**Primary colors** of Norfolk State University are: NSU Green, NSU Gold and NSU Gray.

**Secondary colors** are intended to complement and accent the primary palette without overtaking it. Gray tones are implemented into each palette to maintain a “softer” tone to allow the green and yellow in the main palette to shine. Both the “blue” and “tans” were inspired by the military presence in the university.

**The tertiary colors** are meant to diversify the range of colors used. These are intended for accent walls and specialized materials but never used to replace or in exchange of the main palette.