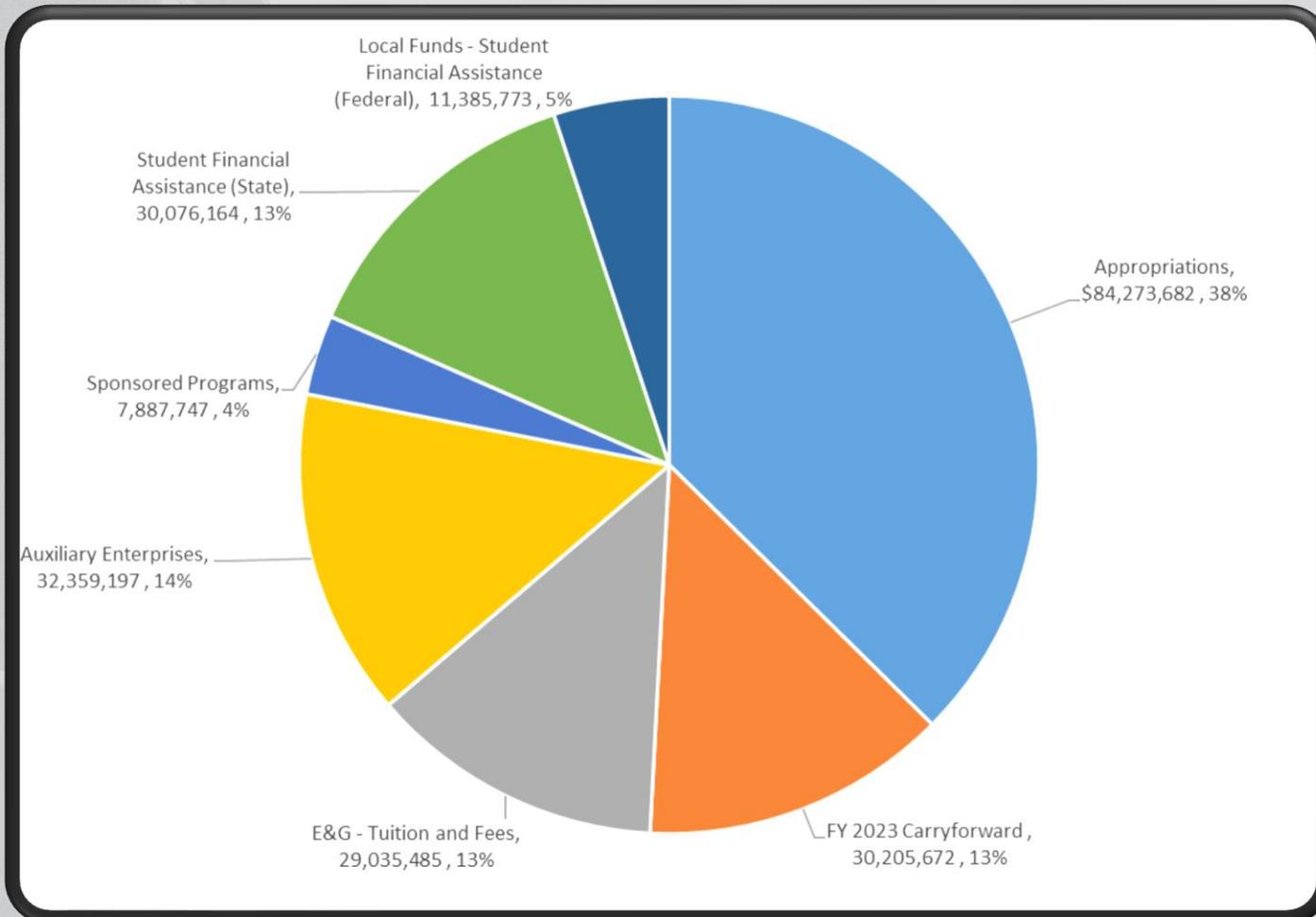


<u>Expenses</u>	<u>Authorized Budget</u>	<u>Actuals</u>	<u>% of Budget Spent</u>	<u>Year-end Projection</u>
Instruction	\$ 54,316	\$ 24,102	44%	\$ 61,253
Research	1,003	578	58%	1,023
Public Service	654	228	35%	679
Academic Support	17,974	7,810	43%	21,411
Student Services	9,201	4,554	49%	9,201
Institutional Support	26,274	17,590	67%	32,547
Ops and Maintenance	15,651	9,754	62%	24,772
Student Financial Assistance	33,959	20,238	60%	23,959
Sponsored Programs	20,232	11,697	58%	20,232
Auxiliary Enterprises	55,871	28,089	50%	57,373
Local Funds	17,000	11,568	68%	21,633
Total Expenses	\$ 252,135	\$ 136,208	54%	\$ 274,083
Revenue Over Expenses	\$ 1,424	\$ 89,016		\$ 23,337



SOURCES OF FUNDS

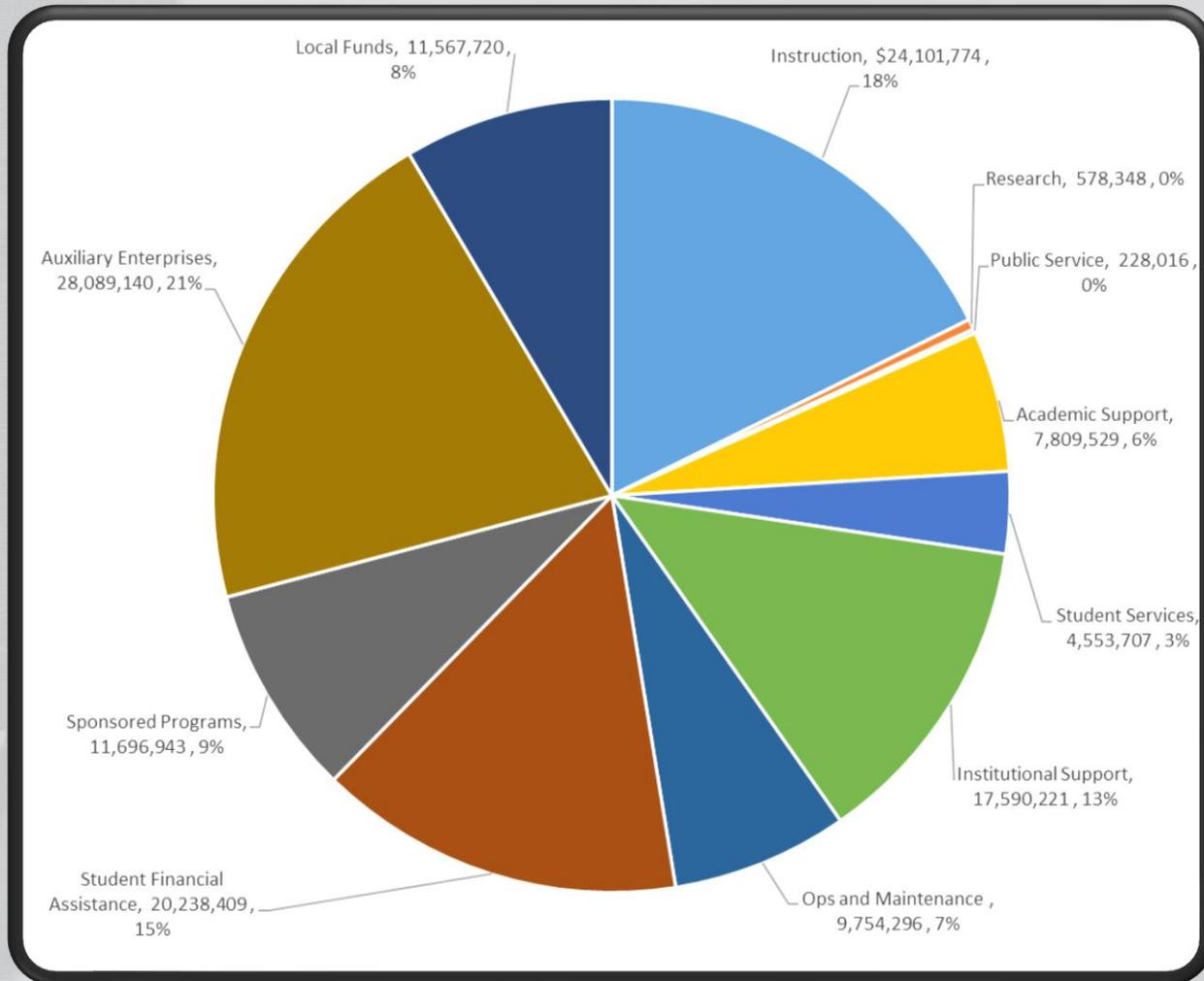
Actuals as of December 31, 2023



<u>Revenues</u>	<u>Actuals</u>
Appropriations	\$ 84,273,682
FY 2023 Carryforward	30,205,672
E&G - Tuition and Fees	29,035,485
Auxiliary Enterprises	32,359,197
Sponsored Programs	7,887,747
Student Financial Assistance (State)	30,076,164
Local Funds - Student Financial Assistance (Federal)	11,385,773
Total Revenues	\$ 225,223,720

USES OF FUNDS

Actuals through December 31, 2023



<u>Expenses</u>	<u>Actuals</u>
Instruction	\$ 24,101,774
Research	578,348
Public Service	228,016
Academic Support	7,809,529
Student Services	4,553,707
Institutional Support	17,590,221
Ops and Maintenance	9,754,296
Student Financial Assistance	20,238,409
Sponsored Programs	11,696,943
Auxiliary Enterprises	28,089,140
Local Funds	11,567,720
Total Expenses	\$ 136,208,103

SPRING 2024 FINANCIAL REPORT



Norfolk State University
Spring 2024 Enrollment Tracking ¹
Number of Enrolled Students as of: January 24, 2024

ENROLLMENT							
	Final Spring 2023	Budgeted Spring 2024	Enrolled as of January 23, 2024	Actual # Enrolled TODAY Spring 2024	Daily Change	Enrolled vs. Budgeted	Enrolled vs. Spring 2023
IN-STATE							
Undergraduates							
Full-time	2,914	2,965	3,078	3,083	5	118	169
Part-time	398	406	339	342	3	(64)	(56)
Graduate Students							
Full-time	173	158	215	216	1	58	43
Part-time	87	79	70	69	(1)	(10)	(18)
Online Masters ¹	0	0	55	55	0	55	55
Total In-State	3,572	3,608	3,757	3,765	8	157	193
OUT-OF-STATE							
Undergraduates							
Full-time	1,124	1,192	1,180	1,184	4	(8)	60
Part-time	128	169	57	55	(2)	(114)	(73)
Graduate Students							
Full-time	71	67	78	78	0	11	7
Part-time	30	30	41	43	2	13	13
Online Masters ¹	0	0	38	37	(1)	37	37
Total Out-of-State	1,353	1,458	1,394	1,397	3	(61)	44
ENROLLMENT GRAND TOTAL	4,925	5,066	5,151	5,162	11	96	237

	Final Spring 2023	Budgeted Spring 2024	Enrolled as of January 23, 2024	Actual # Enrolled TODAY Spring 2024	Daily Change	Enrolled vs. Budgeted	Enrolled vs. Spring 2023
PART-TIME HOURS							
IN-STATE							
Undergraduate (hours)	2,937	2,436	2,406	2,428	22	(8)	(509)
Graduate Students (hours)	398	395	309	306	(3)	(89)	(92)
Online Masters ¹	0	0	411	411	0	411	411
Total Part - time In - State (hours)	3,335	2,831	3,126	3,145	19	314	(190)
OUT-OF-STATE							
Undergraduate (hours)	991	1,014	436	415	(21)	(599)	(576)
Graduate Students (hours)	98	120	128	134	6	14	36
Online Masters ¹	0	0	276	270	(6)	270	270
Total Part - time Out of State (hours)	1,089	1,134	840	819	(21)	(315)	(270)
Total Part - time Hours	4,424	3,965	3,966	3,964	(2)	(1)	(460)

Note:

- 92 financially cleared students are enrolled in accelerated online masters degree programs. Students enrolled in on-line programs may be full-time or part-time. The tuition charged to all students in the online masters degree programs is the same regardless of domicile.

Norfolk State University
Spring 2024 E&G Tuition Revenue Projection
As of January 22, 2024

	Actual # Enrolled TODAY Fall 2022	Tuition Rates	Calculated Revenue	Budgeted Revenue	Variance
IN-STATE					
Undergraduates					
Full-time	3,083	2,963	9,134,929	8,785,295	349,634
Part-time	342				
Graduate Students					
Full-time	216	4,542	981,072	717,636	263,436
Part-time	69				
Online Masters	55				
Total In-State	3,765		10,116,001	9,502,931	613,070
OUT-OF-STATE					
Undergraduates					
Full-time	1,184	8,714	10,317,376	10,387,088	(69,712)
Part-time	55				
Graduate Students					
Full-time	78	10,749	838,422	720,183	118,239
Part-time	43				
Online Masters	37				
Total Out-of-State	1,397		11,155,798	11,107,271	48,527
ENROLLMENT GRAND TOTAL	5,162		21,271,799	20,610,202	661,597
PART-TIME HOURS					
IN-STATE					
Undergraduate (hours)	2,428	450	1,092,600	1,096,200	(3,600)
Graduate Students (hours)	306	769	235,314	303,755	(68,441)
Online Masters	411	450	184,950	124,871	60,079
Total Part - time In - State (hours)	3,145		1,512,864	1,524,826	(11,962)
OUT-OF-STATE					
Undergraduate (hours)	415	973	403,795	986,622	(582,827)
Graduate Students (hours)	134	1,499	200,866	179,880	20,986
Online Masters	270	450	121,500	124,870	(3,370)
Total Part - time Out of State (hours)	819		726,161	1,291,372	(565,211)
Total Part - time Hours	3,964		2,239,025	2,816,198	(577,173)
Total Revenue			23,510,824	23,426,400	84,424

Norfolk State University
Spring 2024 Out of State Capital Outlay Revenue Projection
As of January 22, 2024

	Actual # Enrolled TODAY Fall 2022	Out of State Capital Outlay Fee	Calculated Revenue	Budgeted Revenue	Variance
OUT-OF-STATE					
Undergraduates					
Full-time	1,184	380	449,920	208,656	241,264
Graduate Students					
Full-time	78	380	29,640	12,812	16,828
Total Out-of-State	1,262				
ENROLLMENT GRAND TOTAL					
Annual Obligation	420,789		479,560	223,018	258,092

Norfolk State University
Spring 2024 AE Mandatory Fee Revenue Projection
As of January 22, 2024

	Actual # Enrolled TODAY Fall 2022	Mandatory Fee Rates	Calculated Revenue	Budgeted Revenue	Variance
IN-STATE					
Undergraduates					
Full-time	3,083	1,992	6,141,336	5,824,468	316,868
Graduate Students					
Full-time	216	1,992	430,272	410,174	20,098
Total In-State	3,299				
OUT-OF-STATE					
Undergraduates					
Full-time	1,184	1,992	2,358,528	2,236,339	122,189
Graduate Students					
Full-time	78	1,992	155,376	137,319	18,057
Total Out-of-State	1,262				
ENROLLMENT GRAND TOTAL	4,561				
Total Revenue			9,085,512	8,608,300	477,212

FACILITIES UPDATE

CAMPUS MASTER PLAN



CAPITAL REQUESTS

AGENCY RANKING	REQUEST TITLE	PROJECTED PROJECT COST
1	Construct Living Learning Center and Dining Facility	\$129,332,812
2	Construct Wellness, Health and Physical Education Center	\$146,813,967
3	Construct Lab School Academy	\$37,393,060
4	Construct New Dining Facility/Replace Scott Dozier	\$76,387,058
5	Construct Residential Housing Phase II	\$78,597,510
6	Improve Campus Infrastructure	\$14,064,327

In Progress Projects

- Construct New Science Building
- Replace the Fine Arts Building
- Construct Physical Plant/Warehouse

CURRENT CAPITAL PROJECTS - CONTINUED

New Science Building

- Design Architect: Work Program Architects + Smith-Group
- Construction Delivery Method: CMAR - SB Ballard Construction
- Construction Cost: \$112 Million
- Four-level 131,231 square foot
- Completion: Fall 2026



CURRENT CAPITAL PROJECTS - CONTINUED

New Fine Arts Building

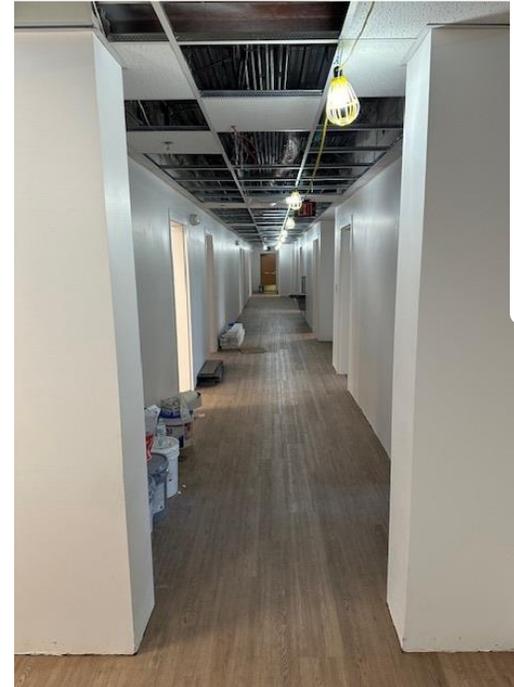
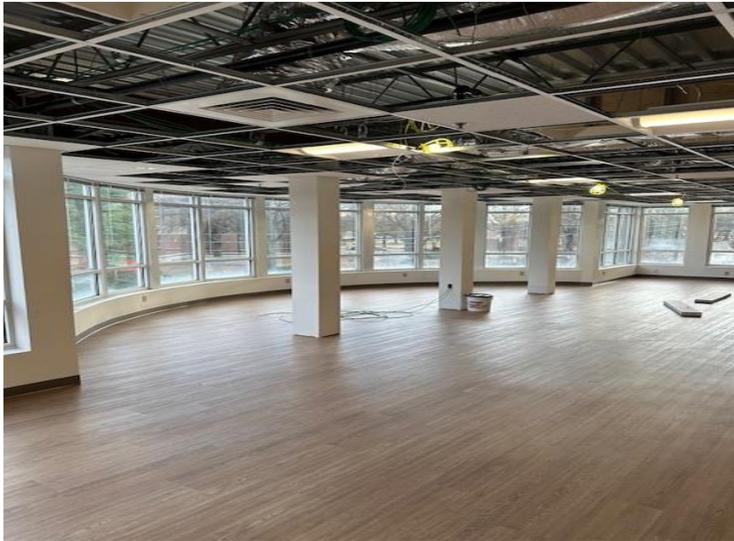
- Design Architect: Hanbury
- Construction Cost: \$97 million
- Construction Delivery Method:
- Construction Manager At Risk
- Completion: Fall 2027



CURRENT CAPITAL PROJECTS - CONTINUED

Park Place at NSU

- Current Construction Renovation Photos



CURRENT CAPITAL PROJECTS - CONTINUED

Student Services Building - Spartan Lanes Equipment Upgrades



CURRENT CAPITAL PROJECTS - CONTINUED

Football / Pool Locker Room Upgrades



CURRENT CAPITAL PROJECTS - CONTINUED

Baseball and Softball Field Upgrades



ENERGY & SUSTAINABILITY



ENERGY & SUSTAINABILITY

Organizational Chart



ENERGY & SUSTAINABILITY

INTRODUCTION

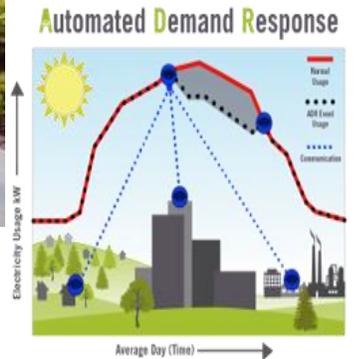
- Energy & Sustainability Accomplishments
- Energy
- Sustainability
- Stay Tuned – More to Come!



ENERGY & SUSTAINABILITY

ACCOMPLISHMENTS

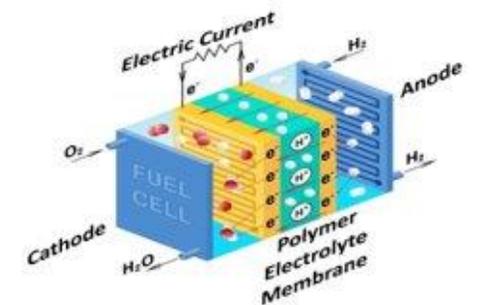
- US Department of Energy – Federal Energy Management Program visit to NSU
- Virginia Department of Energy (VOE) visited NSU
- VOE and C-Power Demand Response Program
- LED Lighting Grant Submission – Second Nature
- Energy & Sustainability Awareness Project – Workstations/Pavilion Carousels
- West Café renovation to start the foundational SMART Technology on an EMIS Platform to develop the “Campus of the Future”
- Earth Day Week Event – Panel Discussion
- Electric Vehicle (EV Demonstration Events – Successful!



ENERGY & SUSTAINABILITY

Energy Accomplishments:

- Energy and Sustainability Strategic Plan
- Campus Energy Water Plan (CEWP) – Resilience
- SMART Building/Campus Technology
- EV Charging Infrastructure – On Campus



ENERGY & SUSTAINABILITY

Sustainability Accomplishments

- Recycling/Re-use (Glass, Metal, Paper)
- Recycling Event – Earth Week – April 2023
- Reusable Takeout Trays – Pilot Project
- Urban Farming – Community Engagement – USDA-NRC
- Community Solar Powered Rainwater Harvesting – Grant
- Regional Catastrophic Preparedness Grant Program



ENERGY & SUSTAINABILITY

MORE TO COME!

- Host the Virginia Universities' Community of Practice
- Conference Energy Service Performance Contract - ESPC
- HVAC PM Program



LEGISLATIVE AFFAIRS UPDATE



UPDATES

- ❑ **HB30/SB30: In-State Tuition for Out-of-State Students:** On page 589, after line 48, insert: “e. The requirements for §4-2.01 b.2.b, as it pertains to nonresident undergraduate students, are waived for new nonresident undergraduate students enrolled at NSU, VSU, UVA-Wise and institutions of higher education with a current proportion of nonresident undergraduate enrollment of less than 20 percent, measured in terms of full-time equivalent.”
- ❑ **HB145: Virginia Teacher Residency Training Corps; established.** Establishes the Virginia Teacher Residency Training Corps for the purposes of attracting and retaining public elementary and secondary school teachers in school divisions in the Commonwealth by awarding scholarships to students seeking to obtain teaching degrees and certifications at participating institutions and requiring such students upon completion of their degree or certificate to fill teaching positions for one year for each year of scholarship receipt at a high-need school, as defined pursuant to federal law. The bill also creates the Virginia Teacher Residency Training Corps Scholarship Fund and Program for the purpose of funding such scholarships at the participating institutions of Longwood University, Norfolk State University, Radford University, and Virginia Commonwealth University. Finally, the bill establishes the 12-member Virginia Teacher Residency Training Corps Commission to administer the Program and directs the Commission to begin meeting on or after September 1, 2024, and to establish the parameters for the Program and award the first scholarships prior to the beginning of the 2025-2026 academic year.
- ❑ **HB566: SCHEV; membership to include representative of a historically black college or university.** State Council of Higher Education for Virginia; membership; representative of a historically black college or university. Requires the membership of the State Council of Higher Education for Virginia to include at least one non-legislative citizen member who has served as a chief executive officer of one of the Commonwealth's historically black colleges or universities.
- ❑ **HJ25: Provide Study; joint committee of the House Committee on Education and the Senate Committee on Education.** Study; joint committee of the House Committee on Education and the Senate Committee on Education and Health; challenges faced by and effective strategies for ensuring the sustainable, long-term success of the five historically black colleges and universities in the Commonwealth; report. Establishes a joint committee consisting of five members of the House Committee on Education and three members of the Senate Committee on Education and Health to study the challenges faced by and effective strategies for ensuring the sustainable, long-term success of the five historically black colleges and universities in the Commonwealth – Hampton University, Norfolk State University, Virginia State University, Virginia Union University, and Virginia University of Lynchburg – by discussing, adopting, and recommending to the Governor and the General Assembly for formal recognition and endorsement a comprehensive statewide HBCU Support Plan.

UPDATES

❑ BUDGET AMENDMENT: HB30/SB30: NSU Work Based On-Campus Experience.

- ❑ This amendment requests funds to support the expansion of the SP3 program to provide additional work-based experiences on campus and in the local community. – **FY24-25 \$1,350,000 // FY25-26 \$1,350,000**

❑ BUDGET AMENDMENT: HB30/SB30: NSU Construct Fine Arts Building.

- ❑ This amendment provides **\$148.5 million** from the general fund in the first year to add a project to the Public Educational Institution Capital Account construction pool to construct a Replacement Fine Arts Building at Norfolk State University. This project was previously authorized for planning.

❑ BUDGET AMENDMENT: HB30/SB30: Detailed Planning – Living Learning and Dining Center

- ❑ This amendment provides **\$2.0 million** from the general fund in the first year to add a project to the planning pool to construct a new Living and Learning Center at Norfolk State University.

❑ BUDGET AMENDMENT: HB30/SB30: Detailed Planning – Plan Health, Wellness, and Physical Education Building

- ❑ This amendment provides **\$2.0 million** from the general fund in the first year to add a project to the Public Educational Institution Capital Account planning pool for a new Health, Wellness, and Physical Education Building at Norfolk State University.

❑ BUDGET AMENDMENT: HB30/SB30- Living Wage

- ❑ This amendment requests funds to support a salary increase to provide employees with a living wage. **FY24-25: \$5,000,000**

❑ BUDGET AMENDMENT: HB30/SB30- Unfunded Scholarships

- ❑ This amendment requests authority to utilize unfunded scholarships to merit students without consideration of need in order to allow the University another tool with which to attract, enroll and retain the most qualified students regardless of their financial condition.

❑ BUDGET AMENDMENT: HB30/SB30- Increase Maintenance Reserves

- ❑ Out of this appropriation, Norfolk State University is authorized to use up to **\$1,200,000 the first year and \$1,200,000 the second year** from the general fund to address extremely critical deferred maintenance deficiencies in its facilities, including residence halls and dining facilities.

❑ BUDGET AMENDMENT: HB30/SB30- Spartan Innovation Academy FY24-25: \$4,000,000 // FY25-26: \$4,000,000

- ❑ This amendment requests funds to support the Spartan Innovation Academy by providing faculty and students with technology and devices and IT support to enhance the learning experience.

QUESTIONS & DISCUSSION

Strategic Finance Committee

March 7, 2024

Division of Operations & Institutional Effectiveness

Dr. Justin L. Moses
Vice President



HUMAN RESOURCES

- **HRIS Identification and Selection Update**
- **HR Operations and Compensation Manager Searches to begin**

INSTITUTIONAL EFFECTIVENESS

- **Assistant/Associate Vice President for Institutional Effectiveness Update**
- **Data Governance**
- **Data Dictionary Project**
- **Policy and FOIA oversight changes**

INFORMATION TECHNOLOGY AND SECURITY

- **Information Technology**
 - **Client Services Model Update**
 - **HRIS selection**
 - **Doctums**
 - **APA Audit**
- **Personnel Changes**
 - **Chief Information Security Officer will move back under OIT**

Strategic Finance Committee
March 7, 2024

Division of University Advancement

Clifford Porter, Jr., J.D.
Vice President



University Events

2023 Founders Day Celebration

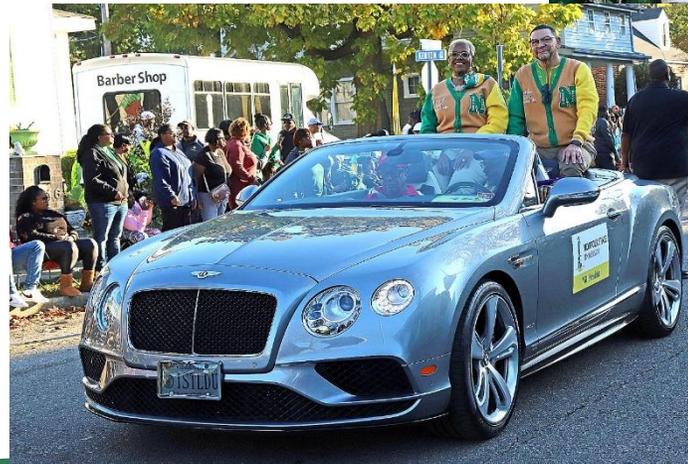
- ✓ Held annual Founders Day Breakfast with keynote speaker Juan Williams, *New York Times* Best-Selling Author, Fox News Political Analyst & Award-Winning Columnist
- ✓ Welcomed the Class of 2027 with more than 1,500 first time freshman



University Events

Homecoming 2023: There's No Place Like Home

- ✓ Hosted Presidential Brunch for approximately 300 donors and prospects
- ✓ Held the annual Homecoming Community Parade with more than 100 units



University Events

111th Commencement Ceremony December 9, 2023

- ✓ Keynote speaker: Loni Love, *Award-winning Host, Comedian, Actor, Author, and Philanthropist*
- ✓ Degrees conferred on approximately 400 graduates
- ✓ Senator Lamont Bagby awarded honorary degree



NORFOLK STATE UNIVERSITY

NDABA MANDELA
GRANDSON OF NELSON MANDELA
CO-FOUNDER & CHAIRMAN OF AFRICA RISING FOUNDATION

JANUARY 31, 2024 | 5 P.M.
L. DOUGLAS WILDER PERFORMING ARTS CENTER

SPONSORED BY
Chartway
CREDIT UNION

FOR MORE INFORMATION, PLEASE
CONTACT BHM@NSU.EDU

University Events

Ndaba Mandela *Grandson of Nelson Mandela*

January 31 at 5 p.m.

L. Douglas Wilder Performing Arts Center

in celebration of Black History Month

Fundraising Analysis

<u>Calendar Year</u>	<u>Total Dollars Raised</u>	<u>Cash</u>	<u>Pledges</u>	<u>Total Donors</u>	<u>Alumni</u>
CY 2017	\$4,428,520	\$3,512,204	\$564,688	4,052	2,277
CY 2018	\$7,003,612	\$3,673,537	\$1,364,770	5,092	3,007
CY 2019	\$4,697,371	\$3,829,699	\$470,737	4,539	2,688
CY 2020	\$45,838,417	\$43,127,142	\$2,711,275	3,846	2,547
CY 2021	\$10,511,509	\$9,660,978	\$759,421	4,132	2,524
CY 2022	\$11,801,656	\$7,599,011	\$4,242,645	5,016	3,113
CY 2023	\$10,875,379	\$7,009,537.43	\$3,865,842	3,921	2,497

WHAT IS A CAMPAIGN?

What is a Capital Campaign?

A capital campaign is a rigorous attempt to raise major gifts for one specific goal or a variety of goals.

If you have multiple goals, your capital campaign is considered a **comprehensive campaign**. Having multiple goals classifies your project as a comprehensive campaign.

These campaign gifts are typically used to build, renovate or acquire buildings. However, they are also used to raise money for **endowments, scholarships, or other institutional needs**. Essentially, we're trying to raise a significant number of funds within a defined period of time as a way to support the larger goals and mission of Norfolk State University.

NSU's NOW IS OUR TIME CAMPAIGN

There are two overarching phases for campaigns: the quiet phase and the public phase.

During the quiet phase, 50%-70% of the funds are raised through major gifts strategies. And during the public phase, the remaining funds are raised by soliciting donations from a larger population of donors.

NSU's NOW IS OUR TIME CAMPAIGN



1. PRE-PLANNING PHASE

Within the pre-planning phase, we completed a readiness audit that assessed NSU's fundraising capabilities and our ability to undertake a campaign. Through the RFP and selection committee process, we hired Alexander Haas to conduct our campaign audit, study and campaign phases.

NSU's NOW IS OUR TIME CAMPAIGN



2. PLANNING

Within the planning phase, we completed a case summary, feasibility study, assembled our strategy team, set our goals, deadlines, and budget, and conducted a prospect screening.

NSU's NOW IS OUR TIME CAMPAIGN

CASE SUMMARY



NOW IS OUR TIME TO ADVANCE NORFOLK STATE'S IMPACT

We will bring NSU's voice to the table as a leader among Historically Black Colleges & Universities (HBCUs).

With your support, Norfolk State will empower more students to fully develop their talents and abilities, enabling them to lead rewarding lives, enjoy productive careers, and make substantial contributions to their communities and society. This is a high calling, one that we embrace.

By securing investments in our people and key programs, NSU can realize its aspirations to serve better our students, the commonwealth, and the nation. To that end, we have embarked on a historic fundraising campaign to transform lives and enhance our role as a socio-economic driver for our state and the Hampton Roads region. With your partnership, we can fuel and sustain our rising momentum.

Together, we will forge Norfolk State's future.



FEATURED CAMPAIGN OBJECTIVES

With endowment and current use contributions from alumni, friends, and corporate and community partners, we will fully prepare Spartans for success in the 21st Century's global economy.

INVESTING IN PEOPLE

Promote student success by maximizing access for all, increasing retention, minimizing student debt, and making NSU more attractive to academically gifted students. Invest in endowed faculty positions and faculty development funds to support, attract, and retain leading educator.

STRENGTHENING ACADEMIC PROGRAMS

Supporting Colleges, Schools, and Honors Programs, growing research opportunities, and broadening community and corporate partnerships.

ELEVATING ATHLETICS

Strengthen our competitiveness and support student-athletes by building more co-curricular opportunities and increasing access to scholarship dollars.

ADVANCING EXCELLENCE

Ensuring Norfolk State University can deliver year after year by supporting areas of greatest need which equip Spartans to excel.

THE ROLE OF ENDOWMENTS

Now is the time for NSU to have the assurance that successful programs and initiatives will continue in the face of a national shortage of undergraduate enrollment and changes in the economy. Increasing our endowment to levels that mirror our peers will support long-term stability and growth for the University and ensure ongoing access to scholarship, personal and professional development, collaborative research, and business and community partnerships.



We see the future in you.

NSU's NOW IS OUR TIME CAMPAIGN

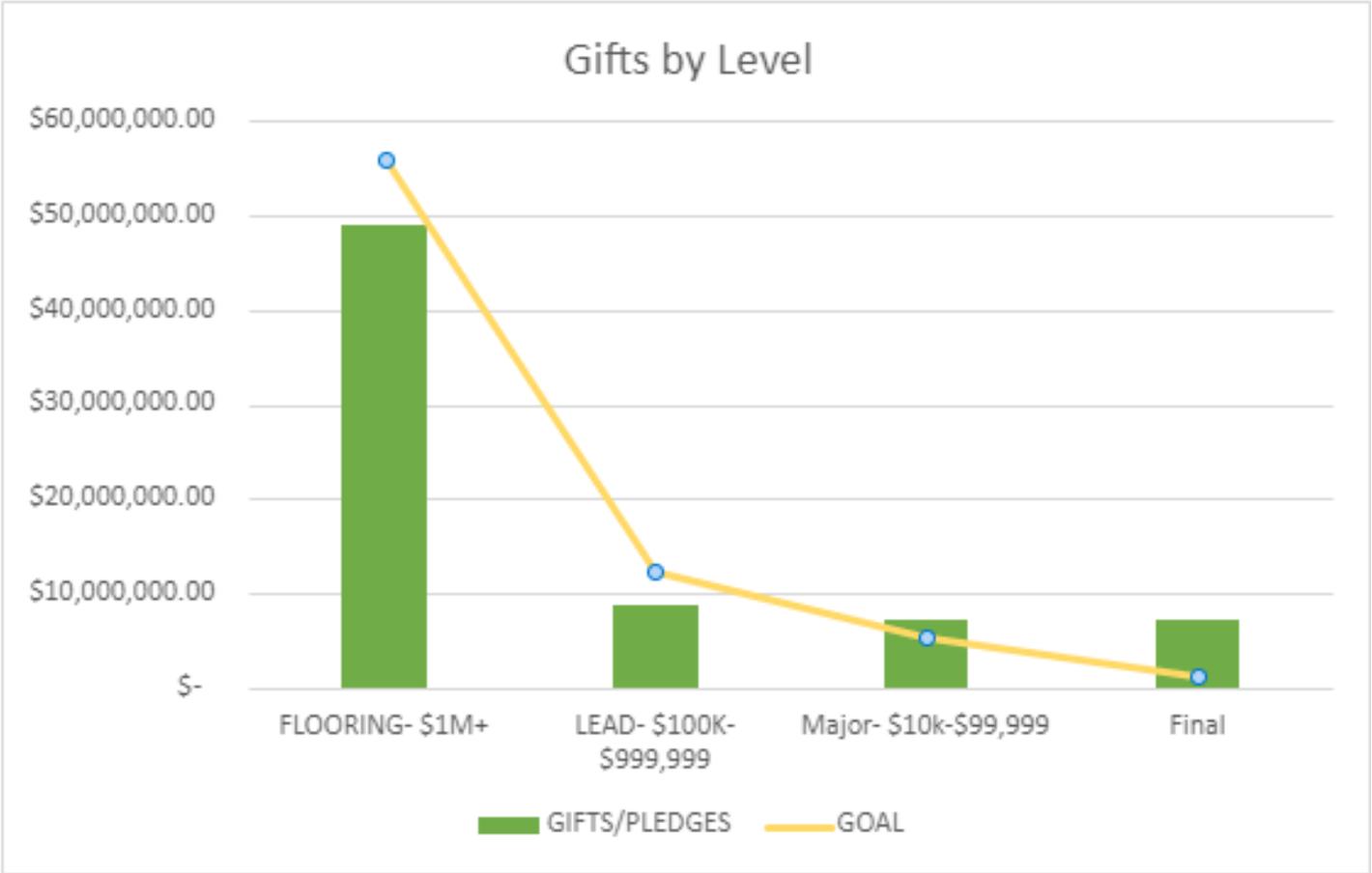


3. QUIET PHASE

In this phase, we are focusing on the top major gift leads. This phase will carry through spring 2024. 83% of our goal has already been raised during this phase from 2020-present.

NSU's NOW IS OUR TIME CAMPAIGN

Where are we?



NSU's NOW IS OUR TIME CAMPAIGN

Where are we?

Goals	# OF GIFTS	CASH/STOCKS	PLEDGE BAL.	TOTAL	\$75m GOAL	% TO \$75m GOAL	\$90m Goal	% to \$90m Goal
Investing in People	11,095	\$42,846,420.03	\$4,249,995.21	\$ 47,096,415.24	\$35,000,000.00	135%	\$ 42,000,000.00	112%
Strengthening Academic Programs	14,658	\$22,605,523.84	\$1,229,195.18	\$ 23,834,719.02	\$25,000,000.00	95%	\$ 30,000,000.00	79%
Elevating Athletics	4,276	\$ 2,402,575.84	\$ 204,194.71	\$ 2,606,770.55	\$10,000,000.00	26%	\$ 12,000,000.00	22%
Advancing Excellence Year After Year	9,401	\$ 1,431,494.12	\$ 112,246.14	\$ 1,543,740.26	\$5,000,000.00	31%	\$ 6,000,000.00	26%
				\$ 75,081,645.07	\$75,000,000.00	100%	\$ 90,000,000.00	83%

NSU's NOW IS OUR TIME CAMPAIGN



4. KICK-OFF

The kick-off phase marks the official launch of our Now Is Our Time Campaign. After months of quietly courting and securing major donors, it's time to host a press conference and throw a launch party scheduled for Fall 2024.

NSU's NOW IS OUR TIME CAMPAIGN



5. PUBLIC PHASE

Lastly, during this public phase, we'll extend our reach out to the community and mid-smaller donors. The public phase also encompasses the wrap-up to our campaign efforts.

NSU's NOW IS OUR TIME CAMPAIGN

PUBLIC PHASE COMPONENTS

- Public Phase Components
 - Kickoff- Fall 2024
 - Direct Mail appeal
 - Showcase events
 - Marketing
 - Website
 - Hashtag- #NSU90
 - WNSB Radio commercials
 - Journal and Guide Updates
 - Banner Ads with local media websites



NSU's NOW IS OUR TIME CAMPAIGN

PUBLIC PHASE GIFT PROGRAM

1	Monthly	# Payments	Annual Total	Numeric Goal	Annual Goal	Benefits	Annual NAA	Annual NSUAF	AOGN	Campaign	Campaign Total	Category Goal
2												
3	\$20.83	12	\$250.00	2500	\$625,000.00	NAA/NSUAFfan	\$62,500.00	\$250,000.00	\$312,500.00	3	\$750.00	\$1,875,000.00
4	\$41.66	12	\$500.00	2000	\$1,000,000.00	NAA/NSUAFfan	\$50,000.00	\$200,000.00	\$750,000.00	3	\$1,500.00	\$3,000,000.00
5	\$62.50	12	\$750.00	1500	\$1,125,000.00	NAA/NSUAFfan	\$37,500.00	\$150,000.00	\$937,500.00	3	\$2,250.00	\$3,375,000.00
6	\$83.33	12	\$1,000.00	1000	\$1,000,000.00	NAAL/NSUAFfan	\$250,000.00	\$100,000.00	\$650,000.00	3	\$3,000.00	\$3,000,000.00
7	\$100.00	12	\$1,200.00	750	\$900,000.00	NAAL/NSUAFFriends	\$187,500.00	\$225,000.00	\$487,500.00	3	\$3,600.00	\$2,700,000.00
8	\$208.33	12	\$2,500.00	500	\$1,250,000.00	NAAL/NSUAFGreen	\$125,000.00	\$287,500.00	\$837,500.00	3	\$7,500.00	\$3,750,000.00
9	\$416.66	12	\$5,000.00	250	\$1,250,000.00	NAALF/NSUAFSpartan	\$187,500.00	\$275,000.00	\$787,500.00	3	\$15,000.00	\$3,750,000.00
10	\$500.00	12	\$6,000.00	150	\$900,000.00	NAALF/NSUAFSpartan	\$112,500.00	\$165,000.00	\$622,500.00	3	\$18,000.00	\$2,700,000.00
11				8650	\$8,050,000.00		\$1,012,500.00	\$1,652,500.00	\$5,385,000.00			\$24,150,000.00
12												
13												

NSU's NOW IS OUR TIME CAMPAIGN

CAMPAIGN FINALE

September 2025- Founders Week

- Theatrical production with music composed by Pharrell and Quincy Jones
- LBB induction gala and announcement of campaign results
- Special gifts and update to all campaign contributors

V. Closed Meeting – Pursuant to §2.2-3711A.1, 4, 7 and 8, Code of Virginia

VI. Open Meeting
– Closed Meeting Certification

VII. Adjournment



NORFOLK STATE UNIVERSITY

700 Park Avenue, Norfolk, VA 23504

www.nsu.edu

P: 757-823-8323

THANK YOU!!



**NORFOLK STATE
UNIVERSITY**

Governance Committee

NSU B.O.V. GOVERNANCE COMMITTEE REPORT

March 8, 2024

AGENDA

- Opening by Chair
- Recommend Approval of Electronic Participation
- Board Policies and Procedures Update
- Discussion Items
- Closed Meeting-Pursuant to 2.2-3711A.1, 7 and 8, Code of Virginia
- Adjournment

QUESTIONS & DISCUSSION

Student Representative Report

Faculty Representative Report

State of the University

BUILDING

A STRONGER SPARTAN NATION

President's Presentation to NSU Board of Visitors

President Javaune Adams-Gaston, Ph.D.

Norfolk State University

March 08, 2024



**NORFOLK STATE
UNIVERSITY**

A GOLDEN OPPORTUNITY

STUDENT SUCCESS

STUDENT DEVELOPMENT

UNIVERSITY PARTNERSHIPS

RESEARCH AND INNOVATION

CAMPUS INFRASTRUCTURE



**NORFOLK STATE
UNIVERSITY**

STUDENT SUCCESS

STUDENT DEVELOPMENT

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RESEARCH & INNOVATION

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NORFOLK STATE UNIVERSITY

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