

NORFOLK STATE UNIVERSITY

BEHOLD

FALL 2017

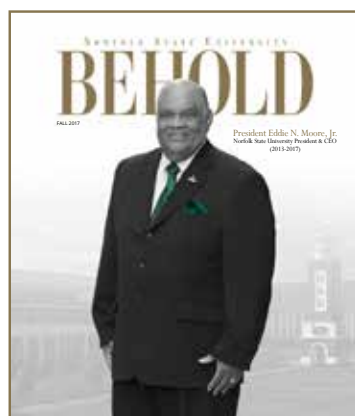
President Eddie N. Moore, Jr.
Norfolk State University President & CEO
(2013-2017)



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President Eddie N. Moore, Jr.
Photo by Hobbs Studios





G.W.C. BROWN MEMORIAL HALL RIBBON CUTTING

NSU's new G.W.C. Brown Memorial Hall opens with ribbon-cutting fanfare and the unveiling of Donor Legacy Walls. Story on Page 24.

From the Desk of the Vice President for University Advancement

Greetings, Spartan Family and Friends:

As the Sam Cooke song lyrics illustrate, change is going to come, and so it has. Indeed, we at Norfolk State University understand the truth of that observation. 2017 has been a year of growth and change. We bid farewell to President and CEO Eddie N. Moore, Jr., launched new future-forward branding and dedicated a new learning complex.



President Moore, who announced his retirement in September, guided Norfolk State through a particularly challenging period. Using his years of vast experience serving several institutions in the Commonwealth, he provided the leadership necessary for Norfolk State to weather the storms and begin a promising, strong and bold future (Page 3). With his guidance, the University experienced an increase in enrollment and retention, expanded its physical footprint with the addition of state-of-the-art academic facilities and unveiled a forward-looking new brand and website. Moore's indomitable spirit and drive for excellence has created an exciting momentum and set NSU on a path to reach its greatest potential.

As part of the momentum the President began, NSU rolled out our new brand in August 2017... a process that included research and hundreds of interviews with recent graduates, new and prospective students, alumni, faculty, staff and other diverse audiences. One resounding message came through from all of our focus groups and surveys – Norfolk State University has transformed the lives of generations of students and alumni, who often exceed their own expectations (Page 16). They credit their success to NSU. This viewpoint helped shape our new tagline, "We See the Future in You."

Our ongoing fundraising initiatives continue to assist our students. And, speaking of raising funds... the Norfolk State University versus Virginia State University Battle of the States was a success with NSU winning the battle hands-down, raising more than \$300,000 (Page 21). In addition to being great fun, NSU engaged its largest number of donors to date through this online giving campaign.

The Norfolk State University Board of Visitors met in November and issued a resolution to officially name the building formerly known as the Business and Humanities Multiplex to G.W.C. Brown Memorial Hall. The Board noted a growing interest within the Norfolk State community, including alumni and retirees, to name the building after G.W.C. Brown, one of the founders of Norfolk State. The opening of the new G.W.C. Brown Memorial Hall completed the construction of the University's quadrangle. The 154,000 square-foot building houses futuristic classrooms, a new performing arts theatre, administrative and faculty offices, and is the new home for the College of Liberal Arts, Ethelyn R. Strong School of Social Work, School of Business, Robert C. Nusbaum Honors College and Title III.

In closing, I would like to thank the many donors, alumni, faculty, staff, corporations and friends who have supported Norfolk State in 2017. If you have not made a gift to NSU this year, please do so today. All gifts of any size make a positive impact on the University and help provide an outstanding education to our students. To make a gift, go online to nsu.edu/givenow or use the envelope enclosed in this issue and mail it before December 31.

As we say good-bye to President Moore and 2017, we look forward to 2018 and welcoming Dr. Melvin T. Stith '68, Interim President and CEO, and his wife, Dr. Patricia Lynch Stith '68 to Norfolk State University in January. Our future is bright... and together we will forge onward with boldness. **Happy Holidays!**

Deborah C. Fontaine

Deborah C. Fontaine

NORFOLK STATE UNIVERSITY

BEHOLD

FALL 2017

A MAGAZINE WITH GLOBAL REACH

The word "Behold" is often used by those who love Norfolk State. It sums up the excellence of the University and pride felt for it. That is why when it came to naming the magazine featuring the accomplishments and progress taking place at Norfolk State "Behold," easily came to mind.

Eddie N. Moore, Jr.
President and CEO

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President & CEO EDDIE N. MOORE, JR. *Prepares for Retirement*

By SHARON RIDDICK HOGGARD (M.A. '04)



NSU's sixth president, **Eddie N. Moore, Jr.**, announced his retirement in September. As he considered his exit from NSU and higher education, Moore and others reflected on his time at the University and his eminent career. An editorial writer once called him the fix-it guy. He's also been dubbed Superman; a cape in his closet proves it. Dr. Olusoji Akomolafe, chair of the Department of Political Science, agrees and credited Moore with super powers. "He's tough, steadfast and highly disciplined. He plans and then works the plan. No matter how you feel about him, one thing is undeniable . . . he is a hard worker." CONTINUED ON PG. 5

STAFF AND FACULTY TALK ABOUT PRESIDENT MOORE

The staff of BEHOLD Magazine talked to a number of faculty and staff about President Moore's legacy. Here are some of the comments and thoughts we collected:



"President Moore was selected to lead Norfolk State University when it was facing some severe challenges. The University was placed on probation by its accrediting body because of unfinished audits and issues of governance. Due to his financial acumen and leadership, those challenges were resolved and the University is now 'moving forward.' His announcement to retire was unexpected, but he leaves a wonderful record of work accomplished."

Dr. Denise Littleton
Dean, School of Education



"For many years, the Ethelyn R. Strong School of Social Work has been referred to as the Flagship School at the University, with highly popular majors. Since his arrival at the University in 2013, President Moore has provided enormous support to the School by increasing the number of highly qualified faculty to meet the demand of increasing enrollments in its academic programs. On behalf of the faculty, staff and students in the Ethelyn R. Strong School of Social Work, I extend sincere appreciation and best wishes to President Eddie N. Moore, Jr., for all that he has contributed to the success and vitality of the School of Social Work and this great University. Congratulations on a job well done!

Dr. Rowena G. Wilson
Dean, Ethelyn R. Strong School of Social Work



"Under President Moore's leadership, NSU was established as a national testing site. In May of this year, an examinee scheduled to be discharged from the military, expressed extreme gratitude for being able to take and pass her security certification exam at NSU. She stated that, as a result, she would have a job waiting for her, upon her discharge from military service. This is but one of many 'feel good' moments made possible by President Moore's leadership. President Moore will be missed; however, his legacy lives on."

Gladys M. Bennett, Ph.D.
Director, Testing Services



"He came in at a time when the boat was a little bit rocky but through hard work, he steered us out of the stormy waters and for that he deserves quite a lot of credit."

Dr. Soji Akomolafe
Chair, Department of Political Science



"I think President Moore more than satisfied the goals that were set upon his arrival at NSU. He has increased enrollment and the University is in strong financial standing. He definitely met those objectives."

Professor Carol Pretlow
Associate Professor, Political Science



"President Moore's tenure and leadership at NSU has been fueled by integrity, passion and resilience. He arrived at a difficult time with orders to revive the institution and he ended up leading a transformation. This is a new and improved NSU, and it has been inspiring to see his leadership guide us to this place."

Professor Anthony Stockard
Director, NSU Theatre Company



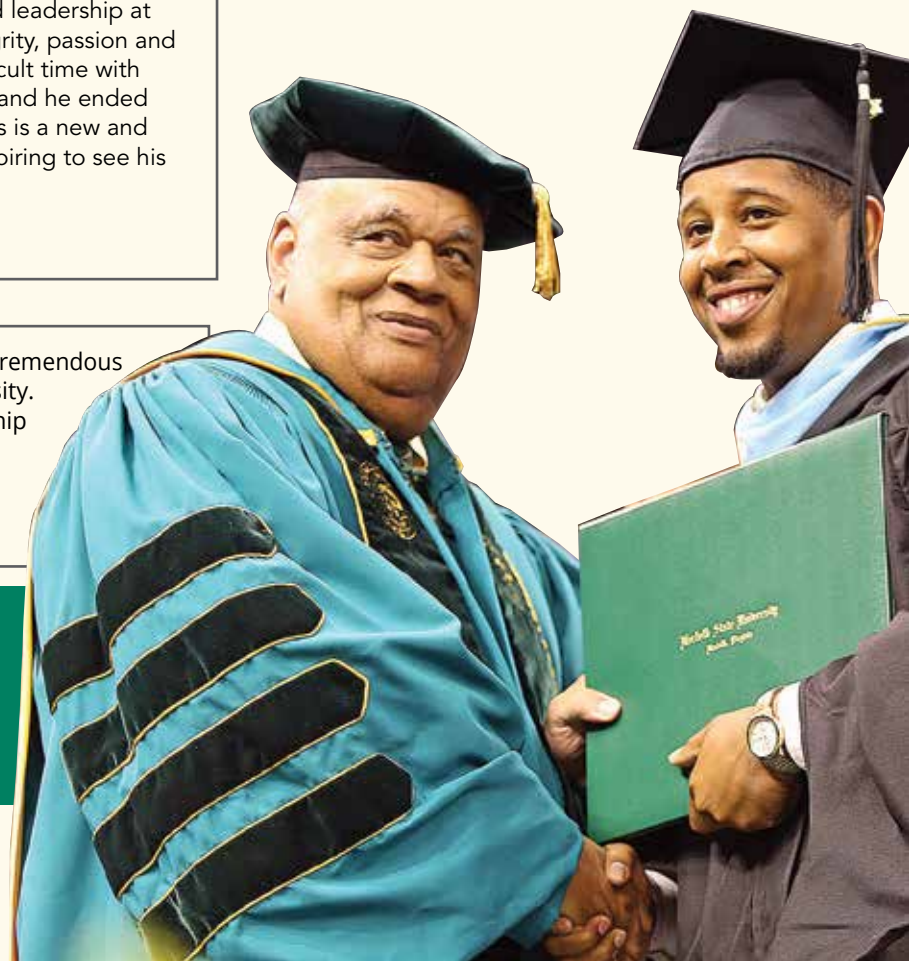
"President Moore has been a tremendous asset to Norfolk State University. He was able to stabilize the ship when we needed it. We will truly miss you."

Marty L. Miller
Director, NSU Athletics

ON LEAVING NORFOLK STATE UNIVERSITY . . .

"I will miss most the relationships I have established with many of the students. Students often-times would come to the University with complaints and then they leave giving compliments."

Eddie N. Moore, Jr.
President and CEO (retired)



CONTINUED FROM PG. 3

Moore began his higher education career at the College of William and Mary as comptroller for the university and assistant treasurer for the endowment. “I’ve been in higher education approximately 25 years. I particularly like the interactions with students. I’ve always seen the future in students and worked hard to provide faculty and other support to complete this process. I believe students deserve the best educational experience possible.”

“With President Moore’s vision and support, NSU was established as a national testing site in 2016. As a result, the University has been able to transform lives and communities through the provision of college entrance, professional licensure and certification exams to prospective students, current students, graduates, faculty, staff and Commonwealth citizens,” said Dr. Gladys Bennett, director of testing services.

He’s proud of his reputation for fixing broken organizations. “I think what draws me is the challenge.” Remembering his father’s hard work and discipline, Moore sent a long ago thought . . . that he would find an occupation that he’d enjoy as much as his father enjoyed his work. “I have found that in higher education.” Moore believes his success comes from patience, a willingness to listen – even to detractors, and educating administrators and staff on the nuances of higher education in Virginia. “I started the Brown Bag Lunch series for faculty and staff to have an open line of communication with me, to educate them on matters relating to finance, the General Assembly and the state legislative process as it relates to institutions of higher learning, and in particular related to HBCUs in the Commonwealth.”

“My legacy . . . the removal of the sanctions that affected our accreditation and sanctions related to the NCAA. And, lastly making new friends. I think Norfolk State has the beginning of having new friendships . . . making new friends that have rarely, if ever considered NSU to be part of their investment opportunities.” Moore said he’s proud of establishing the Presidential Achievement Awards and the Presidential and Provost Scholarships. Among his regrets include “the continuation of the Presidential Achievement Awards and the Presidential Scholars Program.” He also regrets leaving work unfinished for the 2019 SACSCOC accreditation.

“I want to thank my wife, Elisia.” Moore added that she took care of business on the home front, while he worked building a career. He plans to spend more time with his grandchildren and enjoying the arts. “When I make time to see a play or go to a concert, I really enjoy it.” He plans to adopt healthier living habits and travel. “Rest a bit, but never quit.” He’ll miss the relationships he established with people and students here.

Moore’s advice to NSU’s seventh president . . . “Be mindful of the Commonwealth of Virginia’s rules and regulations and follow them. Get to know our state legislators and try to make some friends at the General Assembly. If I’m called upon to take another role as interim president or president, the answer will be no. But, I’d help assess and give advice.” Jim Ukrop, a longtime friend, sent him an email about his impending retirement. The note said, “So far you have not been very good at retiring . . . congratulations on another great turnaround job. It was a lucky day for our state when Eddie Moore came to Virginia.” **A lucky day indeed. B**



Faculty & Staff News

The faculty at Norfolk State University work throughout the year conducting research, attending conferences, contributing articles to professional journals and continuing their studies in other countries — all in an effort to improve best practices in the classroom and to keep up with the latest trends in higher education. Here is a brief compilation of faculty highlights and accomplishments:



Dr. Joseph C. Hall was recently appointed **interim dean for the College of Science, Engineering and Technology**. Hall has been at Norfolk State for more than 20 years and also serves as a tenured professor of chemistry. Hall has held a number of positions at NSU including serving as the vice president for research and economic development and as secretary and president of the Faculty Senate. Hall's achievements include: publishing over 75 peer-reviewed papers, conference presentations, and books and helping the University receive a \$3.6 million grant to establish the first and only **NIH-funded Center for Biotechnology and Biomedical Sciences**. Hall is currently a member of the Board of Directors of Synergy — a nonprofit Biotechnology Incubator Start-up Company located in Boston, Massachusetts.



Dr. Cassandra Newby-Alexander has been appointed as interim dean for the College of Liberal Arts. Newby-Alexander is currently a professor of history in the Department of History and Interdisciplinary Studies and director of the Joseph Jenkins Roberts Center for the Study of the African Diaspora. Newby-Alexander has a host of accomplishments that include serving on numerous boards and commissions throughout Virginia and receiving nearly **\$600,000 in grants from a host of agencies including the National Endowment for the Humanities and the State Council for Higher Education**. Back in September, Newby-Alexander was appointed by Gov. Terry McAuliffe to the Board of Trustees of the Jamestown-Yorktown Foundation. Newby-Alexander **co-authored the book, *I Too, Am Norfolk*, about the history of blacks in Norfolk, which is scheduled to be released soon.**



Dr. Ann-Catherine Sullivan was selected in spring 2017 as the **chair of the Department of Health, Physical Education & Exercise Science**. Sullivan has over 25 years of experience in education. Her teaching expertise includes physical education, teacher education, early childhood education, motor development, adapted physical education and professional development. Sullivan recently gave a presentation titled, "Motor Skills and Autism," at the National Consortium for Physical Education for Individuals with Disabilities annual conference in Arlington, Virginia. Additionally, she was invited to speak at the National Dance Society's Dance in Broad Perspectives annual conference. **Sullivan also recently received the Albert Nelson Marquis Lifetime Achievement Award from the organization's Who's Who Publication Board.**



Dr. Leroy Hamilton Jr. '96 is one of NSU's newest additions to the Division of Academic Affairs. Hamilton has been at NSU for more than 26 years, is an NSU alumnus and **currently serves as the Vice Provost for Academic Affairs**. His former positions include tenured professor, academic dean, executive director of an academic advising unit for the freshman-year experience initiative, and director of a student-services unit. Hamilton is also a published author and researcher and has presented internationally on topics regarding education reform, curriculum mapping, academic program review and much more. **As an avid grant writer, Hamilton has received over \$3.1 million to develop academic support systems that promote student retention and success.** Hamilton currently holds membership in a host of professional organizations including the National Council of Teachers of English, Golden Key International Honour Society, Who's Who Among American Teachers and many more.



Dr. Nazir Berekzi, assistant professor in the department of biology, was recently nominated as president (November 2019) of the Virginia Branch of the American Society of Microbiology (VA-ASM) during its annual meeting held at the Eastern Virginia Medical School. Berekzi joined the NSU faculty in August and comes to the University from Old Dominion University where he taught five years. **His research is focused primarily on phage discovery (viruses that infect bacteria)** and understanding the diversity of phage at the genomic level, in an effort to find phage that can potentially kill antibiotic resistant bugs or microorganisms. Berekzi's passion is to teach undergraduate students to become well-versed in

molecular and biological techniques. He says his first order of business, beyond his regular teaching duties, is to offer students an opportunity to perform authentic hands-on research. He provides a course-based undergraduate research experience or CURE on phage discovery for his students in the Genetics Laboratory Course.



Norfolk State University's **Ruby M. Spicer**, associate director of procurement services, **completed the Virginia Contracting Master (VCM) Certification program.** The VCM program is offered as a collaboration between the George Washington University School of Business and the Virginia Institute of Procurement. Spicer earned her VCM certification in August. **The Virginia Contracting Master designation is the Commonwealth's highest certification in the area of procurement.**



The Division of University Advancement has added two new team members in the Office of Development. **Joshua Bowerman** is the executive director of development. Most recently, he served as the senior director of development for Virginia Commonwealth University's Honors College. Bowerman has nearly 20 years of fundraising experience. He was the founding development professional at VCU's Honors College. Bowerman has both public and private organizational fundraising experience having held fundraising senior leadership positions at the University of North Carolina at Greensboro; Wake Forrest University, Winston-Salem, North Carolina; Bucknell University,

Lewisburg, Pennsylvania; and Austin College, Sherman, Texas; among others.



Dr. LaTanya Afolayan, Division of **University Advancement**, is the senior director of planned and major giving. Most recently, she served as the associate vice president of university advancement at Lamar University in Beaumont, Texas. She has more than 20 years of development experience with an emphasis on major and planned gifts. Prior to her time at Lamar University, Afolayan served as the senior major gifts officer and director of development at Appalachian State University in Boone, North Carolina. She was part of the major gifts leadership team during The Campaign for Appalachian at Appalachian State University **where the team raised more than \$200 million.**



Tammy Q. Johnson, president of the **Norfolk State University Association of Educational Office Professionals (NSUAEOP)**, is a two-time winner of the Office Professional of the Year Award for 2017-2018. Locally, she was named Office Professional of the Year by the NSUAEOP and later the equivalent honor at the state level was bestowed upon her by the Virginia Association of Educational Office Professionals (VAEOP). Johnson serves as an administrative assistant in the Department of Health, Physical Education and Exercise Science.



Sandra Olanitori, advisor and faculty member in Nursing and Allied Health, is the 2017 recipient of the Exemplar Award for her exemplary community service. The award was presented by the Hampton Roads Gazetti and its Board of Directors. Additionally, Olanitori was selected as the Aliene Carrington Ewell "Member of the Year" for the Northeast Region of Chi Eta Phi Nursing Sorority Inc. The award is given to the member who has contributed extraordinary services to the community, civic organizations, health and/or nursing legislation, nursing recruitment and/or public health organizations.



Dr. Harlan Zackery Jr. was recently hired as the **director of choral activities and assistant professor** in the Department of Visual and Performing Arts, music division. Zackery completed the Bachelor of Music degree in music education, cum laude, as well as the Master of Music in choral conducting at the University of North Carolina at Greensboro, where he was a 2004 winner of the UNCG Conducting Competition. He received his Doctorate of Musical Arts from the University of Southern Mississippi. Zackery has taught band and chorus in middle and elementary schools in North Carolina. In addition, he has served as assistant director of the Durham Youth Symphony and taught on the music faculties of Winston-Salem Bible College, the North Carolina School of the Arts and Jackson State University. He has performed throughout the United States, Europe, Mexico and Canada as a piano soloist, accompanist, conductor and clinician. Zackery is also quite active as a choral conductor and a musical director and actor for musical theatre. As a theatre professional, Zackery has served as musical director for more than 30 musicals, most recently touring with the new musical Jewish Books Cooking and making his professional regional theatre debut as actor and music director in *Mahalia! A Gospel Musical*. Zackery is a member of Phi Mu Alpha Sinfonia music fraternity and Pi Kappa Lambda music honor fraternity. Zackery is past vice-president of the Mississippi Girlchoir and currently serves on the executive board of the American Choral Directors Association and the Mississippi Boychoir.

FREEDOM OF THE PRESS

in the Trump Administration Era

By DAWN STOVALL

Constitution Day commemorates the drafting and signing of the U.S. Constitution September 17, 1787. The theme for this year's observance was Freedom of the Press. A panel discussion, with media experts including Dr. Nikhil Moro, chair – NSU Mass Communications and Journalism Department; Barbara Ciara, anchor – WTKR News Channel 3 and Dr. Wanda Brockington, associate professor – Mass Communications and Journalism Department, was so provocative that the BEHOLD staff wanted to further explore the First Amendment in the context of the country's current political climate.

Journalists are facing an uphill battle: trying to build credibility and gain the trust of their viewers and readers, restore public confidence and preserve the free press. The majority of Americans view the relationship between President Donald Trump and the news media as antagonistic and unhealthy, resulting in an inability to receive complete, and pertinent political information. According to an April Pew Research Center survey, 86 percent of African-Americans polled believe this relationship is toxic compared to 83 percent of Caucasians. While 74 percent of both groups believe their access to political information is affected by the conflict.

The constant berating of the media by the President of the United States and his administration appears to be a brilliant strategy that endears him to supporters even more. It's almost cult-like. Even faced with true facts, while discounting them as accusations of being "fake news," Trump supporters

hold steadfast. The accusations may not be true, but the damage to the industry overall is widespread, eroding the confidence of accurate and unbiased reporting. Meanwhile, the public's perception of the media falls along partisan lines. Public Broadcasting Service (PBS) senior producer and Norfolk State University alumna, Lisa Godley, '85, comments: "So many people simply accept what they hear as the truth, especially if it's coming from a source that they feel aligns with a particular political party or their own personal biases. What saddens me is they often look no further or take the time to research the issue for themselves." According to the Washington D.C. based think tank, the Pew Research Center, conservatives rely primarily on Fox News as their source for news and have a greater distrust for other sources. Conversely, liberals are more likely to obtain their news from several sources, and find PBS, NPR and New York Times highly trustworthy.

Post 2016 election analysis revealed national news media did not take Trump's candidacy seriously and subsequently he was not held to the same

THE FIRST AMENDMENT

CONGRESS SHALL MAKE NO LAW RESPECTING AN ESTABLISHMENT OF RELIGION, OR PROHIBITING THE FREE EXERCISE THEREOF; OR ABRIDGING THE FREEDOM OF SPEECH, OR OF THE PRESS; OR THE RIGHT OF THE PEOPLE PEACEABLY TO ASSEMBLE, AND TO PETITION THE GOVERNMENT FOR A REDRESS OF GRIEVANCES.

standard of accountability as Democratic contender, Hilary Rodham Clinton. There's no question the type of media coverage helped propel Trump to the oval office. NSU political science professor, Carol Pretlow, says the media's influence is not unusual in the electoral process. "Perhaps, the difference is that in this, the most recent (2016) presidential election both the issues and processes got lost in the diversions provided by the candidate's antics and asides."

Now journalists are faced with the challenge of how to cover a celebrity turned politician who has never held a public office, thwarts convention in every sense, but knows how to use his reality-TV persona to manipulate his message. Regina Lawrence and Amber Boydston describe this awkward journalistic conflict in *The Trump Conundrum*, an article on the Columbia Journalism Review website. They explain, "Because Trump is not a unique phenomenon but, rather, an example of the type of entertainer/politician hybrid that we might expect to see more of in the future. With his mastery of reality TV drama and accrued experience ... Trump has blazed a pathway right through the establishment press's normal standards for presidential behavior."

Pretlow considers Trump's communication style informal in both content and in methodology. "While this 'down to the earth' approach could be useful in explaining policy decisions; he has not used it effectively. Instead, frequently his informality has not provided clarity on issues; but, has been diversionary — directing attention to his self-promotion, and in his labeling/name calling of opponents. Consequently, attention is diverted from the substance of the issue/problem itself to him as an 'Apprentice/Reality TV-style' president." Nonetheless, WUSA assistant news director, Carlton Houston, advises reporters, covering Trump is no different than covering any other politician, issue or event, "... we question, we verify and we give our audience perspective on important issues." However, the tumultuous relationship between Trump and mainstream journalists is making it difficult for the public to decipher what is real and what's false contributing to the negative perception of the media.

Social media, particularly Twitter, is a driving force in Trump's coverage. The digital platforms provide access to larger audiences, but they are also the main source of false information. Houston says the social media environment demands journalists to be more transparent about where they get their information. "Social media gives us an additional way to engage with our audience, but it also requires us to be careful and verify what we see on Facebook and Twitter because we know there are deliberate efforts to spread inaccurate information." It is imperative reporters perform due diligence sourcing their stories to ensure they are not disseminating fake news. Al Tompkins with the Poynter Institute explains

what that means: "Ask if they know the source of information, can they confirm it? What is the source's past reputation? How does the source know what it says it knows? What is the source's motivation? Has the journalist done any original reporting or are they just re-circulating what somebody else has said?" Social media is rapidly ascending as the dominate medium for news and information, which means in order to compete, mainstream news outlets have to tell a story and or capture the reader's attention with 140 characters. With so little time to digest information, it's easy to understand how so much misinformation is shared and misconstrued.

Americans have relied on journalists to act as a "watchdog" to protect their freedoms and hold elected officials accountable for their actions.

The free press is the cornerstone of democracy as clearly noted by Vice President Mike Pence, while serving as a congressman, "... the only check on government power in real time is a free and independent press." Houston considers the President's constant provocation to be the nature of the business. "The threats to restrict press coverage frankly are reminders about the freedoms we have in this country. It reminds us that the constitution protects us to question elected officials." Norfolk State University's political scientist, Dr. Olusoji Akomolafe states it is difficult for him to recall a time in recent history when the First Amendment has been challenged and scrutinized by the Executive Office. "It is absolutely impossible to have any semblance of a democratic regime, if the press in any way, shape or form, feels constrained in performing its duties. ... So, when the man, [Trump] who is ultimately responsible to be the guardian of this principle, decides to assault it, there is a serious reason for concern."

Although Trump's objections are primarily directed at national media and journalists, Godley says the President's constant censure is disappointing. "I think any serious journalist would feel impacted. We're trained to report the issues fairly and objectively and when you do that and are attacked for doing that — it's disheartening." The Society of Professional Journalists (SPJ) has issued a call for unity appealing to journalists and non-journalists to work together to stop the threats and attacks. The president of the organization says the attacks on journalists must stop and will not be tolerated and has pledged to work to change the current polarized environment so journalists can do their jobs without fear of harassment or violence.

SPJ President Lynn Walsh writes, "Journalists are the eyes and ears of the public. When they are prevented from doing their jobs, the public loses and American freedom is threatened." Numerous professional organizations and associations have taken similar stands, protesting the attacks against the challenges of the free press, which is protected by the First Amendment. **B**



GLENN CARRINGTON: By GAIL KENT *Alum returns home with ambitious plans for B-school as new dean*

Glenn Carrington (BS '77) knows what business wants from a business major because he spent 36 years in a high-powered government and business career after graduating from Norfolk State with his bachelor's degree in business.

Now he's back as dean of the business school. "My vision is to make this school one of the top big schools in the Commonwealth," he says. "Our students come from diverse economic backgrounds, but I want them to understand that they can still achieve and compete with anyone."

Carrington is a model for achievement. After leaving NSU, he graduated with a law degree from the University of Virginia. He began his career as an attorney-advisor in the Treasury Department's honors program, then transitioned to positions in the Tax Legislative Counsel's Office, the Office

of International Affairs at the Treasury, and the former Interpretive Division in the Office of Chief Counsel at the Internal Revenue Service.

After his government service, he moved into private practice as managing director of Arthur Andersen's national tax office. He also served on the U.S. executive board for Ernst & Young, from which he retired. He joined NSU in June.

Carrington has developed a detailed strategic plan to achieve his vision for greatness for the business school. It includes gaining visibility with the business community, focusing on providing an excellent educational experience for students, and improving the school's relationship with targeted populations of Hampton Roads high school students to improve recruitment.

"We can help students at the bottom of the socioeconomic ladder achieve and transform lives here for the better." **B**



SCHOOL OF BUSINESS HOSTS NABA RECEPTION

In October, the Norfolk State University School of Business hosted a special reception for scholarship recipients during the 42nd annual Eastern Regional Conference of the **National Association of Black Accountants (NABA)**. The conference included two and one-half days of workshops, seminars and interview sessions, all designed to better prepare minority students for careers in accounting and financial management. One of the signature events of the conference was a Scholar's Reception for top students from around the Eastern Region who received scholarships from industry partners of NABA. By special arrangements between Norfolk State and officials of NABA, the Scholar's Reception was held in the new G.W.C. Brown Memorial Hall. The event was coordinated by Dean Glenn Carrington and supported by our partners at Ernst & Young.

The NABA was founded in 1969 as a non-profit membership association dedicated to bridge the opportunity gap of black professionals in the accounting, finance and related professionals.

Dean Carrington welcomed the guests and shared his excitement about returning to NSU after graduating with a degree in business and having a dream-come-true career in business. He encouraged the scholarship recipients to remain confident and remember, "If someone else did, you can too." President Eddie N. Moore, Jr. echoed Dean Carrington's comments and complimented students on their achievements. Chip Phillips of Ernst Young, our industry partner and event sponsor, stressed the role of his firm in promoting the careers of aspiring students. Ernst & Young presented personal gifts to each scholarship recipient.

BEHOLD Q&A with EMMANUEL ADESIOYE: *NSU's Youngest Student*

By STAN DONALDSON '04

When Emmanuel Adesioye arrived on the Norfolk State University campus this fall, he experienced a feeling that he hadn't felt since he was in the fifth grade in Nigeria. The feeling was the importance of self-sufficiency. At the time, Adesioye first enrolled at Federal Government College, a boarding school in the city of Odogbolu, Nigeria. By the time he was 14, the Maryland native, who left for the country when he was just a year old, had returned to his home state to finish high school. His family always talked to him about the importance of being independent.

This year, at 16, Adesioye became the youngest freshman at Norfolk State University. As he moved into his room at Charles Smith Hall, he said he experienced some of the same emotions as he did when he was a boy.

"My parents have always wanted me to learn how to fend for myself," Adesioye said. "I knew that going to college and getting an education would help me pursue my goals and become more independent."

The now, 17-year-old sociology major, who recently celebrated a birthday in October, said he has enjoyed his first semester at the institution. Adesioye is a member of the NSU Army ROTC program, works as a manager for the NSU Men's Basketball Team and has even tried out for the NSU football team as a kicker.

He said at Norfolk State, his peers, professors and staff have welcomed him with open arms since his arrival to campus.

"I don't think many people know because I don't bring up my age," Adesioye said. "I just try to work hard, be productive as a student and work with my peers."

Adesioye took some time to speak with BEHOLD Magazine about his first semester experiences on campus.

Q: How did going to boarding school in Nigeria help prepare you for college?

A: My experience in Nigeria helped a lot. At boarding school, we had to gather our own water and wash our own clothes. It was really about independence. My instructors at boarding school really taught me about the importance of education and helped me to establish a work ethic. The other good thing is that I was able to learn about my Nigerian culture.



Q: Have you made friends since you have been on campus?

A: During my first three days in Norfolk, I spent a lot of time inside of my room. In high school, I was used to being alone. But in college, I realized that you have to converse with others so you can be informed. Since that first week, I have been able to meet other students who share some of the same interests as me and we became friends. The experience has really helped me gain confidence.

Q: Tell us about your interests. What would you like to do after you graduate?

A: I'm in the Army ROTC on campus. I spend time with my peers in the program when I'm not studying. After I graduate, I plan to serve in the Army and fulfill my military obligation. Eventually, I'd like to work for a government organization like the Federal Bureau of Investigation or the Central Intelligence Agency.

Q: Have you been able to identify a mentor or mentors on campus?

A: Sure. That would definitely be Lt. Col. (Cedric) Lee (NSU Professor of Military Science). He has taught me about pushing through and making it until the end. I always look forward to his motivational speeches and I feel like he is someone I can go to if I need advice.

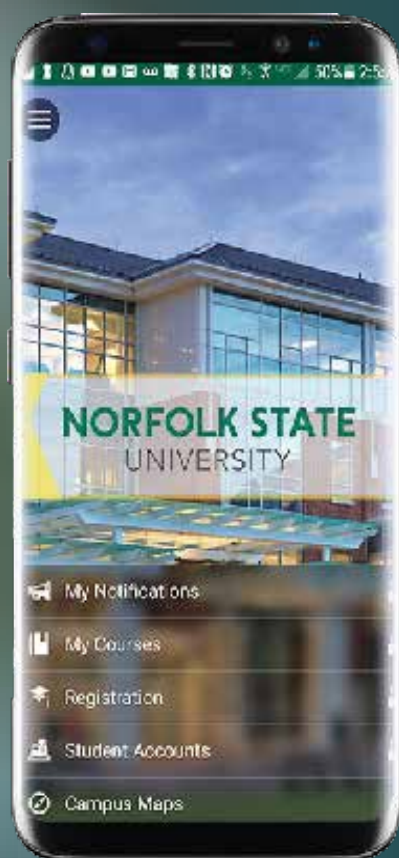
Q: How do you feel about your choice to attend Norfolk State University?

A: This has been a good decision. Once I got the hang of being on the campus, everything has worked out. I have been able to meet people and find the right group of friends. My professors and residential hall advisers have been very helpful. I look forward to finishing my degree at Norfolk State. **B**



STAYING CONNECTED THROUGH TECHNOLOGY

GETTING THE ANSWER TO “WHAT’S UP” ON NSU’S CAMPUS IS EASIER NOW DUE TO CUTTING-EDGE TECHNOLOGY. *By GAIL KENT*



The Office of Information Technology Services (ITS) and its partner Ellucian began offering the myNSU mobile app to enhance student communication by enabling the sharing of information among faculty, administrators and staff. The app works on smart phones, tablets and computers and was rolled out during new student orientation in June.

Using their ID numbers, students can register for classes, check their financial accounts, see their course schedules or grades, receive notifications and campus news, and view the campus map. Other features include links to news feeds, campus events, university contacts and the university social media sites.

The app also uses beacon technology, a small hardware transmitter that uses Bluetooth frequency to transmit small amounts of data. Beacon technology will be activated in the spring to announce events when a mobile device is within 30 feet of select buildings. “For freshmen, they may receive a message that says, ‘Welcome to NSU’ from one building, or ‘Get your flu shot here,’ from another,” says Director of Enterprise Applications Lana Ludanova.

Web Application Developer Janice Smith says the beacon technology function will be used to engage freshmen during Agogee Week to

welcome and orient them to the campus.

NSU offers two safety apps, Everbridge, used for notifying students, faculty and staff about emergencies, and a new one called LiveSafe used by both the campus community and neighborhoods around campus, says Chief of Police Troy Covington. The LiveSafe app “pushes” safety notifications to users and allows anyone to anonymously report suspicious behavior by taking a picture and sending it to police. “We don’t care who reports it – we just want the information,” Covington says.

In addition, students can use LiveSafe to notify parents or friends when they are leaving one part of campus, such as the library, allowing parents to “watch” students on their identical apps as students cross campus to their dorms. The app has been in “beta” use since July, currently with 1,700 users, but soon all students will receive the app and will have to opt out if they do not wish to use it.

“Our department always has a student-centered focus,” Chief Information Officer Wayne Davis, DBA, says. “We’re using innovative ways to make technology at NSU the best possible.” **B**

ellucian.



LiveSafe



PHOTOS COURTESY OF: 2017 WARNER BROS. ENTERTAINMENT INC / OWN.



Norfolk State University Alumni By JOSETTE COMPTON DRESS “QUEEN SUGAR”



Sandra Hernandez and Trenton Dallas

Working on a television series is no small feat. For costume designers Sandra Hernandez and Trenton Dallas, designing for season two of the Oprah Winfrey Network (OWN) family drama *Queen Sugar* meant working 16-hour days, reading scripts, aging clothes, and fitting actors for scenes.

“It’s intense,” says Hernandez, who graduated from Norfolk State University in 1990. “We’re prepping for 12 hours, shopping and having things built,” she said. And that’s not all.

As costume supervisor, Trenton Dallas—a 2003 Norfolk State graduate—oversees the logistics of the costume department, which

include trucks, clothes, concepts and actors. “I have to make sure that the creative part of the script is happening,” he said.

Hernandez and Dallas were hired for season two only, and to ensure the continuity of season one they had to “start from scratch.”

Set in Louisiana, *Queen Sugar* follows three estranged siblings who inherit a sugarcane farm after their father’s untimely death. Created by independent filmmaker Ava DuVernay (Selma, 13th) and produced by Oprah Winfrey, the

show is praised for its cinematic beauty and framing of complex characters such as the Bordelon siblings.

On *Queen Sugar*, the characters needed streamlining, Hernandez said. “Nova Bordelon (Rutina Wesley) is more Afrocentric; so I had to hone in on that, but in season two, she’s traveling more, so her clothing had to elevate.” As for her sister Charley (Dawn-Lyen Gardner), Hernandez selected more dresses and suits with sharp lines. “She’s a business woman,” Hernandez said, “so she epitomized more of that.”

Dallas and Hernandez, who are now working on new projects, met prior to *Queen Sugar*. While on the set of the Fox drama *Shots Fired*, they realized they were Norfolk State alumni. “We were just talking one day,” says Hernandez, “and that’s when we found out.”

At Norfolk State, Dallas and Hernandez were students in the Department of Mass Communications and Journalism; and it was during Dallas’ senior year, that another Norfolk State alumnus, Rodney “Bear” Jackson (Precious), offered him an internship on the indie film *You’re Nobody ‘til Somebody Kills You*. “It was fate,” Dallas says.

Hernandez’s first internship was in the wardrobe department on Spike Lee’s *Jungle Fever*. “I had no idea of what to do,” she remembers, “but I knew that I liked being on the truck, and I loved the look of characters.”

Yet and still, Dallas says, reputation equals work. Long hours, a strong work ethic, knowledge and creativity are key to success in costume design. “If you’ve done your job well,” Hernandez says, “[viewers] shouldn’t notice the costume.” **B**

Mass Communications Department HOSTS 42nd ANNUAL MCJR WEEK



By NAIYA A. BROOKS

The Norfolk State University Department of Mass Communications and Journalism hosted the 42 annual MCJR Week Sept. 25-29. In response to recent media controversies and “fake news” topic . . . trending on social media and elsewhere, this year’s conference was themed *4 the Fourth Estate: Protecting Truth, Preserving Democracy & Serving the People*.

Throughout the week, students were given the opportunity to gain insight about different media professions from various keynote speakers and panelists. Topics and panels included media writing, public relations, crisis communication, narrative journalism, social media and cybersecurity.

Keynote speakers included **L. Joy Williams**, political strategist, host and producer of *#SundayCivics*, **Brandon Broussard**, writer and executive producer of Netflix’s *#RealityHigh*, and Long Form Documentary Producer **Chloe Champion** of *VICE Magazine*.

“My favorite part of MCJR week was seeing different panels of individuals in their respective fields, their thoughts and responses were enlightening,” said senior mass communications major Chaz Bailey. “I feel like MCJR Week gets better each year.” **B**



NORFOLK STATE LAUNCHES NEW BRAND

By REGINA LIGHTFOOT & SHARON HOGGARD (M.A. '04)



BEHOLD

On August 15, Norfolk State University formally unveiled its new **institutional** brand, tagline and logo. It was the culmination of two years of

research among the University's top constituencies as well as the greater community via surveys and focus groups.

What these groups told us in the research was . . . alumni and students frequently identify their Norfolk State experience as life-changing. These constituents credited their success to working with faculty who recognized their full potential, and challenged and supported them to achieve it . . . this knowledge became the foundation for the new brand positioning statement, key messages and tagline.

Pop-up events across campus, a special sneak-peek preview for select alumni and a social media campaign on the University's Facebook, Twitter, LinkedIn and Instagram sites worked to create excitement around the roll-out.

The new tagline: We see the future in you speaks to the forward-looking and life-changing aspects that our alumni and students have attested to over and over again.

The logo spells out our university name, "Norfolk State University," rather than continuing the use of "NSU." "We needed to assert ourselves and to stand out among the dozens of other NSUs across the country and the world," said **Stevalynn Adams**, executive director of the Norfolk State office of communications and marketing.

The tower — the focal point of our new logo and a major focal point on our newly redesigned campus — was chosen because it represents a future of hope, promise and the triumph of Norfolk State University.

One alumnus, LaVoris A. Pace '87, a former NSU director of marketing services, has dubbed the tower, the NSU Tower of Hope and Promise — and isn't that what Norfolk State has always stood for? "We are filled with *hope* that as students at Norfolk State, the rigors of academia and the rich learning environment would yield us a better position in life and make us global contributors to the world," said Pace.

CONTINUED ON PG. 18



NSU's new website . . .
fresh and easy to navigate



A word about the Spartan Heads

Norfolk State University continues to embrace the Spartan as our mascot. It continues to be represented in the University's athletics and student-related paraphernalia, memorabilia and other materials.

BEHOLD



CONTINUED FROM PG. 17

About the Brand (from the Brand Message and Purpose)

Norfolk State's new brand and visual identity enables the University to speak about our strengths and mission clearly and cohesively. It is our blueprint for ensuring that we communicate with one consistent voice—in person, in print, digitally and electronically. By doing so, we amplify our voices, and strengthen the image and reputation of Norfolk State University every time we communicate. This endeavor can make a vital contribution towards achieving the objectives of our strategic plan. Each of us can help by working within these guidelines.

Brand Mission Statement

Norfolk State University has a history of providing life-changing opportunities for students without regard to their race, gender, socio-economic status or age.

Generations of students and alumni credit their success to the opportunities they began to see for themselves at Norfolk State and the faculty who recognized their potential and challenged and supported them.

Tagline

We See the Future in You.

Key Message

The One Message We Want To Reinforce Consistently.

Norfolk State University has transformed the lives of generations of students and alumni who have gone on to rewarding lives and careers, often exceeding their own expectations. They credit their success to the opportunities they began to see for themselves, and prepare for, at NSU.

Voice and Tone

Uplifting, Inspiring, Confident ...Full of Hope and Promise
For more information, go to www.nsu.edu/identity.



THE SPARTAN LEGION

Legacy of Excellence

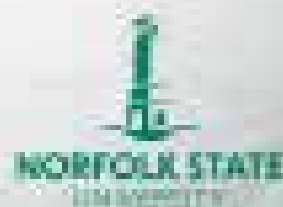
*The Spartan Legion sets the standard for excellence among university bands. Originally named the Marching Spartans in the mid-1970s under the direction of Band Director Emory Fouts, **The Spartan Legion** currently boasts more than 180 members under the direction of Director of University Bands William H. Pughan.*

*The Spartan Legion is a source of pride for Norfolk State University, the City of Norfolk, and Hampton Roads region, and performances of **The Spartan Legion** have been named by The Virginia-Post as one of the "Top 10 Things to See" in Norfolk, Virginia.*

- To maintain the *Legacy of Excellence* mentioned by **The Spartan Legion**, additional private financial support is required. Scholarships, new and replacement uniforms, instrument maintenance and acquisition, and travel expenses are critical to **The Spartan Legion** maintaining its place as **The Best Band in the Land**.
- If you are among the hundreds of alumni, friends, parents, or current NSU faculty or staff who value the *Legacy of Excellence* that **The Spartan Legion** has established, please affirm your support by making a financial gift to support **The Spartan Legion** today! Your gift is an investment in the present and future of **The Spartan Legion**... an outstanding cadre of talented musicians and scholars.
- Make a gift online at www.nslsponsored.com (Click "Spartan Legion" in the dropdown box). Average uniform price is \$800.

For additional information regarding gifts to **The Spartan Legion** including underwriting sponsorship opportunities contact:

Norfolk State University
University Advancement
(757) 623-8423
donorrelations@nsu.edu





New Endowment Helps **ACCOUNTANCY STUDENTS**

By REGINA LIGHTFOOT

Norfolk State University has always held a special place in Lorie McCowan's heart. McCowan, a 1996 NSU graduate, is grateful for her education and just as appreciative of the relationships she developed during her college years. "The educational foundation, close ties that I still have today with the NSU family; academic, athletic, and personal growth I experienced during my four-year attendance were invaluable in shaping me into the person I have become," said McCowan.

Additionally, McCowan credits her Norfolk State educational and social experiences with successfully preparing her to earn a Master of Accountancy and establish a career with a Big 4 accounting firm.

Since graduating, McCowan has stayed in contact with her professors and seeks opportunities to mentor students who are either majoring in or have an interest in accounting. While she is amazed by the intelligence and passion of her mentees, she has also been disheartened to frequently hear of the financial struggles they experience and funding their education. It is precisely those conversations, coupled with her love for NSU that inspired her to launch the Lorie A. McCowan endowment in August 2017.

"These students and their passion to both overcome obstacles and excel have continuously reminded me of the opportunity provided to me with my scholarship," she said, "because of this, it has become my dream to find a way to help accounting students to obtain their degree, become a CPA and achieve great things with their communities." The endowment, she said is an awesome financial tool that provides financial aid in perpetuity for generations. She hopes that in turn, those students will be inspired to give back to Norfolk State their time and financial support.

McCowan's commitment to giving comes from the values she learned as a young child. "At an early age, my parents taught me that 'you must take care of home,' which means as an alumnus, if you do not invest in Norfolk State University, why would you expect corporations, foundations or external donors to provide support."

Beyond the endowment, McCowan has been taking care of "home," by actively contributing to University campaigns such as the Day of Giving, the Battle of the States Labor Day Challenge, the Brown Hall Donor Legacy Wall as well as designated gifts to the School of Business (Accounting), College of Liberal Arts (Mass Communications) and Athletics (Track & Field and Baseball).

"When we give, said McCowan, "we do not only help the immediate recipient of our gift, we also spur a ripple effect of generosity through our NSU community." **B**



NSU Victorious in the Battle of the States

By NOELLE N. COOK



During the 2017 spring semester, the Athletics Department pulled together a group of administrators and staff to begin brainstorming ideas for the 2017 Labor Day Classic. The group wanted to create the ultimate battle against long-time rivals Virginia State University. One of the events conceived was a fundraising competition between the schools. After a meeting with both institutions, the team decided to call this newly created initiative the “Battle of the States.” The goal was to see which institution could raise \$50,000 or more.

Norfolk State had already executed “giving days” in the past (Founders Day and #GivingTuesday), but never a competition against another institution to see which school could raise the most amount of money. With more than 50 social media volunteers

on Facebook, Twitter, and Instagram, a flurry of energy began on various social media platforms and in alumni groups when the battle launched August 1. #NSUvsVSUBattle had taken life! By the end of August, there was even more buzz. President and CEO Eddie N. Moore, Jr. did an interview on WNSB HOT 91.1 FM where he promoted the battle to all of Hampton Roads.

After nearly a week, NSU raised \$325,270 from 612 donors. In addition to being lots of fun, NSU engaged its largest number of donors to date through a giving campaign. The \$325,270 raised was a team effort and included three major gifts from S.B. Ballard Construction, Smithfield Foundation Inc. and the Dozoretz Private Foundation. In addition, the Greater Northern Virginia Chapter of the Norfolk State University Alumni Association Inc. invested \$8,725 into scholarship support for NSU students as a part of their 20th anniversary festivities.

Here’s to next year and a forward look to battling (and beating) Virginia State University again . . . on and off the field.

For more information about giving to Norfolk State University, visit www.nsu.edu/givenow. **B**



FOUNDERS DAY CELEBRATION 2017 REFLECTIONS

Norfolk State University opened its doors September 18, 1935. Each Founders Day provides an opportunity for NSU constituents including faculty, students, alumni and others to reflect on what the institution means to them. Founders Week activities were designed to engage NSU's audiences with campus officials, and give the campus community time to reflect on the mission, purpose and ideals upon which Norfolk State was founded. Highlights of the week-long celebration included a University birthday party with cake, Founders Day Breakfast with keynoter CNN political analyst Bakari Sellers; Founders Day Ceremony featuring Freshman Convocation with guest speaker Bishop K.W. Brown, pastor of mega-church, The Mount; the sold-out inaugural performance of "Choir Boy" in the new G.W.C. Brown Memorial Hall Mainstage Theater and of course, the ever-popular Green and Gold Color Run/Walk. Take a moment and reflect on your Founders Day thoughts while reading the reflections from a few of the 2017 Founders Day event participants:

Eddie N. Moore, Jr.
NSU President & CEO

"During the Founders Day Convocation, emphasis was placed on the attendance of our Freshman Class in an effort to generate a connection between our freshman students and Norfolk State University. We successfully accomplished the task of combining Freshman Convocation with Founders Day, as the Wilder Center was filled to capacity with our students. The program's music was marvelous, the speeches were on point, and the students were in place, professionally dressed, polished in appearance, and engaged for the ceremony. I cannot think of anything we could have done differently to have a better outcome than what already occurred. This year's Founders Day Convocation truly was the highlight of the entire week of activities." "It is important to note that during our Founders Week festivities, the University also hosted the annual joint meeting of the State Council of Higher Education for Virginia (SCHEV) and Virginia Council of University Presidents, which was attended by Congressman Robert "Bobby" Scott. Everyone involved in all of the events should be commended for a job well done. The entire week was an absolute and total success."

Professor Stephanie K. Sanders
Visual & Performing Arts – Fine Arts Division

"It is wonderful to reflect on the wonderful founders that established our great university. It is also a time for the class of 2021 to understand the importance of their entire place and role here at NSU. Of course, the freshmen of the NSU Spartan "LEGION" Band performing for their fellow classmates at the program and the inspiring words from Bishop Brown just set the audience on fire!"

Professor Tarin Hampton
Health, Physical Education & Exercise Science

"The foundational impetus for this historically strong institution continues to uplift, positively impact and highly sustain its students and the Hampton Roads community. I will remember "from whence we came" to where we have currently arrived, so that perspective is gained to not only sustain, but leap and embrace our uniqueness at greater heights."

Adjunct Professor Danielle Wethington

Visual & Performing Arts – Fine Arts Division

"I was definitely moved by the enthusiasm and effort of our many wonderful students as they worked to make the Founders Day celebration a success. It was inspiring to see so many vibrant individuals showcasing their varied talents. The experience of working with them and watching them work towards a common goal is something that will definitely stick with me."

Professor Christy Frederick
Visual & Performing Arts – Fine Arts Division

"I believe the Founders Day events were great for the art students and faculty. It allowed the art department the opportunity to work together toward a common goal. It also offered an opportunity for students to utilize their problem-solving skills. I do suggest that next year the planning should start earlier and in turn there will be better organization. But all in all Professor Neblett and the rest of us rose to the occasion."

G.W.C. BROWN MEMORIAL HALL GRAND OPENING

By SHARON RIDDICK HOGGARD (M.A. '04)

The Norfolk State University Board of Visitors issued a resolution to officially name the building formerly known as the Business and Humanities Multiplex to G.W.C. Brown Memorial Hall during its meeting held November 10. In August, university officials held an unveiling ceremony for the Donor Legacy Walls and a ribbon-cutting ceremony for the long-awaited new academic building. The original G.W.C. Brown Memorial Hall, also formerly known as Tidewater Hall, was demolished

and a new state-of-the-art, 154,000 square-foot building was erected. The new academic hub houses the Ethelyn R. Strong School of Social Work, School of Business, College of Liberal Arts, Robert C. Nusbaum Honors College and Title III. At the grand opening in August, the building was referred to as the G.W.C. Brown Memorial Hall Replacement Building. However, in September, President Eddie N. Moore, Jr. issued a Campus Announcement that the building would be referred to as the Business and Humanities Multiplex until Board action was taken on the matter. The Board noted a growing interest within the Norfolk State community, including alumni and retirees, to name the building after G.W.C. Brown, one of the founders of Norfolk State. It passed the resolution which reads in part, "The Board recognizes the prominent place G.W.C. Brown holds in the history of Norfolk State University and therefore approves the naming of the building referred to as the Business and Humanities Multiplex to G.W.C. Brown Memorial Hall this 10th day of November, 2017."

Photo by Yuzhu Zheng



NSU FOUNDATION JOINS THE CFC

In 1971, the NSU Foundation (NSUF) was established to provide ways to support Norfolk State. In 2014, the NSUF joined the annual Combined Federal Campaign (CFC) to offer Spartans and their fellow federal employees an additional method to designate their support to NSU. Now this year, is an online donation portal that provides one central giving system for Federal employees to make their pledges.

Our designation number is 43837 and the 2017 campaign runs through Jan. 12, 2018. For more information on how to make your NSU gift designation, please visit www.cfc.org.

Remember, every investment in Norfolk State University—no matter how small—counts toward continuing our legacy. So, support NSU through the CFC.





CONFEDERATE MONUMENT DEBATE:

A look behind the politics

By JOSETTE COMPTON

Monuments are intended to honor ideals that resonate with the human spirit. However, by commemorating a culture, a history, or a belief significant to one group, public monuments rarely provoke a sense of national solidarity.

Incidentally, recent events in Charlottesville, Va., marked a new low in national pride, when white nationalists protested to preserve the statue of Confederate General Robert E. Lee, while counter-protesters claimed it represented a racist past. The event reached a crescendo when a white nationalist protester drove his car into a crowd, leaving one counter-protester dead.

Since Charlottesville, more than 23 cities, including Baltimore and New Orleans, have removed Confederate monuments from public spaces. To deter further public outcry and protests, some city officials chose to secretly remove these statues under cover of darkness, or simply to drape the monuments with tarps until legislators can attain a final agreement on the legality of removing them. Supporters of the monuments argue that such symbols honor the heritage of southern states before the Civil War.

In a Reuters/Ipsos opinion poll released in August, 54 percent of American adults believed Confederate monuments “should remain in all public spaces.”

“Whether or not the Confederate monuments are removed, their presence (whether in public or in a museum) represents a prevailing ideological sentiment that White supremacy governs social policy and social institutions,” said Colita Nichols Fairfax, an associate professor in the department of social work at Norfolk State University.

Since the 1890s, Confederate monuments—most of which were dedicated by the powerful and influential women’s group the United Daughters of the Confederacy—were meant to represent “a memorial to our forefathers who fought bravely during four years of war,” said Patricia M. Bryson, UDC President General.

But today, many people, most of them young, believe that Confederate iconography in public spaces promotes racial divisiveness.

NSU professor of psychology Ernestine Duncan, Ph.D., attributes recent protests to the present political climate. “Although a young person may not understand the context of Jim Crow, and what their grandparents experienced, they can relate to Mike Brown,” she said. “They can relate to young people being killed because of racism.”

But more importantly, says Duncan, young people are charged by the Confederate debate because they are “very self-focused, so they identify with current events.”

Morehouse College graduate Don Taylor, 26, says there’s a correlation between old and young Black people. “We’re a part of Black history,” he said. “I think we are experiencing Jim Crow, but not in a severe way. Somebody writing ‘nigga’ on the wall is different from somebody hanging from a tree. It’s hard to equate the two, but in both cases it terrorizes Black people.”

While some view Confederate monuments as a celebration of white supremacy/racism, and others see them as a celebration of a heroic south, time will tell if such removals offer any resolve in a national debate that appears to value one culture over the other. **B**



Above: Devin Hemmerich
Below: Alex Mauricio.



EX-SPARTANS, LONG-TIME FRIENDS FIND SUCCESS IN PRO BASEBALL

By MATT MICHALEC
Assistant Athletics Director for Communications

One could say that life has come full circle for Devin Hemmerich and Alex Mauricio. The two former Spartan baseball players played on some of the same youth travel baseball teams, such as the Richmond Braves and Virginia Swamp Things, as teenagers. Then, both signed to play collegiate baseball at Norfolk State, one year apart. In May, Hemmerich and Mauricio put the finishing touches on award-winning college careers at NSU. Now, they are both coming off a long, but rewarding 2017 baseball voyage that included three months with the Major League Baseball organizations that drafted them.

Just weeks after the end of NSU's 2017 season, Hemmerich was chosen in the 26th round of the MLB Draft by the Los Angeles Dodgers in June. One round and less than one hour later, Mauricio was selected by the New York Yankees, giving the Spartan baseball program its first draftees since Ernie Banks in 2007. Both players were assigned to Single-A rookie league franchises within their respective organizations, Hemmerich with the Ogden (Utah) Raptors and Mauricio with the Gulf Coast League Yankees in Tampa, Florida.

"When I walked into the locker room for the first time, it sort of hit me, I'm really here and I made it," said Mauricio, a native of Midlothian, Virginia. "I just had to keep my head straight and stay focused."

Despite getting only a month off before the end of the college season and their pro debuts, both pitchers navigated the challenges of professional baseball well. Both say that adjusting to the daily grind of professional baseball took some time, but was well worth it.

Said Hemmerich: "All I had to worry about was my job, which was playing baseball. It was a lot of fun."

Added Mauricio: "The workload was different. I threw almost every day, whereas in college I would take a couple days off after I pitched. But I got used to being on a tighter schedule, playing every day, and I liked it."

After earning MEAC Pitcher of the Year and third-team Division I All-American honors as a record-setting starting pitcher, Hemmerich was one of the top relief pitchers for Ogden, which won its first-ever Pioneer League championship and set a club record for wins. Hemmerich posted a 2-0 record, one save and a 2.61 earned-run average in 19 appearances for the Raptors. He struck out 41 batters and allowed just 25 hits in 31 innings. Hemmerich credits his experience at NSU, where he left as the program's all-time leader in wins and strikeouts, for preparing him for the next level. "I pitched in a lot of big games at Norfolk State, and faced some big programs like Tennessee, so that helped me feel ready for pro ball," said the Norfolk native.



Back on the East Coast, Mauricio also experienced success. Despite dealing with some fatigue from a college season which saw him excel as a pitcher and position player en route to NSU's first-ever MEAC Player of the Year honor, Mauricio pitched in nine games and logged 16.2 innings for the GCL Yankees West team. He struck out 17 batters in 16.2 innings.

It was an eye-opening experience for Mauricio, who followed in the footsteps of his brother, Jonathan, in playing at NSU. Alex, who is one year younger than his brother, attended a Yankees pre-draft workout in Staten Island as a high school senior in 2014. Just three years later, Mauricio was taking instruction from ex-Yankee players such as Orlando "El Duque" Hernandez and Luis Sojo in Tampa. "I wasn't a huge fan of one particular team growing up, I was more a fan of the game itself," Mauricio said. "But the

Yankees have followed me for years and I'm glad to be a part of the organization." Both players will take a break for the winter before rejoining their respective teams in February for spring training prior to the 2018 season. Both say they don't know, or mind, where they will end up next, as long as they continue to move up the ladder within their organizations. For Hemmerich, that could mean a minor league destination in Midland, Michigan or Rancho Cucamonga, California. For Mauricio, it could mean a stop in Charleston, South Carolina or back in Tampa, Florida with the Yankees top single-A team. But first, the two will get a chance to reflect on a year of baseball success when Hemmerich joins the Mauricio family on vacation to the Philippines in December.

Life has indeed come full circle. **B**



2018 NSU BASKETBALL SCHEDULE (JANUARY-MARCH)

DATE	OPPONENT	LOCATION	TIME
January			
Wed. 1/3	Coppin State *	Norfolk, Va.	5:30/8 p.m.
Sat. 1/6	at North Carolina A&T *	Greensboro, N.C.	2/4 p.m.
Mon. 1/8	at North Carolina Central *	Durham, N.C.	5:30/7:30 p.m.
Mon. 1/15	Elizabeth City State (Men only)	Norfolk, Va.	7 p.m.
Sat. 1/20	at South Carolina State *	Orangeburg, S.C.	2/4 p.m.
Mon. 1/22	at Savannah State *	Savannah, Ga.	6/8 p.m.
Sat. 1/27	Bethune-Cookman *	Norfolk, Va.	4/6:30 p.m.
Mon. 1/29	Florida A&M *	Norfolk, Va.	5:30/8 p.m.
February			
Sat. 2/3	Morgan State *	Norfolk, Va.	4/6:30 p.m.
Mon. 2/5	at Bethune-Cookman *	Daytona Beach, Fla.	5:30/7:30 p.m.
Sat. 2/10	at Hampton *	Hampton, Va.	4/6 p.m.
Mon. 2/12	Delaware State *	Norfolk, Va.	4/7 p.m.
Sat. 2/17	Savannah State *	Norfolk, Va.	4/6:30 p.m.
Mon. 2/19	South Carolina State *	Norfolk, Va.	5:30/8 p.m.
Sat. 2/24	at Maryland Eastern Shore *	Princess Anne, Md.	2/4 p.m.
Mon. 2/26	at Howard *	Washington, D.C.	5:30/7:30 p.m.
March			
Thurs. 3/1	Hampton *	Norfolk, Va.	5:30/8 p.m.
Mon. 3/5 - Sat. 3/10	MEAC Tournament #	Norfolk, Va.	TBD

SCHEDULE LEGEND
All times Eastern
Women's times listed first, men's listed second
Home games in **bold** played at Joseph G. Echols Hall
* MEAC game
Scope Arena

Spardi Gras



Spartans know how to do homecoming. Themed after the famous celebration in New Orleans, NSU's Homecoming 2017: Spardi Gras had all the flavor, flair and excitement of the carnival held in southern Louisiana. Spardi Gras was held October 22-29, and kicked off with the sold-out musical presentation of *The Encore: A Special Musical Tribute to Luther Vandross*, presented by the NSU Theatre. Ms. Alumni 2017-18, **Stephanie Humphries**, was crowned on October 26. More than 20,000 alumni, students, friends and NSU supporters came home to NSU. The Homecoming Parade, one of the region's longest running parades, was held on Saturday morning before the big game against Savannah State University.

HOMECOMING 2017 HIGHLIGHTS:

- Seven School, College and Department-based alumni receptions with WNSB Hot 91.1 FM holding an open house
- Grand Re-Opening of Career Services
- Spartan SpiritFest – a Homecoming marketplace and festival
- Homecoming Jazz Concert presented by the NSU Foundation Inc.
- 1920s Harlem Nights Affair

The Spardi Gras week ended with the NSUAA Worship Service held at the DoubleTree by Hilton Norfolk Airport hotel. NSU alumnus, **Rev. Delores Winfield Edwards**, led the service and music was provided by vocalist **Cicely Whitfield** and jazz artist **Brian Pinner**.







Alumnus Creates March 4 College

THE MARCH FOR COLLEGE INC. (M4C), a non-profit organization created solely to connect parents and prospective students with various colleges and universities, will hold its annual March for College Fair Conference—Spring Break Cruise April 1–8, 2018, aboard the Royal Caribbean Allure of the Seas heading to Charlotte Amalie High School in St. Thomas. The March for College Inc. founder and president and Norfolk State University alumnus, **Adrienne Brown '90**, is a Washington, D.C. native. Brown, who founded M4C in 2010, said she started the group the year her son started college.

The college fair conference provides a unique and informative platform for prospective students and their parents to get information about applying to college, financing their education and college life. Highlights from the spring break cruise include symposia, workshops, social events and a host of college representatives on board and at Charlotte Amalie High School.

For more information, visit www.MarchforCollege.org.

NSU Alumni MOVERS AND SHAKERS

By SHARON RIDDICK HOGGARD (M.A. '04)

Norfolk State University celebrated its 82nd birthday this fall and in the scheme of things, NSU is young compared to its sister institutions. Despite its short but illustrious history, many of NSU's alumni have made tremendous contributions in an array of areas from science and technology to education and politics and so much more!

Here's a quick look at just a few of our alumni movers and shakers. These profiles were excerpted from three publications including *Black Enterprise magazine*, *Inside Business – Hampton Roads Business Journal* and the member spotlight feature in *Sustainable Brands magazine*.

PHOTO COURTESY OF: INSIDE BUSINESS, THE HAMPTON ROADS BUSINESS JOURNAL



Lance Jones '04 was recently designated as one of Inside Business' *Top 40 Under 40* for 2017. The *Top 40 Under 40* awards profile young businesspeople, who are not only making great strides in their chosen professions, but who also take the time to

give back to their communities. Jones was chosen because of his work with at-risk youth and their families helping them to become self-sufficient. He aids these families by connecting them with services and other resources that ensure they become healthy and productive. He takes pride in his work.

Jones' immediate future plans are to continue providing excellent customer service to the families he serves by empowering them to break out of poverty.

Despite the grueling work of his day job, the long-time Hampton resident and family man volunteers at several local organizations including the 100 Black Men of the Virginia Peninsula, the Peninsula Chapter of the Norfolk State University Alumni Association, the Old Point Kiwanis Club, the political action committee for the Hampton chapter of the NAACP and serves on the board of directors for the Transitions Family Violence Services.

Jones' advice to young people is to listen effectively, network with purpose, follow through diligently and always give back to people who have helped you along your path.

The 2017 *Top 40 Under 40* was the 19th annual awards ceremony held in October at the Norfolk Waterside Marriott Hotel.*

**Inside Business – The Hampton Roads Business Journal – October 2017*

PHOTO COURTESY OF: JOAN G. WILMER



NSU alumnus, **Joan G. Wilmer '99**, is an internationally recognized human resources executive and entrepreneur with the Federal Reserve System's Board of Governors. She was recently featured in an article in **Black Enterprise** magazine that discussed strategies for women aiming for the C-Suite. The article's author and Wilmer focused on the steps employers can take to increase the number of women leaders and how aspiring women executives could get ahead in the workplace.

Wilmer is credited with spearheading a cultural transformation in multiple divisions at the Federal Reserve System's Board of Governors. Additionally, she headed up the Caesars Entertainment new casino construction development in Baltimore, Maryland. The development was the largest and most successful recruitment effort in a volatile employment market and resulted in more than 40,000 applicants and over 2,000 people being hired. Wilmer was also the mastermind behind Citigroup's Employment Choice strategy – a program designed to bridge the talent gap at the end of apartheid in 13 South

African countries. She's developed several leadership programs designed to build future C-Suite executives focusing specifically on women and minorities – not only in the U.S. but also in Europe, the Middle East and Africa.

In the **Black Enterprise** article, Wilmer lays out her strategy . . . a corporate blueprint for women seeking leadership roles. Among those strategies is her sincere belief that businesses should start training women at an early age. This training helps women to get in the game a lot sooner and empowers them to build powerful portfolios. Wilmer also notes that women should build career teams – a team that includes a career mentor or coach, a champion and a sponsor. She explained the career team concept saying that a mentor is a person that trains; the sponsor vouches for a leader's work ethic and a champion helps to get the future leader's work noticed.*

**Black Enterprise – Wealth for Life. www.blackenterprise.com October, 2017*

UPS senior director for global sustainability and environmental affairs, NSU alumnus **Crystal Lassiter '92**, has taken on a new role with the company. She's featured in the October issue of Sustainable Brands member spotlight column. Lassiter spent approximately 20 years at UPS working in the maintenance area of plant engineering. During her time there, she dabbled in sustainability on a per-project basis and worked on projects such as LEED construction or planning energy efficiency modifications.

In her new role with the company, Lassiter is working on issues involving rapid urban population growth and the rise of e-commerce. She says these issues create a myriad of challenges in cities including increased noise pollution and more traffic congestion, which in turn creates poor air quality.

Lassiter loves to travel and has visited every U.S. state with the exception of Wyoming and Montana. She takes about four trips per year and plans to complete her U.S. excursion by 2019. Lassiter says that travelling allows her to develop her own opinions about the different places she visits.

In her spare time, she volunteers for Our House – an organization that provides housing for mothers or homeless families with newborns. Because of her background in engineering, she works on the group's facilities committee. She said that she was grateful that UPS supports employee volunteerism. In October, the company kicked off its 15th annual Global Volunteer Month. The annual effort harnesses the power of hundreds



PHOTO COURTESY OF: SUSTAINABLE BRANDS

of UPS employees who contributed more than 335,000 volunteer hours to 240 community service events in their local communities.

Lassiter is looking forward to working with other UPS employees and Sustainable Brand members on other sustainable projects.

**Sustainable Brands – The Bridge to Better Brands, News and Views – October, 2017*



YOUNG TERRACE MURAL

Division of Visual and Performing Arts HAPPENINGS

The faculty and students in the Norfolk State University Fine Arts Department and the division of Visual and Performing Arts, have been busy this academic year . . . in and out of the studio, classroom and theatre.

NSU is involved in the local public arts movement. With little public funding and a lot of spirit and commitment from students and faculty and voilà . . . an underserved community learns new skills and creates a masterpiece. Working in collaboration with Norfolk Redevelopment and Housing Authority's staff members, NSU fine art students, recently completed two community visibility projects – one, completed earlier this year at Young Terrace Community Center and the second with Calvary Youth Prayer Painters. The Young Terrace Mural shows how team work between NSU fine arts undergraduate and graduate students resulted in a design created by one team in the spring 2017, and was executed by another in the summer. The mural projects are designed to highlight NSU's cultural, economic and community development impact in and around the campus community. It also teaches participants the art of community mural painting as a bridge out of poverty.

The Community Mural Project participants included Professor Solomon Isekeije, director of fine arts; adjunct professor Clyde Santana; graduate student Mensah Bey; and undergraduate students, Brittany Carter and Walt Hardy. The mural was completed at the Young Terrence Community Center in Norfolk last summer.

TKJ Designs Virginia Fashion Week 2017



T'lia Green

Kimberly Jones

Jasmine Blair

In the world of fashion design, three NSU students T'lia Green, Kimberly Jones and Jasmine Blair (TKJ Designs) were invited to participate in the 10th anniversary of Virginia Fashion Week 2017. "The creator of Virginia fashion week Ann Leister was impressed with our fashion students when she visited in September," said Professor Christy Frederick. Leister extended an invitation to them to design a capsule collection. The students stepped up and delivered. Their inspiration was the denim and plaid – an emerging trend in Paris and on the runways of New York Fashion Week last February. TKJ Designers' garments were created through flat pattern and draping starting with an original sketch for each piece. The fabrics used were cotton, cotton plaid, tulle and satin. "Each designer has her own distinct style – T'lia is classy with an edge; Kim is fun with urban flavor; and Jasmine is bohemian chic, but the designs all came together in harmony for an outstanding collection," said Frederick.

Bringing the Best Theatre to Hampton Roads



MAIN STAGE THEATRE
G.W.C. BROWN MEMORIAL HALL



ANTHONY STOCKARD
NSU THEATRE DIRECTOR

The Norfolk State University Theatre Company is an award-winning, internationally recognized dramatic performing arts company. Theatre and drama at NSU boast a long and legendary reputation for producing well-trained artists and presenting exceptional performances. Today, the NSU Theatre Company continues to amaze and enrich audiences while developing skilled, creative, intelligent, and disciplined professionals. Most recently, the company has received critical acclaim for its production of the Parchman Hour: Songs and Stories of the '61 Freedom Riders, in partnership with the Virginia Stage Company. For the holiday season, the NSU Theatre presented its Black Nativity production . . . a holiday tradition for the campus and theatre community. There were a few surprises in this year's production as Black Nativity was staged in the new Mainstage Theatre of G.W.C. Brown Memorial Hall.



A Tribute to

President and CEO Eddie N. Moore, Jr.

*Upon his Retirement as Norfolk State University's
Sixth President*

President Eddie N. Moore, Jr. has spent the last 25 years of his professional life dedicated to the success of the students entrusted to him. He believes wholeheartedly in the transformative power of education and the mission of historically black colleges and universities. President Moore has always envisioned the future of students and worked diligently to provide the necessary resources to ensure their success. Because of his passion and commitment to student success and access, President Moore established the *NSU Presidential Scholars Fund* in 2016.



As he prepares to retire, we honor his dedication to our students. Under President Moore's steady and experienced leadership, enrollment and retention increased and NSU has a strong financial standing. We ask that you join us in continuing President Moore's legacy by supporting the *Presidential Scholars Fund*.

Please partner with us by helping to transform the lives of these extraordinary Presidential Scholars. To date there are 42 Presidential Scholars.

Your Gift – An Investment – Will:

- Help students receive exceptional academic and career experiences
- Provide prestigious merit-based scholarships for outstanding high school students
- Award Presidential Scholars \$40,000 over a four-year period
- Support current and future Presidential Scholars

Your contribution will create a lasting legacy of President Moore's passion and commitment to higher education. Invest in the *Presidential Scholars Fund*.

Deborah C. Fountain, Ph.D.

Vice President for University Advancement

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Dr. Byron L. Cherry, Sr. (Col., US Army, Retired)

Rector, Board of Visitors



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