Financial sustainability

Dependable resources—achieved through enrollment growth, successful fundraising, grants, contracts and partnerships—ensure NSU is a university of choice. We have a great story and we need to tell it!

The next president should focus on improving NSU’s reputation in the Hampton Roads region. Increase retention and graduation rates.

Business - Be able to attract area Fortune 500 companies either as donors or business sector ties. Revenue Minded - Creatively supplement ways for revenue generation to the university...

University image building by showcasing the many offerings/accomplishments, boosting school pride, and raising student standards/expectations.

“Raise funds to support programs that will help launch the strategic plan.”

“She/He should move the school forward financially.”

“in 1-3 years: increase enrollment, alumni financial contributions, and corporate contributions to the University...”

“Bring more funding to the University by working with the state and showing the progress Norfolk State has achieved. Also, work with businesses and community leaders to show that Norfolk State is a different university from the past misconceptions.”

“The new president must make sure that the university is financially stable... The new president should build a vision incorporating input from the constituents and implement a viable strategic plan to begin to implement while raising money.”

“The president must get out into the community and the region and sell the great school that Norfolk State is. The president must go to the alumni, the churches, the businesses, the media, even into individual homes to sell what our school has to offer. It can’t be done if the president spends all of their time on campus.”

“...needs to have a passion for not just bringing students to the school, but a passion for ensuring that the alumni give back. In fact, this should be a goal, create a ground swell where alumni want to give back. FINANCIALLY. We need to make this a habit, like going to homecoming!”

“Establish community and business partnership to increase the NSU name locally and statewide and increase funding. Have business or financial background to maintain financially stability. Increase enrollment.”

“...increase enrollment, new relevant degrees, highly specialized - e.g. tie in to the navy - nuclear physics degree, support winning athletics, grow the campus footprint and most of all - capital campaign must!”

“The president should promote funding for the university.”

“Ensuring that the growth that NSU has experienced and the financial support continues...”

“...the next president should be a strong visionary and fundraiser.”

“They must know how to attract investments from...donors...”

“The next leader must have demonstrated fundraising experience.”

“The president should be a transformational leader who will engage community partners with internship opportunities for students and improve the public image of the university.”

“Maintain the institution and improve its fiscal strength.”

“Visionary - expand NSU reach to the Southwestern communities of VA, either via extension campuses or on-line courses.”

“in 2-3 years: Make a strong case for NSU funding with the legislature and public...”

“in 1-3 years: increase enrollment, alumni financial contributions, and corporate contributions to the University...”

“They must know how to attract investments from...donors...”

“The next leader must have demonstrated fundraising experience.”

“The president should be a transformational leader who will engage community partners with internship opportunities for students and improve the public image of the university.”

“Maintain the institution and improve its fiscal strength.”

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