

Primary colors of Norfolk State University are: NSU Green, NSU Gold and NSU Gray.

Secondary colors are intended to complement and accent the primary palette without overtaking it. Gray tones are implemented into each palette to maintain a "softer" tone to allow the green and yellow in the main palette to shine. Both the "blue" and "tans" were inspired by the military presence in the university.

The tertiary colors are meant to diversify the range of colors used. These are intended for accent walls and specialized materials but never used to replace or in exchange of the main palette.



PRIMARY COLORS



Pantone 341C
CMYK - 87.29.71.14
RGB - 0.122.83
#007A53



Pantone 129C
CMYK - 5.17.92.0
RGB - 243.208.62
#F3D03E



Pantone 425C
CMYK - 0.0.0.80
RGB - 84.88.90
#54585A



CMYK - 0.0.0.100
RGB - 255.255.255
#FFFFFF

SECONDARY COLORS



CMYK - 86.65.43.18
RGB - 53.83.107
#35536B



CMYK - 25.28.50.0
RGB - 195.175.137
#C3AF89



CMYK - 10.7.12.0
RGB - 227.226.219
#E3E2DB

TERTIARY COLORS



CMYK - 52.50.40.60
RGB - 68.63.69
#443f45



CMYK - 39.40.0.36
RGB - 111.106.144
#6f6a90



CMYK - 41.0.0.35
RGB - 98.153.178
#6299b2

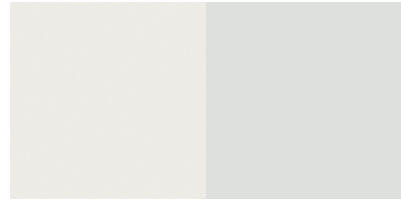


CMYK - 20.65.50.0
RGB - 203.116.114
#cb7472



CMYK - 31.18.29.0
RGB - 179.189.178
#b3bdb2

PRIMARY COLORS



CMYK – 6.4.8.0
RGB – 237.236.230
SW7005 Pure White

CMYK – 12.7.10.0
RGB – 222.224.222
SW7656 Rhinestone



Pantone 425C
CMYK – 0.0.0.80
RGB – 84.88.90
SW2848 Roycroft Pewter



Pantone 341C
CMYK – 87.29.71.14
RGB – 0.122.83
SW4085 Safety Green



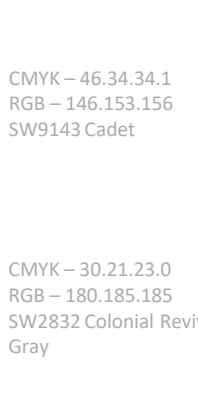
Pantone 129C
CMYK – 5.17.92.0
RGB – 243.208.62
SW6902 Decisive Yellow

SECONDARY COLOR FAMILY



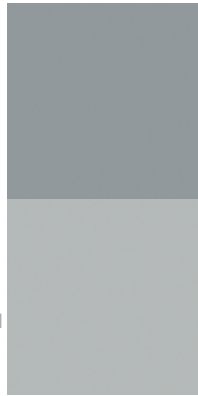
CMYK – 29.30.43.1
RGB – 184.169.146
SW6150 Universal Khaki

CMYK – 21.20.31.0
RGB – 202.192.173
SW7542 Naturel



CMYK – 46.34.34.1
RGB – 146.153.156
SW9143 Cadet

CMYK – 30.21.23.0
RGB – 180.185.185
SW2832 Colonial Revival Gray



CMYK – 88.48.67.44
RGB – 18.74.66
SW6475 Country Squire

CMYK – 73.40.58.19
RGB – 72.111.101
SW6474 Raging Sea



CMYK – 43.30.89.5
RGB – 152.150.69
SWXXXX Custom

CMYK – 26.24.88.1
RGB – 196.177.70
SW6704 Hep Green



CMYK – 5.18.61.0
RGB – 242.205.123
SW Yellow Bird

CMYK – 4.7.44.0
RGB – 246.227.161
SW1666 Venetian Yellow

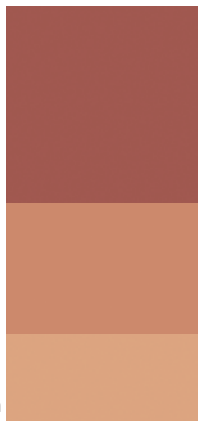
TERTIARY COLOR FAMILY



CMYK – 29.71.65.15
RGB – 161.89.80
SW6327 Bold Brick

CMYK – 18.51.59.1
RGB – 204.137.108
SW9009 Subdued Sienna

CMYK – 13.38.51.0
RGB – 220.165.128
SW9010 Windswept Canyon



CMYK – 53.67.61.45
RGB – 88.63.62
SW7580 Carnelian

CMYK – 33.33.32.0
RGB – 177.163.161
SW6010 Flexible Gray

CMYK – 16.16.16.0
RGB – 212.205.202
SW6008 Individual White



CMYK – 75.58.32.10
RGB – 81.101.131
SW6537 Luxe Blue

CMYK – 33.33.32.0
RGB – 177.163.161
SW6536 Solitude

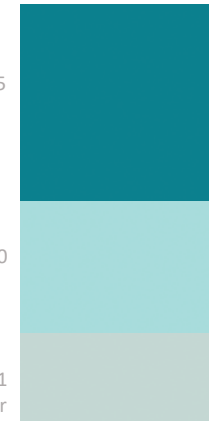
CMYK – 25.18.13.0
RGB – 189.194.204
SW6541 Daydream



CMYK – 85.35.39.5
RGB – 12.128.142
SW6775 Briny

CMYK – 33.0.15.0
RGB – 168.220.220
SW6765 Spa

CMYK – 23.7.16.0
RGB – 196.216.211
SW6477 Tidewater



CMYK – 4.7.44.0
RGB – 246.227.161
SW1666 Venetian Yellow

CMYK – 5.18.61.0
RGB – 242.205.123
SW Yellow Bird

Pantone 129C
CMYK – 5.17.92.0
RGB – 243.208.62
SW6902 Decisive Yellow