

Kwame O. Edusei

Objective	To contribute my knowledge and passion for business education to a dynamic and innovative academic institution, fostering student success and contributing to the advancement of the field.
Experience	<p>Adjunct Business Instructor</p> <p>Norfolk State University</p> <p>December 2024-Present</p> <p>Courses taught:</p> <p>Introduction to business and entrepreneurship</p> <p>Teaching degree leveled business courses on a campus environment.</p> <p>Prepare syllabi that reflects learning objectives for each course assigned to teach.</p> <p>Manage the educational process to ensure every student is involved in a positive educational experience through the learning, teaching, and social environment.</p> <p>Perform faculty responsibilities as outlined in the faculty job description in accordance with the provisions of Faculty Supplement to Norfolk State University Employee Handbook.</p> <p>Provide course instruction in General Management/Leadership, Law/Ethics and/or Economics that aligns with Norfolk State University model of curricula and supports Norfolk State University style of system delivery.</p> <p>Design and deliver instruction through the development of instructional plans to meet course outcomes, the development of activities that support lesson objectives.</p>

Effectively utilize technology in the classroom to support the student learning experience.

Deliver learning-centered instruction by establishing an educational environment conducive to learning and student involvement and effectively planning and preparing for classes and student success.

Promote student success by showing flexibility in style and work schedule and exhibiting a passion for teaching and students, and engaging students in the learning process.

Manage the educational environment through keeping accurate records, submitting grades and other reports on time, and enforcing academic and attendance policies consistent with the University guidelines.

Relate professional/life/industry experience to learning by continuing professional/technical skills development, the introduction of industry perspective into courses, and the active awareness of professional/industry trends and opportunities.

Participate in faculty development process to enhance knowledge, skills, and abilities in learner-centered instruction.

Communicate consistently and effectively with supervisor(s), faculty, and other Norfolk State University administrators.

Contribute to a learning culture by participating in curriculum and system task forces, support local campus events such as orientation and graduation, and participate in various other workshops and meetings.

Adjunct Business Instructor

Old Dominion University, Norfolk, Virginia

May 2020 – Present

Courses taught:

Introduction to Contemporary Business

Contemporary Organizations and Management

Organizational Behavior

Teaching degree leveled business courses on a campus and online environment.

Prepare syllabi that reflects learning objectives for each course assigned to teach.

Manage the educational process to ensure every student is involved in a positive educational experience through the learning, teaching, and social environment.

Perform faculty responsibilities as outlined in the faculty job description in accordance with the provisions of Faculty Supplement to Old Dominion University Employee Handbook.

Design and deliver instruction through the development of instructional plans to meet course outcomes, the development of activities that support lesson objectives, and for online courses, deliver the instruction as approved within each course shell.

Effectively utilize technology in the classroom to support the student learning experience.

Deliver learning-centered instruction by establishing an educational environment conducive to learning and student involvement and effectively planning and preparing for classes and student success.

Promote student success by showing flexibility in style and work schedule and exhibiting a passion for teaching and students, and engaging students in the learning process.

Manage the educational environment through keeping accurate records, submitting grades and other reports on time, and enforcing academic and attendance policies

consistent with the school, campus, or online division.

Relate professional/life/industry experience to learning by continuing professional/technical skills development, the introduction of industry perspective into courses, and the active awareness of professional/industry trends and opportunities.

Communicate consistently and effectively with supervisors, faculty, and other Old Dominion University administrators.

Contribute to a learning culture by participating in curriculum and system task forces, support local campus events such as orientation and graduation, and participate in various other workshops and meetings.

President/CEO

Achievers Counseling Services, LLC. Norfolk, Virginia

December 2009 – Present

Oversee all business operations to include accounting and bookkeeping; hiring of staff and qualification verification to meet state guideline criteria; marketing to promote company recognition and output regarding other community-based entities and assume responsibility for the company's day-to-day operations as well as compliance with all applicable laws and regulations of the Virginia Department of Behavioral Health and Developmental Services.

Financial Consultant

GC Logistics Company Limited, Accra, Ghana, West Africa

October 2018-Present

Assist the Director with managing financial projects by implementing tasks to include the following:

- Preparing documents for report finding such as feasibility studies, financial projections and sourced funds.
- Marketing activities include research for target audience and developing creative strategies.

Assisted with negotiations for sourcing funding for factory construction and equipment purchases to include two cassava proceeding plants totaling (USD 19 million and USD 10.7 million); as well as on-going negotiations for bauxite mining and refinery plants (estimated cost of USD 1.2 billion); and Ethanol and Starch proceeding plants; cocoa proceeding plants, and expansion of fruit processing plant (approximate cost of USD 90 million).

Chief Financial Officer

Psychological Services of Virginia, PLLC, Virginia Beach, Virginia
September 2014 – December 2023

Assisted in formatting the Company's future direction and supporting tactical initiatives; monitored and directed the implementation of strategic business plans; managed the capital request and budgeting processes; developed performance measures that support the company's strategic direction; report financial results to the owners; monitor cash balances and cash forecasts; arrange for debt and equity financial; maintained banking relationships; protect the assets of the company and communicated value and risk to investors and owners.

Treasurer

Foundation for the Advancement of African Descendants
May 2016-November 2020

Oversaw the management and report of organization's finances; Corresponded with Corporation bank; Signed Checks; Invest excess funds wisely with the Board of Director's written approval. Developed the annual budget as well as compare the actual revenues and expenses incurred against the budget. Oversaw the development and observation of organization's financial policies. Kept the board regularly informed of key financial events, trends, concerns, and assessment of fiscal health in addition to completing required financial reporting forms in a timely fashion and making these forms available to the board. Served as Chair of the Finance Committee.

Adjunct Business Instructor

Tidewater Community College, Chesapeake, Virginia

December 2012 – May 2020

Taught degree leveled business courses on a campus environment. Prepared syllabi that reflect learning objectives for each course assigned to teach.

Courses taught:

Introduction to Business and International Business

Small Business Management

Organizational Behavior

Human Resource Management

Ethical Issues in Management

Principles of Management

Leadership Development

Adjunct Business Instructor

Centura College, Virginia Beach, Virginia

January 2012 – December 2012

Taught degree leveled business courses on a campus environment. Prepared syllabi that reflect learning objectives for each course assigned to teach.

Courses taught:

Leadership Development

Entrepreneurship

Human Resource Management

Principles of Management

Organizational Behavior

Adjunct Business Instructor

Central Texas College, Norfolk, Virginia

September 2001 – June 2008

Taught business courses to Navy personnel at the Norfolk Navy Base. Prepared syllabi that reflect learning objectives for each course assigned to teach.

Courses taught:

Personal Finance

Marketing

Micro and Macro Economics

Principals of Business Administration

Organizational Behavior and Management

Current Research

EVALUATING THE POTENTIAL OF SMALL AND MEDIUM ENTERPRISES UNDER THE AFRICAN CONTINENTAL FREE TRADE AREA (AfCFTA)

The AfCFTA is a trade agreement with the main objective of significantly boosting intra-Africa trade, particularly trade in value-added production and trade across all sectors of Africa's economy.

Africa's economy is dominated by Small and Medium Enterprises (SMEs) providing over sixty percent (60%) of the labor and contributing to over seventy percent (70%) of the total GDP. Consequently, for AfCFTA to realize its stated objective the SMEs must be enhanced and strengthened to add value to products in all sectors of Africa's economy. However, the SMEs are confronted with a number of challenges: access to trading finance, entry into new markets, incentive to increase manufacturing through demand in the African market (creating job opportunities, simplifying the purchase of raw materials from other African counties and collaboration between SMEs and large firms to process raw materials, acquisition of best practices and transfer of technology.

The main objective of the research proposal is to evaluate these challenges and present recommendations to enable SMEs to participate, fully, in the AfCFTA.

Participant, "A Briefing on NATO and International Security Issues with the Secretary of Defense, William Perry." At the Pentagon, April 20, 1995.

"Globalization and Global Strategy." Discussant at the Academy of Business Administration 1994 National Conference, Las Vegas, Nevada, Feb. 22-27, 1994.

Participant, "Health Care Reform: Point/Counterpoint."
Organized by The Federal Reserve Bank of Richmond,
University of Richmond, Virginia Commonwealth
University, and Virginia Union University Richmond,
Virginia, October 25, 1993.

Participant, 1993 American Agricultural Research
Association Annual Meeting, Orlando, Florida, August 1-4,
1993.

Participant, "Europe and North America:
Interdependence and Partnership in the 1990s."
Conference by the Eurogroup and Atlantic Council of the
United States held at the United States Department of
State, Washington D.C., May 5, 1993.

Participant, "American Foreign Policy in a Changing
World: Selected Issues and Opportunities." The Atlantic
Council of the United States National Conference, held at
the United States Department of State, Washington, D.C.,
November 20, 1992.

Participant, "Agricultural Marketing and Agribusiness in
Africa." Conference by United States Agency for
International Development, Baltimore, Maryland, July 12-
17, 1992.

Participant, "Security Challenges in the 1990s: NATO'S
Contribution to an Undivided Europe." Conference by
the Eurogroup and the Atlantic Council of the United
States held at the United States Department of State
Washington D.C., June 22, 1992.

Participant, "The North American Free Trade Agreement: The United States of America, Canada, and Mexico," by the Institute for International Economic Competitiveness, Radford University, Radford, Virginia, April 24, 1992.

"Comparative Analysis of the Management Attributes in Minority-owned and Women – Owned Businesses."
Presented at the Atlantic Economic Society Sessions at AEA (ASSA) Annual Conference, New Orleans, January 1992.

Education

Master of Business Administration (MBA)

Old Dominion University, Norfolk, Virginia
1993

Bachelor of Science (BS) in Business Administration

Old Dominion University, Norfolk, Virginia
1991

References

Upon request