

***CURRICULUM VITA
OF
BHAGABAN PANIGRAHI***

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FACULTY QUALIFICATION STATUS: SA

FIVE-YEAR SUMMARY OF INTELLECTUAL CONTRIBUTIONS

Portfolio of Intellectual Contributions				Types of Intellectual Contributions			
Basic or Discovery Scholarship	Applied or Integration/Application Scholarship	Teaching and Learning Scholarship	Total	Peer-Reviewed Journal Articles	Additional Peer- or Editorial-Reviewed Intellectual Contributions*	All Other Intellectual Contributions	Total
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*Presentations appeared in proceedings are not counted.							

Education:

- **Doctor of Philosophy (Ph.D.)
1981
College of Business Administration
North Texas State University
Denton, Texas
Major: Marketing
Minor: Management
Dissertation Title: Channels of Distribution of Cotton Textile
Industry of India**
- **Master of Business Administration (M.B.A.)
1976
North Texas State University
Denton, Texas
Major: Marketing
Minor: Management**
- **Master of Commerce (M.Com.)**

1971
Utkal University
Bhubaneswar, India 751004

- **Bachelor of Commerce (B.Com.)**
1969
Bhadrak College, Utkal University
Bhadrak, Orissa, India

Rank: Professor (2002)

Tenure: Tenured (1998)

Employment History:

- **Lecturer in Commerce**
Department of Commerce
Kendrapara College
Kendrapara, Orissa, India
1972-1973
- **Lecturer in Commerce**
Department of Commerce
Revenshaw College
Cuttack, Orissa, India
1973-1974
- **Assistant Professor of Marketing**
Department of Marketing
University of Northern Iowa
Cedar Falls, Iowa
Fall 1979--Spring 1982
- **Assistant Professor of Marketing**
Indiana University-Purdue University
Fort Wayne, Indiana
Fall 1982--Summer 1986
- **Associate Professor of Marketing**
Department of Management, Marketing &
Entrepreneurship
Norfolk State University
Norfolk, VA 23504
Fall 1986--Spring 2002
- **Professor of Marketing**
Department of Entrepreneurial Studies

Norfolk State University
Norfolk, VA 23504
Fall 2002--Present

*Courses
Taught:*

- Principles of Marketing
- Principles of Retailing
- Marketing Management
- International Business
- Introduction to Business & Entrepreneurship
- International Marketing
- Advertising & Promotion Management

RESEARCH (from August 2020 to the present)

Referred Journal Articles

2020

Sanjib Guha, Niazur Rahim, Bhagaban Panigrahi, Anh D. Ngo, David Simmonds, Does Corruption Act as a Deterrent to Foreign Direct Investment in Developing Countries? Organizations and Markets in Emerging Economies, 2020, vol. 11, (no. 1) pp. 18–34. (AP)

2021

Jim Chen, Bhagaban Panigrahi, Enrique Zapatero, & Sanjib Guha, Perceptions and Knowledge of College Students Regarding the Novel Corona Virus Outbreak, Journal of Academy of Business and Economics, Volume 21 (3), 2021 (AP)

2023

Chen, Jim, Bhagaban Panigrahi, Mak Khojasteh (2023), “Spreadsheet Model for Activity-on-Arrow Project Using Excel Evolutionary Solving Method,” Journal of Academy of Business and Economics, Vol. 23, Issue 1. (AP)

Presentations

Chen, Jim, Enrique Zapatero, and Bhagaban Panigrahi (2024), “China and Lithium Geopolitics,” Presented in the IABE 2024 Virginia Beach Conference, June 2024. (AP, BUS-476)

SERVICE:

University and School of Business

Member of AACSB Curriculum and Assessment Team (Fall 2004 ---Present)

Member of School of Business Recruitment Committee—2005-2006

Professional Member of Academy of International Business & Economics –2008-
-Present

Member University Senate—2006-2008

Member of University Scholarship Committee- 2007-2011

Member of Business Plan Selection Committee—2011

Member of NSU President's Task Force Committee on Student Admission
Policy—2013

Member of School of Business Faculty Evaluation Committee- 2013 and 2014

Member of School of Business Dean's Search Committee 2016