PUBLIC NOTICE OF MEETING

In cooperation with the Governor and the Virginia Secretary of Education, the State Council of Higher Education for Virginia (SCHEV) will host meetings on:

**Tuesday, October 22, 2019**
2:00 p.m. – 5:40 p.m.
Virginia Museum of History and Culture
428 N. Boulevard (Halsey Family Lecture Hall)
Richmond, VA 23220

*Reception*
*October 22, 2019 approximately 6:00 p.m.*
*Olson Family Gallery*

**Wednesday, October 23, 2019**
8:00 a.m. – 3:30 p.m.
Virginia Museum of History and Culture
428 N. Boulevard (Halsey Family Lecture Hall)
Richmond, VA 23220

Attendance at this orientation is by invitation only. The purpose of these meetings is to conduct an educational program for the new members of governing boards of institutions of higher education in Virginia. Members of the Norfolk State University (NSU) Board of Visitors will be present; however, no Board business will be conducted and no votes will be taken.

Visit [SCHEV](#) for additional information, or you may direct questions to April T. Allbritton at (757) 823-8676 or by email at [atallbritton@nsu.edu](mailto:atallbritton@nsu.edu).

In compliance with the Virginia Freedom of Information Act, please be advised that during the course of these meetings there will be no opportunity for public comment.
It is my honor and pleasure to welcome you to the 2019 Boards of Visitors Orientation.

The State Council of Higher Education for Virginia has presented orientations for new members of the governing boards of Virginia’s public colleges and universities for many years. Since 2013, new members’ participation in these orientations has been mandated in statute.

To serve on a college or university board is a great responsibility. What you learn over these two days will give you many of the tools you will use in the years to come.

In addition, you and your fellow board members hold a wealth of knowledge and experience upon which you will draw. We encourage you to learn from each other. We encourage you to speak up, ask questions and express your points of view in a timely manner.

In Virginia, we are fortunate to have one of the nation’s great communities of public and private colleges and universities.

Thank you for your willingness to serve. The Commonwealth and higher education will be stronger as a result. I look forward to sharing this time with you as you prepare to lead Virginia forward.

Sincerely,

W. Heywood Fralin
Chair, State Council of Higher Education for Virginia
Boards of Visitors Orientation
Higher Education Governance: Strategic Decision-making in a Fast-paced World
October 22 – 23, 2019
Virginia Museum of History & Culture
428 N. Arthur Ashe Boulevard
Richmond, Virginia 23220

Tuesday, October 22

2:00 – 2:30pm REGISTRATION AND NETWORKING
Virginia Museum of History and Culture, Halsey Family Lecture Hall

2:30 – 2:45 Welcome, Introductions and Overview
- Peter Blake, Director, State Council of Higher Education for Virginia (SCHEV)
- Jamie Bosket, President and CEO, Virginia Museum of History and Culture
- Heywood Fralin, Chair, SCHEV Council and Former Rector, Board of Visitors, University of Virginia and Former Member, Board of Visitors, Virginia Tech

2:45 – 3:45 Synopsis of Virginia’s Coordinated System of Higher Education and of Boards’ Legal and Ethical Responsibilities in It
- Peter Blake, Director, SCHEV
- Marge Connelly, Vice Chair, SCHEV Council and Former Rector, Board of Visitors, Longwood University
- Alan Gernhardt, Senior Attorney, FOIA Advisory Council
- Deb Love, Senior Assistant Attorney General and Chief of the Education Section, Office of the Attorney General
- Conclusions: Katie Webb, Secretary, SCHEV Council

3:45 – 4:00 BREAK

4:00 – 4:30 Cabinet Perspectives on Board Service
- Introductions: Katie Webb, Secretary, SCHEV Council
- Kelly Thomasson, Secretary of the Commonwealth
- Atif Qarni, Secretary of Education
- Megan Healy, Governor’s Chief Workforce Development Advisor
- Aubrey Layne, Secretary of Finance
- Conclusions and Introductions: Peter Blake, Director, SCHEV
4:30 – 5:25  Achieving and Maintaining Institutional Excellence, Equity and Innovation in Times of Change and Uncertainty
- **Introduction:** Janice Underwood, Virginia Director of Diversity, Equity and Inclusion, Office of the Governor
- Speaker: **Toyia Younger,** Vice President for Leadership Development, American Association of State Colleges and Universities (AASCU)
- **Conclusions:** Peter Blake, Director, SCHEV

5:25 – 5:50  Governor Remarks on Higher Education and Board Service
- **Introduction:** Heywood Fralin, Chair, SCHEV Council
- Speaker: **Ralph Northam,** Governor of the Commonwealth
- **Conclusions:** Peter Blake, Director, SCHEV

6:00 – 7:30  RECEPTION
Virginia Museum of History and Culture, Olsson Family Gallery

Wednesday, October 23

8:00 – 8:30am  CHECK-IN, NETWORKING AND BREAKFAST
Virginia Museum of History and Culture, Halsey Family Lecture Hall

8:30 – 8:45  Greetings and Opening Remarks
- Peter Blake, Director, SCHEV

8:45 – 10:15  Best Practices of Effective Public Boards: Governing Change-averse Institutions in a Fast-paced World
- **Introduction:** Tom Slater, Member, SCHEV Council and Former President, Board of Visitors, Virginia Military Institute
- Speakers:
  - **Henry Stoever,** President and CEO, Association of Governing Boards of Universities and Colleges
  - **Heather Crislip,** Rector, Board of Visitors, University of Mary Washington
- **Conclusions:** Peter Blake, Director, SCHEV

10:15 – 10:30  BREAK

10:30 – 11:15  Hot Topic: Issues in College Student Life
- **Moderator:** Fran Bradford, Deputy Secretary of Education
- Panelists:
  - **Kelly Crace,** Associate Vice President for Health and Wellness, William & Mary
  - **Kevin Foust,** Associate Vice President of Campus Safety and Security, Virginia Tech
- **Conclusions and Introductions:** Sarah Izabel, Co-Chair, SCHEV Student Advisory Committee, and Student, Virginia Commonwealth University

11:15 – 12:00  Hot Topic: Issues of Equity
- Speakers:
  - **Susan Gooden,** Chair, State Board for Community Colleges, and Interim Dean, Wilder School of Government and Public Affairs, Virginia Commonwealth University
12:00 – 12:45pm LUNCH

12:45 – 2:00 Boards’ Fiduciary Obligations for Institutions’ Financial Health and Sustainability and their Impacts on Students’ Affordability and Debt

- Moderator: Victoria Harker, Member, SCHEV Council and Former Chair, Finance Committee, Board of Visitors, University of Virginia
- Panelists:
  - Michael Maul, Associate Director for Education and Transportation, Department of Planning and Budget
  - Jennifer “J.J.” Wagner Davis, Executive Vice President and Chief Operating Officer, University of Virginia
  - Kevin Davenport, Vice President of Finance, Virginia State University
- Conclusions and Instructions: Peter Blake, Director, SCHEV

2:00 – 2:15 BREAK

2:15 – 3:30 Perspectives from Rectors and Presidents on Issues Confronting Board Leadership and Executive Administration

- Moderator: Anne Holton, Interim President, George Mason University and Former Secretary of Education
- Panelists:
  - Katherine Rowe, President, William & Mary
  - Brian Hemphill, President, Radford University
  - Marianne Radcliff, Member, SCHEV Council and Former Rector, Board of Visitors, Longwood University
  - Dennis Treacy, Member and Immediate Past Rector, Board of Visitors, Virginia Tech
- Conclusions: Peter Blake, Director, SCHEV

3:30 Synthesis, Appreciation and Presentation of Appointment Commissions

- Peter Blake, Director, SCHEV
- Representatives, Office of the Secretary of the Commonwealth

2019 Planning Group

Ken Amvy, State Council of Higher Education
Peter Blake, State Council of Higher Education
Fran Bradford, Deputy Secretary of Education
Frank “Rusty” Conner, University of Virginia
Osubi Craig, Virginia State University
Alan Edwards, State Council of Higher Education
Jody Fisler, State Council of Higher Education
Paula Gentius, Virginia Commonwealth University
Gerica Goodman, University of Virginia
Victoria Harker, State Council of Higher Education
Greta Harris, Virginia Tech
Deb Love, Office of the Attorney General
Atif Qarni, Secretary of Education
Taylor Reveley, IV Longwood University
Katherine Rowe, William & Mary
Robin Sullenberger, Virginia Community College System
Kelly Thomasson, Secretary of the Commonwealth