



**Norfolk State University**  
**School of Business**  
**2025 Curriculum**  
**Leading to the B.S. Degree**  
**in Business Entrepreneurship Concentration**



The Bachelor of Science degree in Business with a concentration in Entrepreneurship requires a minimum of 121 hours of undergraduate work. The courses required in the Entrepreneurship concentration include the following:

First Year			Semester Credit Hour
SEM	101	Spartan Seminar 101	1 cr. hr.
SEM	102	Spartan Seminar 102	1 cr. hr.
BUS	175	Introduction to Business & Entrepreneurship	3 cr. hrs.
BIO	100	Biological Sciences	3 cr. hrs.
SCI	101	Introduction to Physical Science	3 cr. hr.
XXX	XXX	Science Lab Elective (See Note A)	1 cr. hr.
ENG	101	College English I	3 cr. hrs.
ENG	102	College English II (ENG 101)	3 cr. hrs.
HED	100	Personal and Community Health	2 cr. hrs.
BUS	284	Advanced Micro Computing	3 cr. hrs.
MTH	131	Pre-calculus for Non-Science Majors	3 cr. hrs.
MTH	132	Calculus for Non-Science Majors (MTH 131)	3 cr. hrs.
PED	100	Fitness for Life or PED 101/102 or Modified PED	1 cr. hr.
<b>TOTAL</b>			<b>30 cr. hrs.</b>
Second Year			
SEM	201	Spartan Seminar 201	1 cr. hr.
ACC	201	Principles of Financial Accounting	3 cr. hrs.
ACC	202	Principles of Managerial Accounting (ACC 201)	3 cr. hrs.
BUS	281	Legal Environment for Business (BUS 175)	3 cr. hrs.
BUS	270	Business Statistics (MTH 132)	3 cr. hrs.
ECN	211	Principles of Microeconomics	3 cr. hrs.
ECN	212	Principles of Macroeconomics (ECN 211)	3 cr. hrs.
ENG	210	Practical English Grammar	3 cr. hrs.
PSY	210	Introduction to Psychology	3 cr. hrs.
ENG	285	Public Speaking (ENG 102)	3 cr. hrs.
XXX	XXX	Humanities (See Note B)	3 cr. hrs.
<b>TOTAL</b>			<b>31 cr. hrs.</b>
Third Year			
BUS	330	Business Communications	3 cr. hrs.

BUS	376	Statistics and Quantitative Methods (BUS 270)	3 cr. hrs.
BUS	386	New Venture Finance (BUS 387)	3 cr. hrs.
BUS	387	Intro to Entrepreneurship (BUS 366, BUS 360 and BUS 365)	3 cr. hrs.
BUS	360	Corporate Finance (ACC 202 and ECN 212)	3 cr. hrs.
BUS	375	Management Information Systems & E-Commerce (BUS 284)	3 cr. hrs.
BUS	365	Organizational Behavior and Theory (PSY 210)	3 cr. hrs.
BUS	366	Principles of Marketing	3 cr. hrs.
BUS	391	Introduction to Data Analytics & Big Data (BUS 375)	3 cr. hrs.
XXX	XXX	Global/Cultural & Language Elective (See Note B)	3 cr. hrs.

**TOTAL**

**30 cr. hrs.**

**Fourth Year**

BUS	417	International Business (BUS 175)	3 cr. hrs.
BUS	XXX	Business Elective (See Note C)	3 cr. hrs.
BUS	465	Small Business Management (BUS 387)	3 cr. hrs.
BUS	469	Entrepreneurship-in-Residence	3 cr. hrs.
BUS	477	Franchising (BUS 366 & Senior Standing)	3 cr. hrs.
BUS	476	Operations Management (BUS 376)	3 cr. hrs.
BUS	478	Strategic Management (BUS 476, BUS 365, BUS 366, BUS 360)	3 cr. hrs.
BUS	XXX	Business Elective (See Note C)	9 cr. hrs.

**TOTAL**

**30 cr. hrs.**

**TOTAL REQUIREMENTS**

**121 cr. hrs. (OVER)**

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**Note A:** A student needs to take **ONE** of the following courses towards Business Electives. (12 cr. hrs.) laboratory courses.

		ACC 301	Intermediate Accounting (ACC 202)
BIO	100L Biological Science Lab	ACC 315	Federal Income Tax (ACC 202)
SCI	101L Physical Science Lab	BUS 396	Introduction to Blockchain: Foundations and Business Use Cases (BUS 375)
		BUS 431	Information Systems Analysis & Design (BUS 375)
		BUS 363	Financial Institutions (BUS 360)
		BUS 350	Ethics in Management (BUS 365)

**Note B:** Global/Cultural and Foreign Language Electives (6 hours)

A student will choose **TWO** courses from the list below.

SOC 325 Society, Business & Internationalism

ENG 207 Introduction to World Literature

ENG 383 African-American Literature

FIA 201 Basic Art Appreciation

GEO 141 World Regional Geography GEO

331 Economic Geography

GEO 336 Political Geography

GEO 337 Geography of Africa **STUDENTS MUST EARN A “C” OR HIGHER IN THE HIS 336 African-American History since 1865 FOLLOWING:**

HIS 360 Latin America: Argentina, Brazil, and

**Note C:** A student needs to take **FOUR** of the following courses towards Business Electives. (12 cr. hrs.) laboratory courses.

		ACC 301	Intermediate Accounting (ACC 202)
		ACC 315	Federal Income Tax (ACC 202)
		BUS 396	Introduction to Blockchain: Foundations and Business Use Cases (BUS 375)
		BUS 431	Information Systems Analysis & Design (BUS 375)
		BUS 363	Financial Institutions (BUS 360)
		BUS 350	Ethics in Management (BUS 365)
		BUS 415	International Management (BUS 365)
		BUS 390	Business Database Management (BUS 284)
		BUS 367	Consumer Behavior (BUS 366)
		BUS 413	Principles of Retailing (BUS 366)
		BUS 300	Internship
		THM 351	Event Planning & Management
		THM 381	Facilities Layout & Design

Chile

HIS 361 Latin America: Readings in Latin American History

HIS 363 Introduction to Modern Near-East

HIS 365 Latin America: Mexico, Central America, and the Caribbean

HIS 370 African History and Culture

HIS 371 African History and Culture

HIS 374 East Asian Civilization

HIS 375 Contemporary Economic System of China

HIS 376 Contemporary Economic System of Japan

HIS 446 Latin America Colonial

HIS 448 Slavery in the Atlantic Basin

HIS 476 Modern China and Modern Japan

HUM 210 Humanities

HUM 211 Humanities

MUS 301 Music Appreciation

MUS 234 African-American Music

POS 315 Blacks in American Political Process

POS 323 Comparative Government

POS 360 International Politics

POS 442 International Law

POS 461 International Organization

POS 462 The Near (Middle) East in International

POS 463 Politics of African Nations

POS 467 Introduction to Non-Western Politics

POS 468 A Survey of Contemporary Governments of Asia

PSY 340 Psychology of African Americans REL

200 Major World Religions

SOC 101 Introduction to Social Science

SOC 237 Racial and Cultural Minorities SOC

242 Introduction to Anthropology

FRN 111 and 112 Elementary French I and II

GRM 111 and 112 Elementary German I and II

JPN 111 and 112 Elementary Japanese I and II

SPN 111 and 112 Elementary Spanish I and II

SWA 111 and 112 Elementary Swahili I and II

1. ALL Business courses: (ACC, BUS, and ECN)
2. ALL English courses: (ENG)
3. ALL Math courses: (MTH)
4. ALL Computer Science courses: (CSC)

### MATHEMATICS SEQUENCE

For business school students, MTH 131, and MTH 132 are required courses. Based on the results of the mathematics placement test, a student MUST follow one of the following mathematics sequences.

Math Placement Test Result	Math Sequence
MTH 101	MTH 101, MTH 105, MTH 131, MTH 132
MTH 102	MTH 102, MTH 131, MTH 132
MTH 131	MTH 131, MTH 132

**Revised: April 2022**