

Josephine Stanley-Brown
Norfolk State University
School of Business
757.823.2535
jsbrown@nsu.edu

EDUCATION

Ph.D., Virginia Commonwealth University, Anticipated Graduation - 2025
Information Systems

M. S., University of Wisconsin, Madison, 1996
Information Systems

M.B.A., Pennsylvania State University, 1988
Marketing and Information Systems

RANK

Instructor 1989–Present

TENURE

Adjunct 1989-1994

Contract 1997-Present

EMPLOYMENT HISTORY:

- Instructor, Norfolk State University, 1997–Present
- Teaching Assistant, University of Wisconsin at Madison, 1994–1996
- Instructor/Assistant Computer Lab Manager, Norfolk State University, 199-1994
- Faculty Intern/Associate Manager, AT&T, Summer 1991
- Adjunct Instructor, Norfolk State University, 1989-1994

RESEARCH

Presentations:

Using Technology to Promote Social Innovation through Social Entrepreneurship
at the *SEDSI 2024 Annual Conference, The 53rd Annual Meeting of Southeast Decision Sciences Institute Proceedings, Charleston, South Carolina, February 21-23, 2024*,
Stanley-Brown, Josephine (AP, BUS 175, MIS 375)

Conference Proceedings:

The Multi-Intelligent Agent Group Decision Support System (MIAGDSS) at the *SEDSI 2020 Annual Conference, The 50th Annual Meeting of Southeast Decision Sciences Institute Proceedings, Charleston, South Carolina, February 12-14, 2020*, Stanley-Brown, Josephine, Weistroffer, Heinz, and Sandhu, Ramandeep Kaur. (AP, MIS 375, BUS 431)

Privacy Concerns and Remedies in Mobile Recommender Systems (MRSs). *Information Systems: Research, Development, Applications, Education: 12th SIGSAND/PLAIS EuroSymposium 2019, Gdansk, Poland, September 19, 2019, Proceedings*, 359, 105, Sandhu, Ramandeep Kaur, Weistroffer, Heinz and Stanley-Brown, Josephine. (BD, BUS 330, BUS 375)

“A Collaboration Mapping System (CMS): Who knows what?” at the *Americas Conference on Information Systems (AMCIS) 2019, New Frontiers in Digital Convergence Conference Proceedings, Cancún, México, August 15-17*, Sandhu, Ramandeep Kaur, Stanley-Brown, Josephine, Osei-Bryson, Kweku-Muata and Barkstrom, Gustaf. (AP, BUS 375, BUS 431)

“Relevant Participants' Participation in Systems Development: When is Participation Irrelevant?” at the *22nd Southern Association for Information Systems (SAIS) Conference Proceedings, St. Simons Island, Georgia USA March 22nd – 23rd, 2019*, Stanley-Brown, Josephine and Weistroffer, Heinz. (BD, MIS 375, BUS 431)

ARTICLES THAT HAVE BEEN READ/DOWNLOADED AND/OR CITED

Privacy Concerns and Remedies in Mobile Recommender Systems (MRSs). *Information Systems: Research, Development, Applications, Education: 12th SIGSAND/PLAIS EuroSymposium 2019, Gdansk, Poland, September 19, 2019, Proceedings*, 359, 105, Sandhu, Ramandeep Kaur, Weistroffer, Heinz and Stanley-Brown, Josephine. (3)

Zapatero, E. G., Stanley-Brown, J., Cinar, M., & Jones, D. L. (2012). An Interactive Assurance of Learning Networked Environment (IAOLNE) for Collaborative Student Learning and Real-Time Assessment: An Experimental Design. *Assessment & Evaluation In Higher Education*, 30(1), 87-101. (2)

PROFESSIONAL DEVELOPMENT

- Current Ph.D. student at Virginia Commonwealth University
- Certificate in Higher Ed Rubric Standards 2022 – Quality Matters
- Certificate in Effective College Instruction 2022 - The Association Of College And University Educators And The American Council On Education (ACUE)
- The Association of College and University Educators (ACUE) Badges in Fostering Lifelong Learning Online Summer 2021
- The Association of College and University Educators (ACUE) Badges in Effective Teaching 2020
- The Association of College and University Educators (ACUE) Badges in Promoting Engaged and Active Online Learning: Summer 2020

PROFESSIONAL AND CONSULTING EXPERIENCE

- Zion Light Church of Christ, Disciples of Christ Church Database Administrator 2004- 2021

SERVICE

University:

- Faculty Workload Committee Member 2024
- NSU Public Health Collaborative Member – School of Business Rep. 2023-Present
- Library Services Committee Member 2023-Present
- Faculty Symposium Planning Subcommittee Member 2021-2024
- RISE: Research and Innovation Symposium and Exhibition: Conference Committee Member 2021-2024
- Faculty Evaluation Committee Member 2021
- Faculty Senate Constitution & Bylaws Committee Member 2021
- Technology Committee Member 2018-2019
- Space Utilization Committee Member 2018-2019

School of Business:

- Advisor to NSU Student Team - HBCU/MI Entrepreneurship and Innovation Business Plan Competition (Atlanta, GA - April 2025)
- Assurance of Learning: Curriculum & Assessment Committee Member 2024-2025
- Student Recruitment, Retention & Graduation Committee Member 2024-2025
- Faculty Search Committee Member 2024
- Student Recruitment, Retention & Graduation Committee Member 2021-2022
- Assurance of Learning: Curriculum & Assessment Committee Member 2021-2022
- School of Business Website Manager 2011–2020
- Ernest M. Hodge Institute for Entrepreneurship Website Manager 2011-2020
- School of Business Alumni Reception Coordinator 2014-2018
- School of Business Scholarship Committee Member 2006-2018
- School of Business Digital Faculty Fellow 2014-2017

Community:

- World Overcomers Kingdom Ministries, International – Treasurer 2021 - Present
- Zion Light Church of Christ, Disciples of Christ Volunteer Clerk Assistant 2004-2020
- Chesapeake-Virginia Beach Delta Foundation Volunteer Board Member 2015-2019

Awards

- Recipient of the NSU 2025 Summer Research Award
- 2020 Phi Kappa Phi School of Business Scholarship - Virginia Commonwealth University
- The Association of College and University Educators (ACUE) Badges in Effective Teaching 2020

- Certificate of Exemplary Service – NSU School of Business 2014
- Nominated for the Distinguished Faculty Award 2014
- Nominated for the Distinguished Faculty Award 2013
- Certified as an Online Instructor – LERN 2013
- Certified Quality Matters as a Peer Reviewer 2013