

Enrique Garcia Zapatero
egzapatero@nsu.edu

Education

Ph.D. (1994)	Virginia Commonwealth University	Management Science/ Operations Research
M.B.A. (1983)	Hampton University	Business Management
B.S. (1982)	Hampton Institute	Marketing

Appointments

2013-present **Professor**, School of Business
NORFOLK STATE UNIVERSITY, Norfolk, VA 23504

2018-2020 **Interim Vice-Provost for Academic Effectiveness**, Provost Office
NORFOLK STATE UNIVERSITY, Norfolk, VA 23504

2016-2017 **Interim Dean**, School of Business
NORFOLK STATE UNIVERSITY, Norfolk, VA 23504

1995-2013 **Associate Professor**, School of Business (granted tenure in Fall 2000)
NORFOLK STATE UNIVERSITY, Norfolk, VA 23504

1991-1995 **Assistant Professor**, School of Business
HAMPTON UNIVERSITY, Hampton, VA 23668

1984-1991 **Instructor**, School of Business
HAMPTON UNIVERSITY, Hampton, VA 23668

Publications

1. Chen, Jim; Sissoko, Macki; Zapatero, Enrique G.; Wu, Edwin (2022) "Main Drivers of U.S. Dollar's Historical Surge and Its Impacts." Journal of Academy of Business and Economics, Volume 22, Number 3, 2022.
2. Chen, Jim; Panigrahi, Bhagaban; Zapatero, Enrique G.; Guha, Sanjib (2021) "Perceptions and Knowledge of College Students Regarding the Novel Coronavirus Outbreak." Journal of Academy of Business and Economics, Volume 21, Number 3, 2021.

Grants

- Principal Investigator (PI) for a Title III HBCU grant titled "Utilizing Innovative Digital Technologies to Build a Culture of Assessment". The Award Period was for October 1, 2019 to September 30, 2020. The total budget was \$762,429.

Peer Reviewed Sessions and Invited Presentations at Professional Meetings

- Chen, Jim; Zapatero, Enrique; Panigrahi, Bhagaban. "China and Lithium Geopolitics," International Academy of Business and Economics, Virginia Beach, VA, June 2024. IABE-2024 Virginia Beach - Conference Proceedings, vol. 24, number 2, 2024, ISSN: 1932-7498.

Extracurricular Activities

- 2025 Co-Chair of the Evaluation, Promotion & Tenure Committee at the School of Business at Norfolk State University.
- 2024 Co-Chair of the Assurance of Learning: Curriculum and Assessment Committee at the School of Business at Norfolk State University.
- 2022 Chair of the Assurance of Learning: Curriculum and Assessment Committee at the School of Business at Norfolk State University.
- 2021 Chair of the Assurance of Learning: Curriculum and Assessment Committee at the School of Business at Norfolk State University.
- 2020 Member of SACSCOC Off-site Review Team from Sep. 8 through Nov. 6, 2020.
- 2019 Member of SACSCOC Off-site Review Team from Sep. 10 through Nov. 8, 2019.

Certifications

- Empowering Students to Use AI Responsibly - Certified by ACUE, Fall 2024.

References

Available upon request