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PUBLICATIONS

Suraya, Adnan, Carl B. McGowan, Jr., A.N.Bany-Ariffin, Fakarudin Kamarudin, and Jalila Johari. "The Determinants of State-owned enterprises' efficiency in the selected Asian-Pacific and European Regions," *Quarterly Journal of Finance and Accounting*, forthcoming.

Chen, Jim, V. Reddy Dondeti, and Carl B. McGowan, Jr. "Chinese Artificial Intelligence Surveillance System: A Gateway to Digital Authoritarianism," *International Journal of Development and Conflict*, forthcoming.

McGowan, Carl B., Jr., V. Reddy Dondeti, and Demir Yener. "The Impact of Foreign Exchange Rate Changes on the Valuation of Multinational Subsidiaries," *Journal of International Finance and Economics*, 24(2), pp. 29-38.

Ngo, Ang, Thomas Lewis, and Carl B. McGowan, Jr. "Uncertain Tone and SEO Underpricing: Do Financial Constraints Matter," *Journal of Corporate Accounting and Finance*, 35(3), July 2024, pp. 277-288.

Joyner, Donald T. and Carl B. McGowan, Jr. "Determining Manufacturing Costs Using T-Accounts and Simple Mathematics," *Accounting and Finance Research*, Volume 13, Number 2, 2024, pp. 72-79.

McGowan, Carl B., Jr., Demir Yener, and V. Reddy Dondeti. "Teaching Financial Modeling of Foreign Exchange Rates Using the US Dollar and the Euro Exchange Rate," *Journal of the Academy of Business and Economics*, Volume 23, Number 3, 2023, pp 59-70.

McGowan, Carl B., Jim Chen and Macki Sissoko "Testing for the Day-of-the-Week Effect in the EURO to U. S. Dollar Exchange Rates," *Journal of International Finance and Economics*, Volume 23, Number 4, 2023 pp 65-76.

PUBLISHED PROCEEDINGS

Corprew, James C. and Carl B. McGowan, Jr. "The Growing Role of Artificial Intelligence (AI) in the Hospitality Sector," The International Academy of Business and Public Administration Disciplines Conference Proceedings, Memphis, TN, October 26-29, 2023, pp. 255-58.

PRESENTATIONS AT PROFESSIONAL CONFERENCES

“The Impact of Foreign Exchange Rate Changes on the Valuation of Multinational Subsidiaries,” with V. Reddy Dondeti and Demir Yener, IABE-2024 Virginia Beach - Summer Conference, June 7-8, 2024, Virginia Beach, Virginia, US.

“Uncertain Tone and SEO Underpricing: Do Financial Constraints Matter,” Southwestern Finance Association Annual Meeting, February 28 to March 01, 2024, Las Vegas, with Tomas Lewis and Ang Ngo.

“The Growing Role of Artificial Intelligence (AI) in the Hospitality Sector,” The International Academy of Business and Public Administration Disciplines Conference, Memphis, TN, October 26-29, 2023, with James C. Corprew.

“Testing for the Day-of-the-Week Effect in the EURO to U. S. Dollar Exchange Rates,” IABE Oahu – 2023 Winter Conference, Hawaii, December 16-18, 2023, with Jim Chen and Macki Sissoko.

“Teaching Financial Modeling of Foreign Exchange Rates Using the US Dollar and the EURO Exchange Rates,” IABE-2023 New York - Fall Conference, October 13 – 15, 2023 New York, NY, US, with Demir Yener and V. Reddy Dondeti.