

JAMES C. CORPREW, D.B.A.

Norfolk State University
Department of Tourism and Hospitality Management
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FIVE-YEAR SUMMARY OF INTELLECTUAL CONTRIBUTIONS

Portfolio of Intellectual Contributions			Types of Intellectual Contributions						
Basic or Discovery Scholarship	Applied or Integration/Applicati on Scholarship	Teaching and Learning Scholarship	Peer-Reviewed Journals	Research Monographs	Academic/Professional Meeting	Competitive Research Awards	Textbooks	Cases	Other IC Types*
	3	2	4		4				1
* Academic/Professional Meeting Presentations and Non-refereed Articles. Presentations appeared in proceedings are not counted.									

EDUCATION

Doctor of Business Administration, Mississippi State University; 1973

Major: Management

Dissertation Title: A Study of An Organizational Development Effort at a University.

Master of Decision Sciences, Georgia State University; 1974

Major: Decision Sciences

Master of Business Administration, Old Dominion University; 1970

Bachelor of Science in Business Administration, Old Dominion University; 1969

Certifications:

Certified Management Consultant (New York, NY; 1987)

Rank: Associate Professor (2022)

TENURE (Tenure Track, 2016)**Employment History:**

2022 – Present	Associate Professor Norfolk State University; Norfolk, VA
2016 – 2021	Assistant Professor Norfolk State University; Norfolk, VA
2005 – 2015	Adjunct Professor Norfolk State University; Norfolk, VA
2007 – 2012	Adjunct Professor Cambridge College; Chesapeake, VA
2005 – 2007	Adjunct Professor Strayer University; Chesapeake, VA
1987 - Present	Director Fairfield Associates; Chesapeake, VA
2001 – 2002	Consultant Goodman CT; Norfolk, VA
1990 – 1993	Associate Professor, Associate Dean University of New Haven; New Haven, CT
1984 - 1987	Manager KPMG Peat Marwick; New York, NY
1983 - 1984	Manager Fenvessy & Schwab, Inc.; New York, NY
1977 - 1983	Principal

	Case and Company, Inc.; Stamford, CT
1975 – 1977	Assistant Professor
	Cleveland State University; Cleveland, OH
1974 – 1975	Assistant Professor
	Virginia Commonwealth University; Richmond, VA

RESEARCH

Refereed Journal Articles:

Corprew, James, Macki Sissoko, Jim Chen, John Kamiru (2021), “An Empirical Analysis of the Determinants of Hospitality Demand in the Hampton Roads Region at the Inception of the COVID-19 Pandemic Era.” *Journal of the Academy of Business and Economics*, Volume 212, Number 3, 2021.

Wu, Edwin, Jean-Marie Banatte, James Corprew, Jim Chen (2020), “Are Unemployment Benefits and Economic Impact Payments Taxable Income? Can Economic Impact Payment Be Offset by Delinquent Debt?” *Review of Business and Technology Research*, Vol. 17, No. 2. (AP)

Gokus, Omer, Corprew, James, Panigrahi, Bhagaban, Chen, Jim “Some Perspectives of African American Undergraduate Entrepreneurship Students,” *International Journal of Business Management and Commerce*: Vol. 4 No 4; November 2019. (TL)

“Determinants of U.S. Outbound Tourism to Canada, Mexico and Western Europe: Empirical Evidence from An Autoregressive Distributed Lag Model.” *International Journal of Academy of Business and Economics (JABE)*, Vol.20, Number 3, 2020, pp. 95-116. Co-Authored: Dr. Macki Sissoko, Norfolk State University, Dr. John Kamiru, Norfolk State University, and Dr. James Corprew, Norfolk State University, USA. (AP)

Kamiru, John, Sissoko, Macki, McGowan, Carl, Corprew, James, “Terrorism, Tourism, and Economic Growth: An East African Community Experience,” *Journal of Academy of Business and Economics*, Volume 17, Number 1, 2017, 13-121. (AP)

Corprew, James, Carl B. McGowan, Jr., and Luis A. Quintero “A Study of the Economic Contribution of Immigrants within the Eastern Shore Population of Northeastern Virginia,” *Journal of Academy of Business and Economics*, Volume 15, Number 3, 2015. (AP)

Chen, Jim, James C. Corprew, and Melinda D. Harris, “Concerns and Expectations of Hospitality Management Students,” *Journal of Academy for Advancement of Business Research*, Volume 1, Number 1, 2014. (TL)

Conference Proceedings:

“Trends in Artificial Intelligence Applications in Hospitality.” James Corprew, Norfolk State University, IABE Virginia Beach Conference Proceedings, Volume 24, Number 2.

“The Growing Role of Artificial Intelligence (AI) in the Hospitality Sector.” James Corprew, Norfolk State University, and Carl McGowan, Norfolk State University, The IABPAD Conference Proceedings, Memphis, Tennessee, October 26-29, 2023.

“Determinants of U S Outbound Tourism to Canada, Mexico and Western Europe: Empirical Evidence From an Autoregressive Distributed Lag Model.” Macki Sissoko, Norfolk State University, John Kamiru, Norfolk State University, James Corprew, Norfolk State University, IABE-2020 New York Online Conference, October 1, 2021.

Chen, Jim, and James Corprew, “Affordable Health Care Act and Individual Mandate,” *Competition Forum*, Vol. 12, Number 1, 2014. (AP)

Presentations:

Corprew, James, “Trends in Artificial Intelligence Applications in Hospitality.” Presented at the 2024 Virginia Beach Conference of the International Academy of Business and Economics (IABE), June 7- 9, 2024, in Virginia Beach, Virginia.

Corprew, James, Carl McGowan, “The Growing Role of Artificial Intelligence (AI) in the Hospitality Sector.” Presented at the 2023 Memphis Conference of the International Academy of Business and Public Administration Disciplines (IABPAD), October 26-29, 2023, in Memphis, Tennessee.

Corprew, James, Macki Sissoko, Jim Chen, John Kamiru (2021), “An Empirical Analysis of the Determinants of Hospitality Demand in the Hampton Roads Region at the Inception of the COVID-19 Pandemic Era.” Presented at the 2021 New York Conference of the IABE on October 1, 2021.

Wu, Edwin, Banatte. Jean-Marie, Corprew, James, Chen, Jim “Are Unemployment Benefits and Economic Impact Payments Taxable Income? Can Economic Impact Payment Be Offset by Delinquent Debt?” Presented at the Online Modern Management Technology Institute Conference September 11-12, 2020. (AP)

Gokus, Omer, Corprew, James, Panigrahi, Bhagaban, Chen, Jim “Some Perspectives of African American Undergraduate Entrepreneurship Students,” Presented at the International Academy Of Business And Public Administration Disciplines (IABPAD) conference, January 2-5, 2020 at Orlando, Florida. (TL)

Kamiru, John, and James Corprew, “Advancing Opportunities through Entrepreneurship: Community Reentry and Economic Challenges in Fragile Communities,” Presented in the 2018 Management technology and Management Institute (MTMI) Annual Conference Globalization and Competitiveness in Business and Technology, September, 2018. Virginia Beach, Virginia. (AP)

Chen, Jim, and James C. Corprew, “Information Technology Competencies Corporate America Expects in Entry-Level Accountants,” Presented in the Clute Institute International Business & Education Conference, August 2015. (TL)

RECENT PROFESSIONAL DEVELOPMENT AND SERVICE: 2024

- Member of Special School of Business Dean’s Committee from August 2023 to May 2024 providing research and advisory services to the Downtown Norfolk Association to further retail economic growth in the downtown Norfolk sector.
- Continued serving on Advisory Board for the Hospitality Management Program of Tidewater Community College during 2024.
- Continued serving as Event Facilitator to plan, serve on coordinating committee, and help manage the next Taste of NSU planned to be held in September of 2024. This is a recurring major local event to promote Norfolk State University and raise funds for our programs. The event provides gourmet food, theatrical entertainment, and music for the attendees. It includes displays of artwork created by the NSU community.
- Served on two School of Business Committees in 2024: Student Recruitment, Retention Committee and Academic Recruitment Committee for Entrepreneurship and Hospitality/Tourism.
- Attended continuing training sessions on Computer and Information Security.
- Attended training session on Blackboard Ultra

- Attended the NSU Honors College Fall Faculty Retreat on December 11, 2024. This program focused on Honors curriculum and advisement.

PROFESSIONAL AND CONSULTING EXPERIENCES

- Treasurer, Norfolk Chamber Consortium, 2012-2016
- Engaged in Delivery and Operations Consulting Services for major New York City messenger and delivery services firm, 2009-2017.
- Provided Design and Operations services for two Food Service firms in Hampton Roads area, 2009-Present.

SERVICE

Norfolk State University, School of Business:

- Served as Member of Participants Standards Committee
- Served as Acting Advisor for NSU Chapter of National Society for Minorities in Hospitality (NSMH)
- Escorted NSHM students for two out of state conferences.
- Escorted members of NSU Chapter of Students in Free Enterprise (SIFE) for out of state conference.
- Established and directed project to develop a new and innovative town-center type hotel at Norfolk State University. Dr. Corprew assigned two successive classes of hospitality student majors to work on the feasibility study for the project. The facility as envisioned would consist of a mid-priced property of some 100 rooms with meeting facilities, dining and shops. It would also house an enclosed parking garage (approximately 210 spaces). A team of local businessmen and professionals is now working with Dr. Corprew and the class; they expect to ultimately finance and build the facility in the very near future.
- Served as Event Facilitator to plan, serve on coordinating committee, and help manage The Taste of NSU in May, 2017. This was a major local event to promote Norfolk State University and raise funds for our programs. The event provided gourmet food, theatrical entertainment and music for the attendees. It included displays of artwork created by the NSU community.

- Served as Event Facilitator to plan, serve on coordinating committee, and help manage The Taste of NSU again in May, 2018. This was a major local event to promote Norfolk State University and raise funds for our programs. The event provided gourmet food, theatrical entertainment and music for the attendees. It included displays of artwork created by the NSU community.
- Served as the Event Planner to guide, develop, and manage another major cultural event in the Brown Memorial Hall on the Campus of Norfolk State University. The event was a large reception for some 200 people held as part of the October 2017 Annual Meeting and Conference of the Eastern Region of the National Association of Black Accountants. The reception was held to honor student members of the association who had been awarded scholarships. The event included music, theatrical entertainment, and gourmet food.
- Served again as the Event Planner to guide, develop, and manage a major cultural event in Brown Hall on the Campus of Norfolk State University. The event was a large reception for some 200 people held as part of the October 2018 Annual Meeting and Conference of the Eastern Region of the National Association of Black Accountants. The reception was held to honor student members of the association who had been awarded scholarships. The event included music, theatrical entertainment, and gourmet food.

Community:

Member, Board of Directors, Norfolk Chamber Consortium, 2009- Present

AWARDS

Elected to membership in the following honorary societies:

Alpha Iota Delta (National Honor Society for Decision Sciences)

Beta Gamma Sigma (National Honor Society for Business)

Selected for listing in the following publications:

Community Leaders and Noteworthy Americans

Outstanding Young Men of America

Who's Who in Finance and Industry

