

CURRICULUM VITAE

Macki Sissoko

Norfolk State University

School of Business

Department of Accountancy, Finance and Management Information Systems

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I. EDUCATION

- 1. Ph.D.: Economics**, Auburn University, Auburn, Alabama, March 20, 1991.
 - 2. M.S. in Agricultural Economics**. Auburn University, Auburn Alabama, December 9, 1983.
 - 5. Applied Sciences with Concentration in Resource economics and natural resource management**. Rural Polytechnical Institute of Applied Sciences, Mali December 16, 1974.
 - 6. Bachelor's Degree in Math and Sciences. Mention Tres Bien** (Summa Cum Laude).
- Baccalaureate Degrees I and II 1968 and 1969** (Equivalent to High School Degree) –
Graduated with Mention Tres Bien (Valedictorian)

COMPUTER SKILLS:

Micro-computer software programs: Microsoft word & Excel, Lotus, WordPerfect & Quatro.
Quantitative software programs: SAS, RATS, Shazam, TSP, Eviews, Ecstat, and SPSS.

Language Skills:

French: the official educational and government administrative language of Mali; a French speaking country. College level background: Excellent in speaking, reading, writing and communication. Excellent technical and administrative writing skills.

English: as a second language in High school and college in Mali for 6 years. Six months of intensive English training as a foreign language at the State University of New York in Buffalo (July-December 1980), before starting my graduate studies at Auburn University. Very good writing skills.

Bambara: Native Malian Language: Excellent speaking, reading, writing and communication skills.

Maninga: Native Malian Language: Excellent speaking, reading and communication and writing skills.

Peuhl: Native Malian Language: good speaking, reading, writing and communication skills.

II. RANKS

1. Tenured Professor: Effective August 2008.
2. Associate Professor: Effective August 2005.
3. Assistant Professor: August 1999 – June 2005.

III. FACULTY DEVELOPMENT

- 1 **The Chronicle of Higher Education Forum: “Preparing Instructors for an Uncertain Fall”: Fall 2020.** (1) What dedicated institutional support will need to make remote learning as effective as face-to-face instruction; (2) How can provosts, deans, and department chairs offer the right kind of assistance to ensure that traditional courses are not just replicated online, but redesigned; (3) How can colleges prepare faculty members to deliver high quality courses in a hybrid or completely remote environment.
- 2 **Professional Development Sessions: December 2019; March 2020.** Blackboard Collaboration Ultra Respondus Lockdown Brower w/Monitor (Hands-on). Maintain Academic Integrity: Use Blackboard Online Assessment Tools Effectively in Your Online Blended and Face-to-Face Courses (Hands-on). (3) Classroom Management Strategies. 4) Using Blackboard Grade center (Hands-on).
- 3 **Faculty Development and Training: Spring 2017.** Five Things to Do on the First Day of Class.
- 4 **Professional Development Sessions:** Tuesday, January 5, 2016; 1:30 pm – 3:30 pm. (1) Blackboard Collaboration Ultra Respondus Lockdown Brower w/Monitor (Hands-on). (2) Maintain Academic Integrity: Use Blackboard Online Assessment Tools Effectively in Your Online Blended and Face-to-Face Courses (Hands-on). (3) Classroom Management Strategies. (4) Using Blackboard Grade center (Hands-on).
- 5 **Faculty Development workshops: completed Plenary Sessions I & II** organized by Norfolk State University Office of Faculty Development workshops on new and emerging pedagogical strategies resources and tools, August 12, 2013.
- 6 **Certificate of Teacher Training Program at the Academy of Economics and Finance Conference,** Nashville, Tennessee, February 9-12, 2000.
- 7 **In the New Millennium. Symposium organized by 3M/Tuskegee University** to develop Sales Management Curriculum at Tuskegee University and other participating HBCUs, Summer 1998.
Following the Seminar, I co-developed a Sales Management Curriculum for the School of Business of Tuskegee University.
- 8 **Certificate of Teacher Training Program at the Academy of Economics and Finances** 25th Annual Meeting, Lafayette, Louisiana, February 13-15, 1997.

- 9 **Nissan HBCU Summer Institute Fellowship at Northwestern University**, Summer 1996. Completed seminar course on marketing management intended to help selected instructors from 25 HBCUs (including NSU) improve their teaching and research skills. Lecturer: Dr. Philip Kotler and other top leading marketing academicians in the U.S (certificate).
- 10 **Continuing education: Booker T. Washington Symposium and Exhibition**, September 15-17, 1995 (Certificate).
- 11 **Key Advisor Certificate, EDS Customer Service Technologies**, Detroit Michigan, August 1993 (certificate).

IV. EMPLOYMENT HISTORY

1. **07/08/2020 – To Present: 07/08/2020 to Present:** Associate Dean of the School of Business. Aids the Dean of the School of Business as well as to the faculty members and students on various administrative and academic matters. Attend school level and campus-wide meetings on various issues regarding academic issues.
2. **03/15/2012 – 08/31/2015:** Co-Director of the Hodge Institute for Entrepreneurship, Norfolk State University, Norfolk, Virginia. Coordinates the daily operations of the center as regard to entrepreneurial education, and research by promoting the spirit of entrepreneurship, and providing service to the various NSU constituents involved in entrepreneurship or aspiring to become entrepreneurs.
3. **01/04/2010 – to 03/14/2012: Director of The Ernest M. Hodge Center for Entrepreneurship, Norfolk State University, Norfolk, Virginia:** Coordinates the daily operations of the center as regard to entrepreneurial education, and research by promoting the spirit of entrepreneurship, and providing service to the various NSU constituents involved in entrepreneurship or aspiring to become entrepreneurs.
4. **08/14/2008 – To Present: Professor of Economics**
 - a. **New Course Development:** BUS 200 – Introduction to Personal Finance. This course examines the knowledge and competencies required for making successful personal financial decisions. It provides a wide range of core financial concepts and techniques including the five-step financial planning process, goal-based financial planning math, choosing a major and a career, budgeting, paying taxes, time value of money, banking, interest, personal loans, student loans, financial statements, buying a home and mortgage, children and family finance, insurance (health, auto, and home) insurance, saving and alternative investments (including stock market stocks, bonds, etc.), retirement planning, estate planning, starting a business, consumer credit card management, passive income, actively managed income, present value, net worth. Students will be informed how individual choices directly influence occupational goals and future earning potential.

- b. **Courses Taught:** Principles of Microeconomics, and Principles of Macroeconomics, Basic Principles of Economics, Introduction to Personal Finance.
 - c. **Research Areas:** Supply and Demand analysis, policy analysis, international trade, economic development, consumer behavior, macroeconomic issues, and minority business development
- 5. **8/14/ 2005 - to 6/30/2008: Associate Professor of Economics at the School of Business, Norfolk State University, Norfolk, Virginia.**
 - a. **New Course Development:** Developed ECN 200 (Basic Principles of Economics) in the fall of 2011 for Non-Business Majors at NSU, which has been approved by both the School of Business and the University curriculum committees. ECN 200 offers in one semester the core concepts of both branches of Economics: Microeconomics and Macroeconomics. The main objective is to provide them a strong foundation in the basic theories and applications of Economics that would enable them to understand and analyze, on the one hand, the behaviors of individual participants (consumers and producers); and on the other hand, the behavior of the economy as a whole and its basic subdivisions, namely, the household sector, the business sector, and the public sector.
 - b. **Courses Taught:** Principles of Microeconomics, and Principles of Macroeconomics, Basic Principles of Economics,
 - c. **Research Areas:** Supply and Demand analysis, policy analysis, international trade, economic development, consumer behavior, macroeconomic issues, and minority business development.
 - d. **Service: June 2007 – to June 2009:** Member of the Virginia Coastal Energy Research Consortium (VCERC) by the Assembly of the Commonwealth of Virginia to study the economic feasibility of an offshore wind energy commercial development project. Developed a work plan and key deliverables of the economic development impact of offshore wind energy generation on the Commonwealth of Virginia. Developed an outline of the economic analysis of offshore wind power development in Virginia. Developed a model integrating the legal, political, natural, technological, economic, and financial dimensions of an offshore wind energy development project. Analyzed the feasibility and economic impact of a commercial offshore wind energy development project on the Commonwealth of Virginia. This study contributed to the ongoing development of the Offshore Wind Energy Project by Dominion Energy, about 25 miles off the coast of Virginia Beach, and is expected to be commissioned in 2026.
- 1. **8/14/1999 – 12/31/2003: Assistant Professor of Economics at the School of Business, Norfolk State University. Norfolk Virginia.**
 - a. **Courses Taught:** Principles of Microeconomics and Macroeconomics, History of

Economic Thought, International Economics and Finance, Managerial Economics, Intermediate Macroeconomics, Business and Economics Statistics, Senior Economic Research. 12 or more teaching credit hours per semester (teaching overload from Fall 1999 to Fall 2002).

- b. **Research interest:** Demand analysis, policy analysis, international trade, economic development, consumer behavior, macroeconomic issues, minority business development.
 - c. **Chair of the Economic Program** from Fall 2000 to Spring, 2003. Semester course scheduling assisted the Department Chair on issues regarding the Economic Degree Program. The degree program ended in 2003 due to the low enrollment demand for economics as a major. Economics is currently a service program provided campus-wide to all students taking basic principles of economics (microeconomics and macroeconomics) either as a required course or as an elective course.
2. **8/10/1992 - 5/331/1999: Assistant Professor of Economics and Marketing at the School of Business, Tuskegee University, Tuskegee, Alabama.**
- a. **Courses Taught:** Basic principles of marketing, marketing management, retail management, consumer behavior, advertising and promotion strategy, marketing research, microeconomics, and macroeconomics. 12 credit hours per semester.
 - b. **Research Orientation:** Trade, economic development, policy analysis, consumer demand, and minority business development issues.
 - c. **Consultant/Lecturer in a Short-term Training Program** February 1993-July 1993 Haitian small business owners and mid-level managers. Tuskegee University/Partners for International Education and Training Washington, DC. Provided seminar courses on basic marketing strategies and pricing to Haitian mid-level management participants as part of the comprehensive training program funded by the USAID.
3. **9/01/1991 – 5/31/1992: Research Associate.** With Dr. Curtis Jolly, Department of Agricultural Economics. Auburn University, Auburn, Alabama. Project proposal on the U.S. Peanut Industry: “The Effects of Eliminating Domestic Farm Support Policies Under the U.S./Canadian Free Trade Agreement and GATT’s Multilateral Trade Negotiations of the Peanut Industry.

Co-author of the Project proposal:” The Effects of Global Climate Change on Food Production and Distribution Patterns and Future U.S. African Trade.” Collaborative Research Project with Economic Research Service (ERS)/USDA. The Project proposal received a \$75,000 grant from the Economic Research Service (a division of the USDA).

4. **4/1991 – 8/1991 Post Doctoral Research.** With Dr. Patricia A. Duffy, Department of Agricultural Economics. Auburn University, Auburn, Alabama.

Research Area: International Trade and Agricultural Policy Analysis.

5. **6/1987 – 3/1991: Graduate Research Assistant.** Academic support from advisors: Dr. Patricia A. Duffy (Department of Agricultural Economics, and Dr. Henry L. Thompson (School of Business) on trade modeling and policy analysis.

Dissertation: “Economic Analysis of Factors Affecting U.S. Cotton Trade with the European community.” Developed a market share trade model and provided empirical evidence of factors that contributed to the decline of U.S. cotton exports to the European Community. Also analyzed the impacts of the European Community (EC) preferential trading policies with the African Caribbean and Pacific (ACP) countries on the U.S. and other non-ACP cotton suppliers. Estimated the import demand elasticities of the community from various supplying countries or regions.

6. **6/01/1989 – 8/31/1989: Expert Consultant** for the USAID/Organization for the Development of the Senegal River Valley Project. Contractor: Dames and Moore consulting firm in Bethesda, Maryland. Member of the multi-disciplinary team for the preparation of a Master Plan for the Upper Valley of the Senegal River Basin. Traveled to Senegal, Mali and Mauritania to conduct a socioeconomic survey on the effects of the Manantali Dam (since it became operational in 1988) on the rural and urban populations along the Senegal River, and the potential economic development for the member countries involved: Mali, Senegal and Mauritania. Developed a report on the potential effects for future development to mitigate the adverse effects of the multi-purpose dam.
7. **7/01 – 31/1987: Lecturer:** I provided a seminar course on the economic and marketing aspects of commercial catfish Farming as part of a short-term training for students from various African countries.
8. **01/1984 – 8/30/1989: Research Assistant.** With Dr. John Sullivan (Department of Agricultural Economics) Auburn University, Auburn, Alabama. **Research Areas:** Farming System Research and Extension, Marketing. I developed questionnaires (in French and English) for the socioeconomic surveys conducted by Peace Corp volunteers in Niger. I provided a seminar on the socioeconomic characteristics of rural communities in West Africa as an integrated part of a training program for Peace Corp volunteers assigned in Niger. USAID/Niger Project.
9. **01/01/1982 – 12/31/1983: Graduate Research Assistant:** With Dr. Howard H. Clonts from January 1982 to December 1983. Resource and Production Economics: Analyzed the efficiency of various commercial catfish production systems under land labor and capital resources constraints using a linear programming model.
10. **08/01/1978 - 07/31/1980: Project Director: Rural Economic Development Project funded by the European Community Development Fund (EDF).** Project “Operation

Pêche” (fisheries project) funded by the European Community’s Development Fund and the Mali Government. Supervised production, processing, and marketing activities of project “Operation Pêche Mopti.” Supervised marketing research and surveys in Mali, Ivory Coast, Senegal, Burkina Faso and Niger. Also served as the project coordinator representing the Mali government at meetings with the European Development Fund officers in Bamako (Mali) on issues dealing with the Project’s financing and implementation of the plans.

11. 03/15/1978 – 06/30/1980: Senior Economic and Marketing Research Advisor.

Member of the National Council on Food distribution and Nutrition problems in Mali’s urban centers. Contributed to the development of final documents for decision makers.

13. 01/20/1977 - 03/01/1978: Commercial Director of the Project “Operation Pêche Mopti.” Project funded by the Development Fund of the European Community and the Mali Government. Supervised the management of the fish processing plant including the supply, production, processing, marketing, advertising, transportation and distribution activities.

14. 02/01/1976 - 12/31/1976: Fish Processing Plant Director. Supervised the various divisions of the plant: supply chain management, processing, and distribution, finance and accounting, personnel, shipping and handling. Plant project funded by the European Community’s Development Fund and the Mali Government.

15. 01/01/1975 – 12/31/1976: Regional Extension Program Supervisor. Rural Development Project funded by the Development Fund of the European Community and the Mali Government. I supervised the implementation of research on traditional techniques and technologies, and the adoption of new technology that would improve the productivity of the rural communities.

V. RESEARCH

A. REFERRED JOURNALS

1. John Kamiru, Macki Sissoko, Bhagaban Panigrahi. “The Debt Position and The Determinants of Sovereign Risk in the Emerging Markets: An East Africa Community Experience_PGM-ARDL Model. Paper Accepted for Publication in the October 2024 Issue of the Journal of Academy of Business and Economics.
2. Sissoko Macki, John Kamiru, Moncef Belhadjali. “Economies of Scales and Natural Monopoly in the Coastal Virginia Offshore Wind Energy: Theoretical and Empirical Analyses.” *Journal of Academy of Business and Economics, Volume 24, Number 4, 2024.*
3. John Kamiru, Macki Sissoko. “Kenya Trade Balance and Its Determinants: A Cointegration Analysis_ARDL Model.” *Journal of Academy of Business and Economics, Volume 23, Number 4, 2023.*

4. McGowan Carl B. Jr., Jim Chen, Macki Sissoko. "Testing for The Day-Of-The Week Effect in The Euro To U.S. Dollar Exchange Rates." *Journal of International Finance and Economics*, Volume 23, Number 4, 2023.
5. Chen Jim, Macki Sissoko, Enrique Zapatero, Edwin Wu. "Main Drivers of U.S. Dollar's Historical Surge and Its Impacts". *Journal of Academy of Business and Economics*, Volume 22, Number 3, 2022.
6. Corprew, James C., Macki Sissoko, Jim Chen, John Kamiru, "An Empirical Analysis of the Determinants of Hospitality Demand in the Hampton Roads Region at the Inception of the COVID-19 Pandemic Era," *Journal of Academy of Business and Economics*, Volume 21, Number 3, 2021.
7. Kamiru, John, Macki Sissoko, Carl McGowan Jr., James Corprew, "Terrorism, Tourism and Economic Growth: An East African Community Experience," *Journal of Academy of Business and Economics*, Volume 17, Number 1, 2017.
8. Sissoko, Macki, "Macroeconomic Factors in the Death of U.S. Business Establishments: Empirical Evidence from Cointegration and Error Correction Modelling," *Journal of Academy of Business and Economics*, Volume 16, Number 1, 2016. Best Paper at the 2016 IABE Conference in Orlando, Florida.
9. Sissoko, Macki, Carl B. McGowan, John Kamiru, and John C. Gardner, "Macroeconomic Determinants of Business Formation in the United States: Empirical Evidence from a Cointegration Analysis," *Journal of Academy of Business and Economics*, Volume 15, Number 1, 2015.
10. Gardner John C., Carl B. McGowan, and Macki Sissoko, "An Examination of the Relationship between Entrepreneurship and Economic Freedom," *International Journal of Entrepreneurship*, Volume 18:101-112, January 2014.
11. Kamiru John and Macki Sissoko "The Determinants of Long-Run Export Demand for Kenyan Tea: Evidence from Cointegration and Error Correction Analyses." *Journal of International Business and Economics*, Volume 13, Number 1, 2013.
12. Kamiru John, Macki Sissoko and Carl B. McGowan "The Macroeconomic Effects of Corruption, Remedial Measures on Selected Developing and Emerging Economies: An Empirical Analysis." *African Economic and Business Review*, Volume 11, No. 1, 2013.
13. Sissoko, Macki. "A Cointegration Analysis of the Long-Run Money Demand in CFA Zone Countries." *Journal of International Finance and Economics*, Volume 12, Number 2, 2012.
14. Sissoko, Macki. "Cointegration and Error Correction Modeling of Macroeconomic Predictors of Mortgage and Credit Card Loan Charge-Offs in the U.S. Commercial

Banking Industry.” *Review of Business Research*, Volume 11, Number 3, 2011.

15. Sissoko, Macki, Wold Zemedkun, and John Kamiru. “Near Zero Bound Interest Rate Policy and Liquidity Trap: A Cointegration Analysis of the Demand for Money in the United States.” *Journal of the Academy of Business and Economics*, Volume 11, Number 1, 2011.
16. Sissoko Macki, and John Kamiru.” The Effects of Changes in Commodity Export Prices on Money Creation and Real Exchange Rate in Selected African Countries.” *The African Economic and Business Review*, Vol 6 No.2 Fall 2008.
17. Sissoko Macki. “The Determinants of Delinquency Rate on Commercial Banks Mortgage Credit Card Debts Outstanding: Empirical Evidence from 1991-2004 Quarterly Data.” *Credit and Financial Management Review*: Volume 12, Number 4 (Fourth Quarter 2006), pp:29-48.
18. Sissoko Macki and Liang-Rong-Shiau. “Minority Enrollment Demand for Higher Education at Historically Black Colleges and Universities from 1976 to 1998: An Empirical Analysis. *Journal of Higher Education* 76:2 (March/April 2005), pp:181-208.
19. Sissoko Macki. “Cigarette Consumption in Different U.S. States, 1955-1998: An Empirical Analysis of the Potential Use of Excise Taxation to Reduce Smoking.” *Journal of Consumer Policy*, 25:89-106, 2002.
20. Sissoko Macki; Louis Osuji, and William Cheng, “Impacts of the Yaoundé and Lome Conventions on EC-ACP Trade,” the *African Economic and Business Review*, Vol. 1, 1 No.1, Spring 1998.
21. Sissoko, Macki M. and Patricia A. Duffy, “Effects of STABEX on Cotton Imports of the European Community,” *Review of Agricultural Economic*, Vol. 15 No. 2, May 1993.

B. PROCEEDINGS

- 1 Sissoko Macki. “Near Zero Bound Interest Rate Policy and Liquidity Trap: A Cointegration Analysis of the Demand for Money in the United States.” *Proceedings of the 2010 Annual Conference of the International Academy of Business and Economics in Las Vegas*.
- 2 John Kamiru, Carl McGowan, and Macki Sissoko. “An Empirical Analysis of the Effects of Corruption in Selected Developing and Emerging Economies, its Economic Impacts and Remedial Measures.” Paper accepted for presentation at the 35th Annual Conference of the Academy of Economics and Finance in Jacksonville Florida, February 13-16, 2008. Also published in the *Papers and Proceedings of the 35th Annual Meeting of Academy of Economics and Finance*.

- 3 Macki Sissoko, Reddy Dondeti, and John Kamiru. "The Effects of Changes in Commodity Export Prices on Money Creation, Inflation, and Exchange Rate in Selected Primary Producing African Countries." Paper accepted for presentation at the 34th Annual Conference of the Academy of Economics and Finance in Jacksonville Florida, February 14-17, 2007. Also published in the *Papers and Proceedings of the 34th Annual Meeting of Academy of Economics and Finance*.
- 4 Macki Sissoko and Liang-Rong Shiau, "The Determinants of Failure Rate of U.S. Corporations from 1960 to 1997: An Empirical Analysis." Paper presented at the 39th Annual Conference of the Southeastern Chapter of the Institute for Operations Research and the Management Sciences (INFORMS), October 2-3, 2003, in Myrtle Beach, South Carolina. Also published in the *Proceedings of the 39th Annual Meeting of Southeastern INFORMS*.
- 5 Macki Sissoko and Liang-Rong Shiau, "Issues in Measuring a University's Economic Impact." Paper presented at the 38th Annual Conference of the Southeastern Chapter of the Institute for Operations Research and the Management Sciences (INFORMS), October 3-4, 2002, in Myrtle Beach, South Carolina. Also published in the *Proceedings of the 38th Annual Meeting of Southeastern INFORMS*.
- 6 Sissoko Macki, Liang-Rong Shiau and V. Reddy Dondeti, "The Effects of Product Recalls and Liabilities on Supply and Demand." Paper presented at the 37th Annual Conference of the Southeastern Chapter of the Institute for Operations Research and the Management Sciences (INFORMS), October 4-5, 2001, in Myrtle Beach, South Carolina. Also published in the proceedings of Southeastern INFORMS. Lack of time series price data on Ford SUV to further test our product recall model.
- 7 Sissoko Macki, Liang-Rong Shiau, and Freddie Bowen, "Empirical Analysis of Black Enrollment in Historically Black Universities and Colleges from 1976 to 1996," Paper presented at the 36th Annual Meeting of Southeastern Chapter of the Institute for Operations Research and Management Sciences (Southeastern INFORMS), October 5-6, 2000. Myrtle Beach South Carolina. Published in the *Proceedings of the 36th Annual Meeting of Southeastern INFORMS*
- 8 Sissoko Macki, "Empirical Evidence of Inflationary Disturbances in Sub-Saharan African Economies," Paper presented at the 27th Annual Meeting of the Academy of Economics and Finance, Nashville, Tennessee, February 9-12, 2000. Also published in the *Papers and Proceedings of the 27th Annual Meeting of Academy of Economics and Finance*.
- 9 Sissoko Macki, "Cigarette Consumption in the United States, 1955-92: Empirical Analysis of the Potential Use of Excise Taxation to Reduce Cigarette Smoking," Paper presented at the Atlantic Marketing Association Conference, October 8-11, 1997, Nashville, Tennessee. Also, published in the *Proceedings of the 1997 Atlantic Marketing Association, Volume XIII, October 8-11, 1997*.

- 10 Sissoko Macki and Tejinder Sara, "An Empirical Analysis of the Trade Performance of Primary Producing Countries Operating Under Fixed or Flexible Exchange Rate Systems," Presented at the Academy of Economics and Finance Conference, Lafayette, Louisiana, February 12-15, 1997. Also published in the *Papers and Proceedings of the 1997 Annual Meeting of the Academy of Economics and Finance*.
- 11 Solomon Hossana, Louis Osuji, and Macki Sissoko. "Alternative Strategy for Africa's Agriculture Development: Commodity Export Promotion. Paper Presented at the 24th Annual Meeting of the Academy of Economics and Finance, Lafayette, Louisiana, February 12-15, 1997. Also published in the *Papers and Proceedings of the 1996 Annual Meeting of the Academy of Economics and Finance*.
- 12 Sissoko, Macki and Louis Osuji, "Economic Growth and Foreign Direct Investment in Selected Sub-Saharan African Countries," presented at the *Midsouth Academy of Economics and Finance, 23rd Annual Meeting*, Atlanta, Georgia, February 7-10, 1996. Also, published in the *Papers and Proceedings of the 1996 Annual Meeting of the Midsouth Academy of Economics and Finance*.
- 13 Olowolayemo, D, C. M. Jolly, N. R. Martin and M. Sissoko, "Effects of Weather and Climatic Changes in Food Production and Distribution in West Africa: The Case of Senegal," *1994 Proceedings Southeast Region of Decision Sciences Institute*, 1994 (3-5).
- 14 Sissoko Macki; G. Sullivan; S. Malvestuto; E. Meredith, "Farming Systems Approach to the Management of Inland Fisheries in Developing Countries," Farming Research Paper Series. Kansas State University/USAID, Manhattan, Kansas, September 1986.
- 15 Clonts Howard. A. and Macki Sissoko," Economics of Pond Types, Pond Sizes, and Optimum Farm Pond and Water Supply for Commercial Catfish Production in West Alabama," in Alabama Agricultural Extension Service Paper Series. Also, in the Proceedings of International Symposium on Fisheries and Aquaculture, Auburn University, September 1984.

C. PRESENTATIONS

1. John Kamiru, Macki Sissoko, Bhagaban Panigrahi. "The Debt Position and The Determinants of Sovereign Risk in the Emerging Markets: An East Africa Community Experience_PGM-ARDL Model." Paper Presented at the IABE-2025 New York Conference, October 3-4, 2025.
2. Macki Sissoko, John Kamiru, Moncef Belhadjali. "Economies of Scales and Natural Monopoly in the Coastal Virginia Offshore Wind Energy: Theoretical and Empirical Analyses." Paper Presented at the IABE-2024 Virginia Beach Conference, June 7-9, 2024.

3. John Kamiru, Macki Sissoko. "Kenya Trade Balance And Its Determinants: A Cointegration Analysis_ARDL Model" Paper Presented at the IABE-2023 New York Conference, October 13-15, 2023.
4. McGowan Carl B. Jr., Jim Chen, Macki Sissoko. Testing For The Day-Of-The-Week Effect In The Euro To U.S. Dollar Exchange Rates. Paper Presented at the IABE Conference, October 29, 2023.
5. Chen Jim, Macki Sissoko, Enrique Zapatero, Edwin Wu. Main Drivers of U.S. Dollar's Historical Surge and Its Impacts. Paper Presented at the IABE-2022 New York Conference, October 21-23, 2022.
6. Macki Sissoko, John Kamiru, James Corprew. Determinants of U.S. Outbound Tourism to Canada, Mexico, and Western Europe: Empirical Evidence from an Autoregressive Distributed Lag Model. Paper Presented at the IABE New York Conference, October 16-18, 2020.
7. Corprew James, Macki Sissoko, Jim Chen, John Kamiru. An Empirical Analysis of The Determinants of Hospitality Demand In The Hampton Roads Region At The Inception Of The Covid-19 Pandemic Era. Paper Presented at the IABE New York Conference, October 1-3, 2021.
8. Corprew James, Macki Sissoko, Jim Chen, John Kamiru, "An Empirical Analysis of the Determinants of Hospitality Demand in the Hampton Roads Region at the Inception of the COVID-19 Pandemic Era," Paper Presented at the International Academy of Business and Economics – New York Conference, October 1 – 3, 2021.
9. Kamiru John, Macki Sissoko, Carl McGowan, James Corprew. "TERRORISM, TOURISM AND ECONOMIC GROWTH: AN EAST AFRICAN COMMUNITY EXPERIENCE" Paper presented at the International Academy of Business and Economics – 2017, West Palm Beach, March 05-21, 2017.
10. Macki Sissoko., "Macroeconomic Factors in the Death of U.S. Business Establishments: Empirical Evidence from Cointegration and Error Correction Modelling," Paper presented at the International Academy of Business and Economics, Orlando, Winter Conference, March 05-06, 2016. Award: Best Paper in the Entire IABE Conference in Orlando.
1. Kamiru John and Macki Sissoko, "The Determinants of Long-Run Export Demand for Kenyan Tea: Evidence from Cointegration and Error Correction Analyses." Paper presented at the International Academy of Business and Economics – 2013 Orlando Winter Conference, March 15-17, 2013.
2. Sissoko Macki. "A Cointegration Analysis of the Long-Run Money Demand in CFA Zone Countries." Accepted for presentation at the 2012 Winter Conference of the Academy of Economics and Finance in Key West, Florida.

3. Sissoko Macki. "Cointegration and Error Correction Modeling of Macroeconomic Predictors of Mortgage and Credit Card Loans Charge-Offs in the U.S. Commercial Banking Industry." Paper presented at the 2011 Annual Conference of the International Academy of Business and Economics in Las Vegas.
4. John Kamiru, Carl McGowan, and Macki Sissoko. "An Empirical Analysis of the Effects of Corruption in Selected Developing and Emerging Economies, its Economic Impacts and Remedial Measures." Paper accepted for presentation at the 35th Annual Conference of the Academy of Economics and Finance in Nashville Tennessee, February 13-16, 2008.
5. Sissoko Macki, Reddy Dondeti, and John Kamiru. "The Effects of Changes in Commodity Export Prices on Money Creation, Inflation, and Exchange Rate in Selected Primary Producing African Countries." Paper accepted for presentation at the 34th Annual Conference of the Academy of Economics and Finance in Jacksonville Florida, February 14-17, 2007.
6. Sissoko Macki and Liang-Rong Shiau, "The Determinants of Failure Rate of U.S. Corporations from 1960 to 1997: An Empirical Analysis." Paper presented at the 39th Annual Conference of the Southeastern Chapter of the Institute for Operations Research and the Management Sciences (INFORMS), October 2-3, 2003, in Myrtle Beach, South Carolina.
7. Sissoko Macki and Liang-Rong Shiau, "Issues in Measuring a University's Economic Impact." Paper presented at the 38th Annual Conference of the Southeastern Chapter of the Institute for Operations Research and the Management Sciences (INFORMS), October 3-4, 2002, in Myrtle Beach, South Carolina.
8. Sissoko Macki, and Liang-Rong Shiau, "The Effects of Economic Growth on Racial and Gender Unemployment Gap in the United States." Paper presented at the 37th Annual Conference of the Southeastern Chapter of the Institute for Operations Research and the Management Sciences (INFORMS), October 4-5, 2001, in Myrtle Beach, South Carolina.
9. Sissoko Macki, Liang-Rong Shiau and V. Reddy Dondeti, "The Effects of Product Recalls and Liabilities on Supply and Demand." Paper presented at the 37th Annual Conference of the Southeastern Chapter of the Institute for Operations Research and the Management Sciences (INFORMS), October 4-5, 2001, in Myrtle Beach, South Carolina.
10. Sissoko Macki, Liang-Rong Shiau, and Freddie Bowen, "Empirical Analysis of Black Enrollment in Historically Black Universities and Colleges from 1976 to 1996," Paper presented at the 36th Annual Meeting of Southeastern Chapter of the Institute for Operations Research and Management Sciences (Southeastern INFORMS), October 5-6, 2000.
11. Sissoko Macki, "Empirical Evidence of Inflationary Disturbances in Sub-Saharan African

Economies,” Paper presented at the 27th Annual Meeting of the Academy of Economics and Finance, Nashville, Tennessee, February 9-12, 2000.

12. Sissoko Macki, “Cigarette Consumption in the United States, 1955-92: Empirical Analysis of the Potential Use of Excise Taxation to Reduce Cigarette Smoking,” Paper presented at the Atlantic Marketing Association Conference, October 8-11, 1997, Nashville, Tennessee.
13. Sissoko Macki and Tejinder Sara, “An Empirical Analysis of the Trade Performance of Primary Producing Countries Operating Under Fixed or Flexible Exchange Rate Systems,” Presented at the Academy of Economics and Finance Conference, Lafayette, Louisiana, February 12-15, 1997.
14. Solomon Hossana, Louis Osuji, and Macki Sissoko. “Alternative Strategy for Africa’s Agriculture Development: Commodity Export Promotion. Paper Presented at the 24th Annual Meeting of the Academy of Economics and Finance, Lafayette, Louisiana, February 12-15, 1997.
15. Sissoko Macki and Hossana Solomon, “Impacts of Foreign Disturbances on Sub-Saharan Financial and Commodity Markets,” Paper presented at the Academy of Economics and Finance Conference, Lafayette, Louisiana, February 12-15, 1997.
16. Sissoko, Macki and Louis Osuji, “Economic Growth and Foreign Direct Investment in Selected Sub-Saharan African Countries,” presented at the *Midsouth Academy of Economics and Finance, 23rd Annual Meeting*, Atlanta, Georgia, February 7-10, 1996.
17. Solomon, Hossana, Macki Sissoko and Louis O. Osuji, “Commodity Export Promotion for Africa’s Economic Development,” *Paper presented at the 18th Third World Studies and Conference, UNO/UNMC, University of Nebraska at Omaha*, October 12-14, 1995.
18. Osuji, Louis O., Macki Sissoko, and Hossana Solomon. “Regional Cooperation and Intra-Bloc Trade: A Study of ECOWA’s Performance.” Paper presented at the 18th Third World Studies and Conference, UNO/UNMC University of Nebraska at Omaha, October 12-14, 1995.
19. Sissoko, Macki, Louis Osuji, Hossana Salomon, and William Cheng. “Sectoral Response of African Economies to Foreign Aid and to Factors Affecting the World’s Major Commodities Markets.” Paper presented at the *1995 Third World Studies and Conference (18th^h National)*. October 12-14, 1995, at UNO/UNMC, University of Nebraska at Omaha.
20. Sissoko Macki, Louis Osuji, and William Cheng. “Impacts of the Yaounde and Lome Conventions on EC-ACP Trade.” Working Paper Series. Paper No. 18, School of Business, Tuskegee University, December 1995.

21. Sissoko, Macki, Louis Osuji and William Cheng, "Impacts of the Yaounde and Lome Trade Agreements on ACP Economies," Paper presented at the 1994 Third World Studies and Conference (17th National), UNO/UNMC, University of Nebraska at Omaha, October 13-15, 1994.

VI. GRANTS

Virginia Coastal Energy Research Consortium (VCERC): \$125,000. Grant funded in 2007-2008 by the Commonwealth of Virginia to conduct an economic analysis of offshore wind energy commercial development project and its impact on the economies of the Hampton Roads region and the state.

VII. SERVICE

1 NOREFOLK STATE UNIVERSITY

- **Member of the University General Education Council: Academic 2021 – To Present:** Academic Year: oversees issues on general education reforms, course roosters approved by SCHEV for Passport and UCGS Programs
- **Member of the University Review Committee: Fall 2019 to Spring 2020.** The URC reviews all promotion and tenure applications, changes in workload, contract type, leave, and sabbatical cases.
- **Member of the Faculty Handbook Review Committee: Spring 2017:** Attended meetings and contributed to the drafting of the Faculty Handbook which is currently under review for submission to the Board of Visitors.
- **Member of the University Enrollment Committee: Fall 2016 – Spring 2017:** Attended meetings and contributed to the development of the university enrollment strategies.
- **Member of the NSU Faculty Committee on Parking, Fall 2013 – Spring 2014.** Attended meetings on issues and complaints regarding parking violations.
- **Virginia Coastal Energy Research Consortium (VCERC) :** NSU is a member institution of VCERC which was established by the Assembly of the Commonwealth of Virginia to conduct research on alternative renewable energies. Other institutions members of VCERC include ODU, VT, UVA, JMU, and VCU. As a member of VCERC, I am the economist in the research group in charge of conducting an economic analysis of offshore wind energy commercial development project and its impact on the economies of the Hampton Roads and the state of Virginia.
- **Proposal Writing:** Mini Grant – Teaching for Excellence, 2001. \$2,000 were used to enhance quantitative skills, and to finance a field trip to the Federal Reserve Bank of Richmond.

2 SCHOOL OF BUSINESS

- **Member of the 2017 Post-tenure Review Committee:** Reviewed applicants' portfolios to ensure that they met the required criteria.
- **Member of the School of Business Compliance Committee:** For the 2017 applications
- **Member of the School of Business Compliance Committee:** For the 2016 applications
- **Member of the School of Business Compliance Committee:** For the 2015 applications
- **Member of the School of Business Compliance Committee:** For the 2012 applications
- **Member of the School of Business Compliance Committee:** For the 2011 applications
- **Member of the School of Business Compliance Committee:** For the 2010 applications
- **Member of the School of Business Fundraising Committee:** From Fall 2010 to Spring 2013.
- **Member of the Research Committee:** Fall 2010 – to Present: Contributed to the school's research policy direction towards improving the quality and number of research publications.
- **Co-chair of the Research Committee:** Fall 2008 – summer 2010: Contributed to the school's research policy direction towards improving the quality and number of research publications.

Member of the Strategic Planning and Participants Standard Committee: From Fall 2008 – to Spring 2011: Contributed to the School's development of strategic plan as well resolving issues regarding participants standards.

Chair of the Participants Standards Committee of the School of Business: From Fall 2006 to Spring 2009t.

Oversee the preparation of the Participants Standards Report by the School of Business in its quest for Re-accreditation by the AACSB International in the Fall of 2007.

Chair of the Faculty and Student Research Series: from Fall 2005 to Spring 2008. Supervises the various activities of this program including scheduling, announcement and organization of faculty and students' papers presentation at the School of Business Faculty and Student Research Series.

Member of the Research Committee of the School of Business of Norfolk State University Fall 2003. Attended meetings and contributed to the school's goals regarding AACSB International re-accreditation.

Chair of the Economic Program from Fall 2000 to Spring, 2003. Semester course scheduling assisted the Department Chair on issues regarding the Economic Degree Program. The degree program ended in 2003 due to the low enrollment demand for economics as a major. Economics is currently a service program provided campus-wide to all students taking basic principles of economics (microeconomics and macroeconomics) either as a required course or as an elective course.

Member of the Student Committee of the School of Business of Norfolk State University from Fall 2000 to Fall 2003. Attended various meetings on various student issues including developing a strategy to respond to students' needs in order to increase retention, granting scholarships, promoting students' organizations, survey of alumni and their employers, etc.

3 COMMUNITY SERVICE

Interview with Phil Walzer Journalist from Virginia Pilot: provided expert opinion on the effects of the Obama administration's tax breaks on consumers in the Hampton Roads, and in the nation.

Member of the Economic Impact Sub-group of the city of Virginia Beach for the Federal Defense Base Realignment and Closure (Brac) Commission: June-December 2005: Provided my technical expertise and advisory support toward the development of a report regarding Oceana Base (Navy) that was submitted to the City Council.

Interview with Local Channel 10 (NBC): Fall 2005. Interview Topic: Housing Prices in the Real Estate Industry of the Hampton Roads Region.

Service: June 2007 – to June 2009: Member of the Virginia Coastal Energy Research Consortium (VCERC) established by the Assembly of the Commonwealth of Virginia to study the economic feasibility of an offshore wind energy commercial development project. Developed a work plan and key deliverables of the economic development impact of offshore wind energy generation on the Commonwealth of Virginia. Developed an outline of the economic analysis of offshore wind power development in Virginia. Developed a model integrating the legal, political, natural, technological, economic, and financial dimensions of an offshore wind energy development project. Analyzed the economic impact a commercial offshore wind energy development project on the Commonwealth of Virginia

Interview with Local Channel CW27: Spring 2008. Interview Topic: Recession and its Impact on the local economy.

Speaker at the May 2008 Meeting of Clergymen in Portsmouth, Virginia. Topic: Recession and its effects on the financial conditions of local households.

VIII. AWARDS

- 1. Outstanding Research Paper Award** granted by the Editorial Board of the International Academy of Business and Economics (IABE). 2016 IABE Conference, Orlando, Florida.
- 2. Norfolk State University Outstanding Faculty:** Certificate of Appreciation by Norfolk State University Athletics Department. In appreciation of my participation as an Honorary Coach representing Norfolk State University's Outstanding Faculty on February 4, 2008.

