



# **ENTERPRISE & EMPOWERMENT FOUNDATION**

**OF NORFOLK STATE UNIVERSITY**

**Marie V. McDemmond Center for Applied Research**  
555 Park Avenue • Suite 601 • Norfolk, Virginia 23504-4324  
**(757) 823-8258 • Fax: (757) 823-8700**  
E-mail: [info@e2f-nsu.com](mailto:info@e2f-nsu.com) • Web: [www.e2f-nsu.com](http://www.e2f-nsu.com)

**For Immediate Release**  
August 16, 2007

**Media Contact:**  
Ms. Sharon Hoggard  
(757) 473-8152  
[marketingandmedia@e2f-nsu.com](mailto:marketingandmedia@e2f-nsu.com)

## **FOUR NEW MEMBERS JOIN THE E<sup>2</sup>F BOARD OF DIRECTORS**

**(NORFOLK, VA)** – The Enterprise and Empowerment Foundation of Norfolk State University (E<sup>2</sup>F) recently announced that Maurice Kelly, Glen C. Moore, Gary L. Whaley, and Jon S. Wheeler have joined its Board of Directors effective June 2007.

Maurice Kelly is based in Northern Virginia, and is Director of the LMI Research Institute, an intelligence officer in the United States Navy Reserve, and a graduate of Norfolk State University. He brings to E<sup>2</sup>F valuable experience in both the national defense and information technology arenas. "I am grateful for this opportunity," stated Kelly. "These are truly exciting times for E<sup>2</sup>F, and I look forward to contributing in any way I can towards its continued success."

Glen Moore is also based in Northern Virginia, and serves as a consultant to The Graduate Management Admission Council and Deep Archive Checkpoint Technologies. He will lend his 20-plus years of experience with the Federal government, most notably with the Departments of Defense and Homeland Security, to assist the Foundation's efforts in establishing the RISE Campus as a prime location for agencies doing work with the Departments of Defense and Homeland Security. "It is indeed an honor and privilege to have been even considered to be a part of E<sup>2</sup>F," stated Moore. "I am proud of what E<sup>2</sup>F has



accomplished since its inception in 2001, and I am very eager to pitch in to help move the *enterprise* ever forward.”

Jon Wheeler is president of Norfolk-based Wheeler Interests and brings to the Board of Directors a strong reputation in the local and regional marketplace as well as a strong financial understanding of the overall real estate development process. He will use his 25 years of real estate experience to lend guidance to the Foundation’s real estate and investment strategies. “It’s an honor and privilege to be able to work with such a forward-looking and inspirational group,” stated Wheeler. “I’m really looking forward to being a part of what will become a powerhouse of innovation and technology for NSU, Hampton Roads, and Virginia.”

Dr. Gary Whaley is dean of NSU’s School of Business. He was appointed to the E<sup>2</sup>F Board of Directors by NSU President Carolyn W. Meyers because of his extensive academic and consulting experience in the fields of business and entrepreneurship. In accepting the appointment, Dr. Whaley stated, “I am humbled in the confidence that Dr. Meyers has displayed in me by appointing me to serve on this illustrious and vitally important assembly.”

Dr. Marie V. McDemmond, Chair of the E<sup>2</sup>F Board of Directors said, “I am pleased that such an experienced group is joining us on the Board of Directors. They bring to E<sup>2</sup>F extensive track records of success in the fields of homeland security and national defense, entrepreneurship, and real estate investments – all of which will be of tremendous benefit to the Foundation as it continues to move forward with achieving the mission of the RISE Campus.”

In addition to Dr. McDemmond and the four new Directors, other members of the E<sup>2</sup>F Board of Directors include:

- Mr. Hudnall Croasdale of Richmond, Virginia
- Mr. Jack L. Ezzell, Jr. of Hampton, Virginia  
(Mr. Ezzell is the Vice-Chair of the E<sup>2</sup>F Board)
- Dr. Carolyn W. Meyers, President, Norfolk State University
- Mr. Joseph L. Temple, Jr. of Gloucester, Virginia
- Dr. Margaret Daniels Tyler of Washington, D.C.

Once fully complete, the RISE Campus™ will encompass 25 acres and become a strategic hub for applied research and the generation of technological innovations that will position Norfolk State University, the City of Norfolk, and the



entire Hampton Roads region to become a key high-technology gateway for the southeastern United States.

**About the Enterprise and Empowerment Foundation:**

An independent, 501(c)(3) affiliate of Norfolk State University, the mission of E<sup>2</sup>F is to provide brands and services that promote applied research and technological innovations that, in turn, contribute positively to the economic strength of the Hampton Roads region and the Commonwealth of Virginia. The Foundation is the organizational power behind E<sup>2</sup>F Real Estate™, E<sup>2</sup>F Research™, the Marie V. McDemmond Center for Applied Research, the Research and Innovations to Support Empowerment (RISE) Campus™, and the RISE SuperNode<sup>SM</sup>. For more information, please visit the Foundation's website at <http://www.e2f-nsu.com>.

**About Norfolk State University:**

Established in 1935, Norfolk State University's mission is to provide an affordable, high-quality education for an ethnically and culturally diverse student population, equipping them with the capability to become productive citizens who continuously contribute to a global and rapidly changing society. For more information, please visit the University's website at <http://www.nsu.edu/>.