NORFOLK STATE UNIVERSITY

BOARD OF VISITORS
700 Park Ave., HBW Suite 520, Norfolk, Virginia 23504
P: 757-823-8670 | F: 757-823-2342 | nsu.edu

Times are approximate.

AGENDA
BOARD OF VISITORS
ACADEMIC AND STUDENT AFFAIRS COMMITTEE MEETING
Tuesday, November 16, 2021
Mary L. Blunt, Chair
1:00 p.m. to 3:00 p.m.

I. Call to Order/Establish Quorum

II. Discussion Items
   a. Career Services Update..... Dr Leonard Brown
   b. Athletics Budget Overview ..... Ms. Melody Webb
   c. SACS-COC 5th Year Interim Report ..... Dr. DoVeanna Fulton
   d. Academic Program Update..... Dr. DoVeanna Fulton
   e. Enrollment Management Strategies..... Dr. Justin Moses
   f. COVID-19 Update..... Dr. Leonard Brown/Dr. Justin Moses
   g. Faculty Senate Report ..... Dr. Geoffroy de Laforcarde
   h. Student Government Report ..... Mr. Jaylin Drewry

III. Action Item
   a. **Retroactive approval by the BOV for a one-year extension of the probationary period for tenure and promotion that has been offered to faculty due to the impact of COVID-19**

IV. Public Comment

V. Adjournment

Academic and Student Affairs Committee
Mary L. Blunt, Chair
Heidi W. Abbott
Dr. Terri L. Best
BK Fulton
Larry A. Griffith
Dr. Harold L. Watkins, II

Staff:

Dr. DoVeanna S. Fulton, Provost and VP for Academic Affairs
Dr. Leonard E. Brown, VP for Student Affairs
Dr. Justin L. Moses, VP for Operations & Chief Strategist for Institutional Effectiveness
Melody Webb, Athletics Director

The President participates in all Committee meetings.

All times are approximate and the Board reserves the right to adjust its schedule as necessary.

NORFOLK STATE UNIVERSITY

NSU Board of Visitors
Academic & Student Affairs Committee Meeting
November 16, 2021

AGENDA

a. Career Services Update
b. Athletics Budget Overview
c. SACS-COC 5th Year Interim Report
d. Retroactive Approval for
e. Academic Program Update
f. Enrollment Management Strategies
g. COVID-19 Update
h. Faculty Senate Report
i. Student Government Report

Career Services 2.0

Plans for 2021 and beyond

CAREER SERVICES UPDATE:

- Internships & Mentoring

- Graduate Outcomes

- Cultivating more opportunities

- Meeting the students where they are

- We need your help!

COMMITMENT TO INTERNSHIPS

Developing partnerships with several regional organizations to educate and expand internship opportunities

Hosting "A How to Post an Internship" to expand internship opportunities for smaller to medium size businesses

Participating in the National Association of Colleges and Employers (NACE) HBCU Employer Roundtables to connect with Fortune 500 organizations

Partnering with various offices to utilize Handshake

Organizing partnerships with the LEAD4IT program with Deans Keeve and Carrington and CS department chair - Dr. Doswell

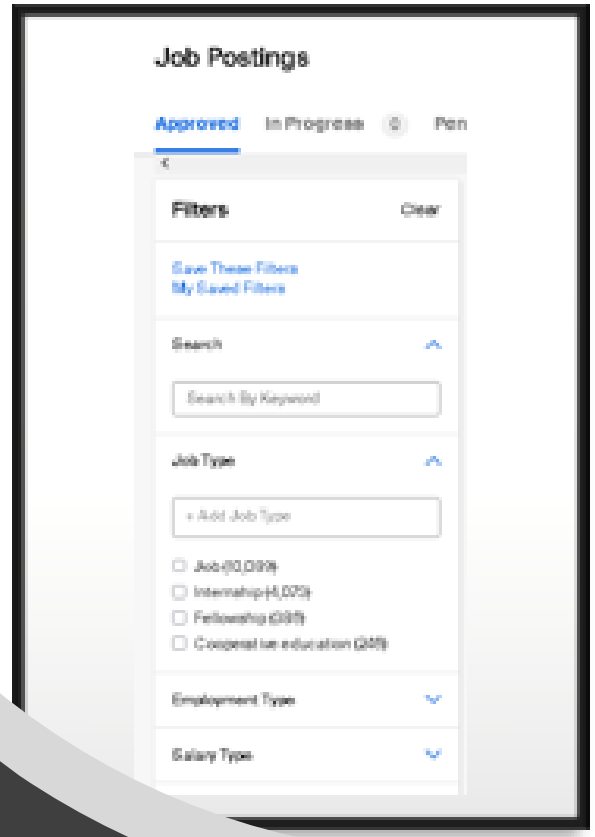
Expanding Mentoring programs

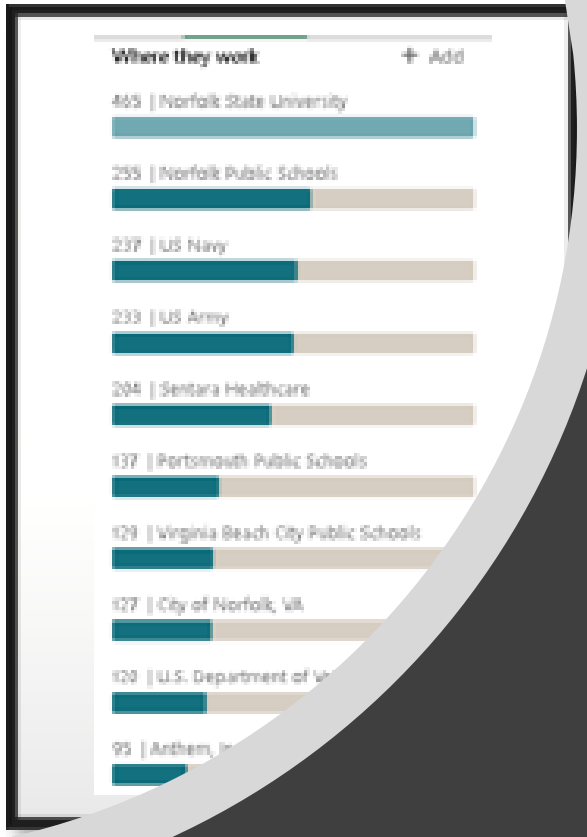
Service on SCHEV Academic Workgroup on internship to create statewide internship opportunities

Hosting Employer & Academic Hybrid Luncheons with government and fortune 500 organizations

Collaborating with the City of Norfolk Department of Economic Development

Applying for grants and we received the first VTOP grant/scholarship that provides NSU professionals access to resources on Experiential Education





GRADUATION OUTCOMES

- 2018 –2019:
  Conducted First Destination Survey outlined by NACE
- 2019 –2020:
  Data was collected but hallted due to the pandemic
- 2020 –2021:
  Pandemic delayed data collections efforts, but data is being collected

EXPANDING OPPORTUNITIES – CAREER EVENTS

- We host Hybrid Career Events!
- Over 925 – Virtual Events
- 45 – In-person activities

Semester/Year	Number of employers
Spring 2018	65
Fall 2018	57
Spring 2019	95
Fall 2019	107
Spring 2020	90
Fall 2020	116
Spring 2021	117
Fall 2021	132

5 Focus Areas

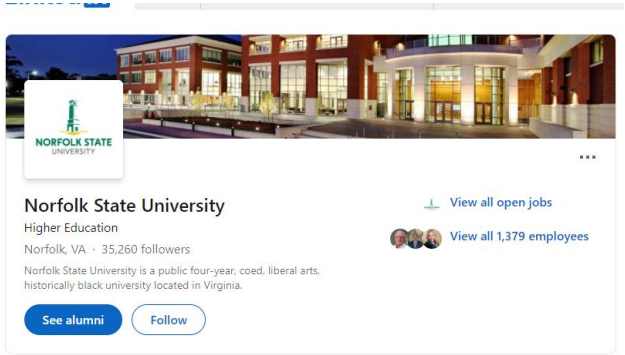
- Brand Handshake as the campus tool
- Create Career Ambassadors & Liaisons
- Increase LinkedIn Usage
- Promote and document Experiences (outcomes)
- Create More Employer Opportunities

We need your help…

LinkedIn is a professional networking site but it is also a vehicle to help us celebrate our alumni and our students' successes to the professional world.

- We can capture our alumni success stories and our students' accomplishments.
- We can use it to supplement our Graduates Career Outcome data (What did our students do after graduation data?)

Handshake is a global career tool and we need all supporters highlighting and sharing it.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Higher Education
Norfolk, VA · 35,260 followers
Norfolk State University is a public four-year, coed, liberal arts, historically black university located in Virginia.
See alumni
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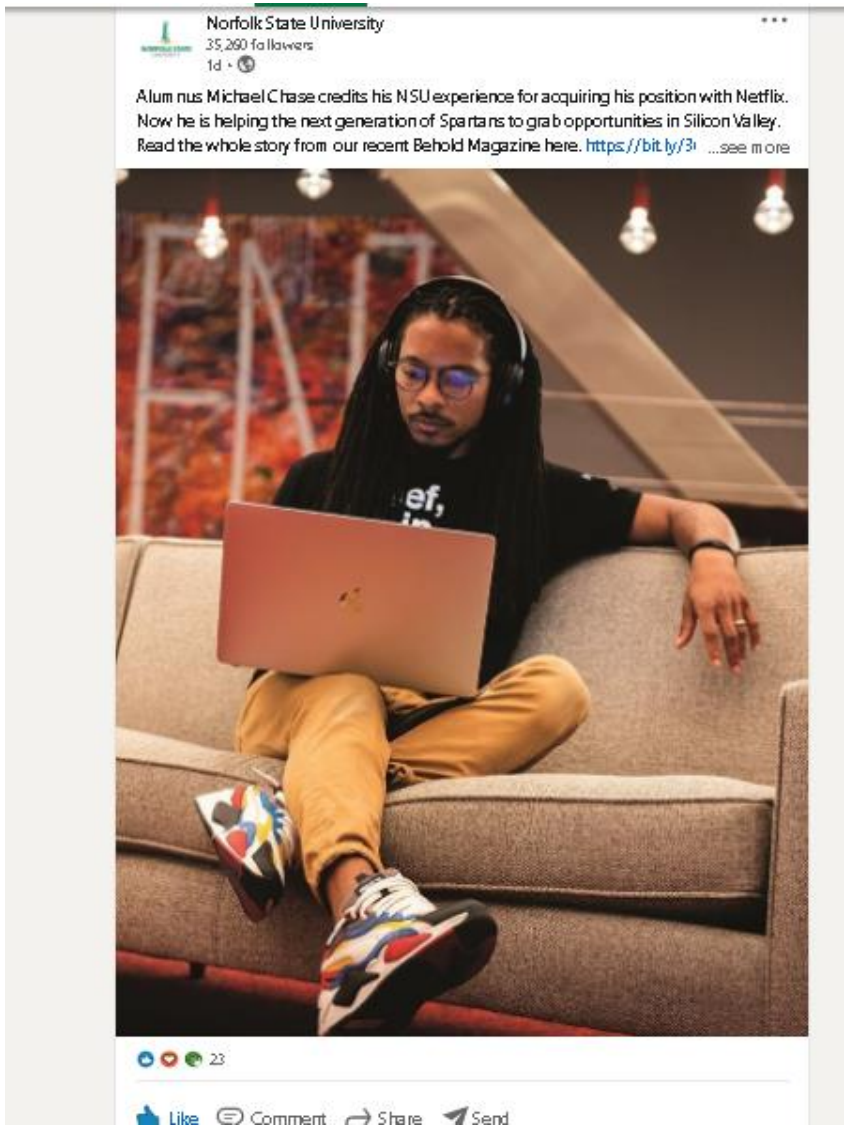
View all open jobs
View all 1,379 employees
Overview
Alumni
About us
Norfolk State University is a comprehensive, co-ed four-year institution of higher education located in Norfolk, Virginia.


Norfolk State University
35,260 followers
1d
Alumnus Michael Chase credits his NSU experience for acquiring his position with Netflix. Now he is helping the next generation of Spartans to grab opportunities in Silicon Valley. Read the whole story from our recent Behold Magazine here. https://bit.ly/3
...see more
23
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Comment
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35,260 followers
2d
Over the past year, Dr. Hoppa and Dr. Morsi – graduate program coordinators in NSU's Computer Science department – forged a relationship with Parsons, a digitally enabled solutions provider focused on the defense, intelligence, and critical infrastruc
...see more
28 · 1 comment
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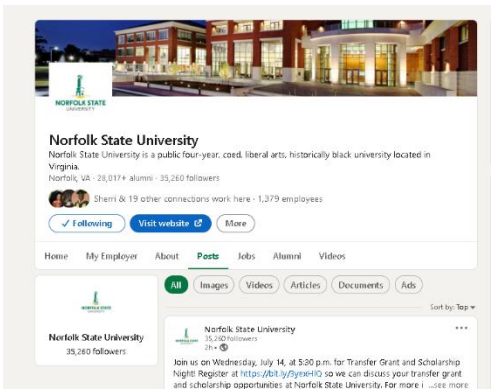
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Norfolk State University is a public four-year, coed, liberal arts, historically black university located in Virginia.
Norfolk, VA · 28,017+ alumni · 35,260 followers
Sherri & 19 other connections work here · 1,379 employees
Following
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2h
Join us on Wednesday, July 14, at 5:30 p.m. for Transfer Grant and Scholarship Night! Register at https://bit.ly/3yeeHIO so we can discuss your transfer grant and scholarship opportunities at Norfolk State University. For more i
...see more

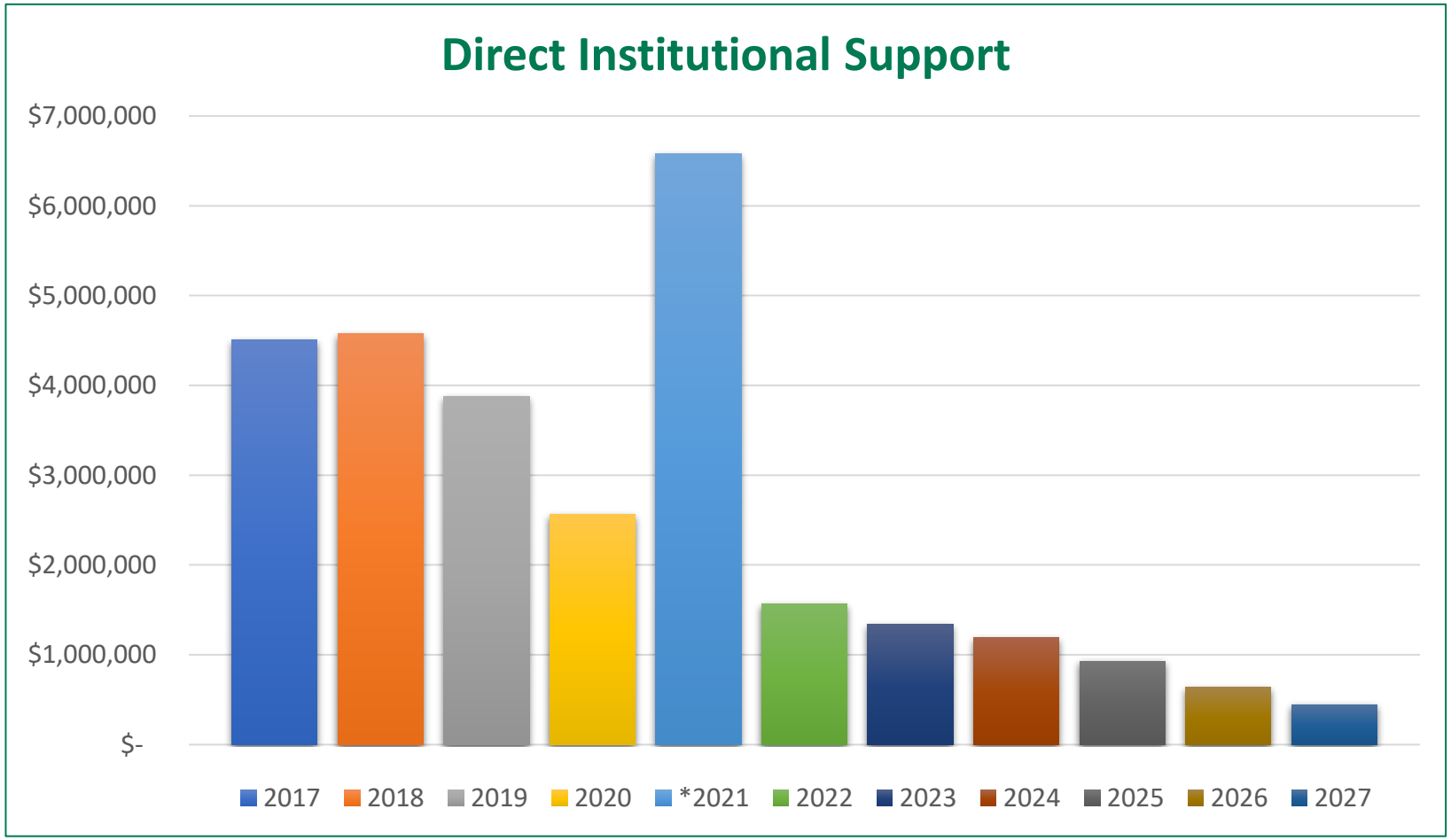
ATHLETICS BUDGET & FINANCIAL OVERVIEW

Athletics – Budget Overview: Intercollegiate Revenue Schedule 2022 - 2027

NORFOLK STATE UNIVERSITY – INTERCOLLEGIATE REVENUE SCHEDULE (2022 – 2027)						
	FY22	**FY23**	**FY24**	**FY25**	**FY26**	**FY27**
Operating Revenue	$11,930,637	$12,161,480	$12,310,981	$12,571,463	$12,863,979	$13,054,269
Institutional Support	1,569,363	1,338,520	1,189,019	928,537	636,021	445,731
Total Revenue	**$13,500,000**	**$13,500,000**	**$13,500,000**	**$13,500,000**	**$13,500,000**	**$13,500,000**
SYP Fall Enrollment Projection (FY22 Actual)	5,458	5,475	5,500	5,650	5,800	5,950
Opportunities: Sponsorships, Athletics Contributions, NCAA New Funding, Concessions, Vendors, Tailgate and Rental Income.						

Athletics – Budget Overview: Subsidies & Institutional Support

FISCAL YEAR	SUBSIDY
2017	$4,509,802
2018	$4,576,032
2019	$3,876,693
2020	$2,561,307
*2021	$6,576,093
2022	$1,569,364
2023	$1,338,520
2024	$1,189,019
2025	$928,537
2026	$636,021
2027	$445,731

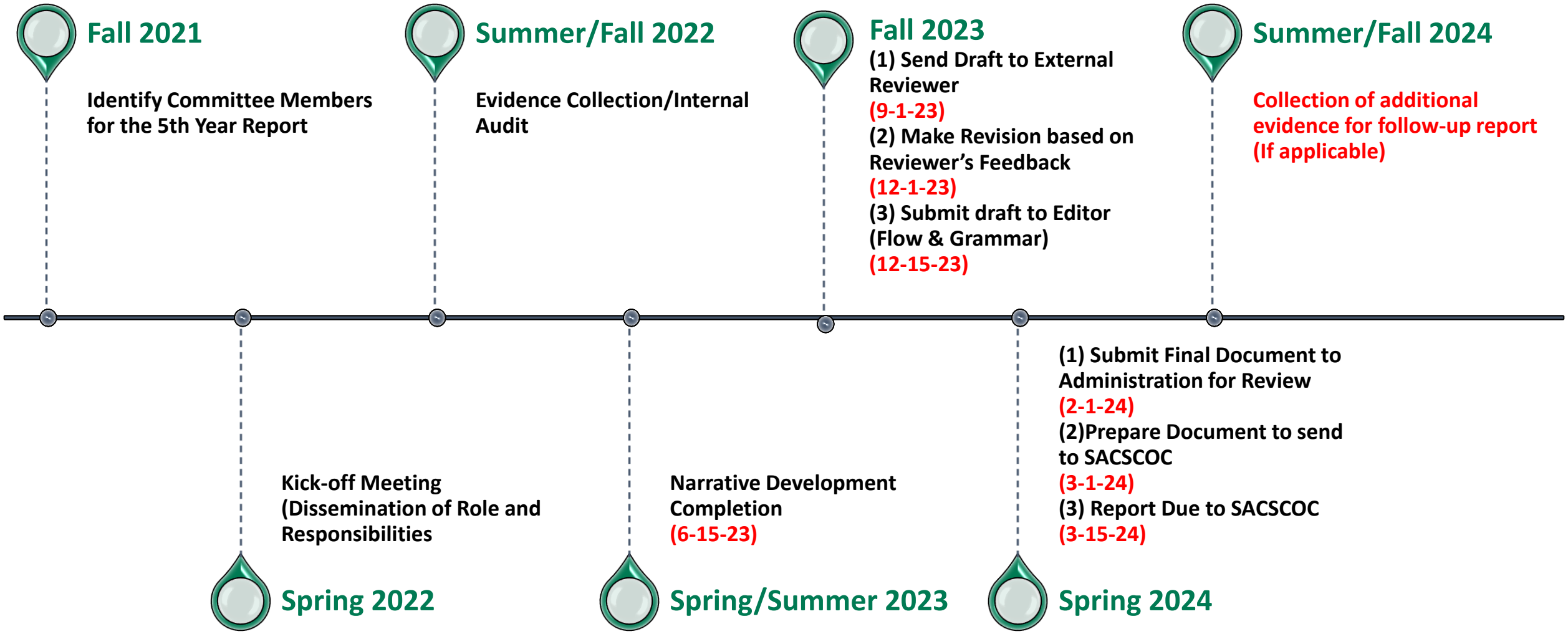


FIFTH YEAR INTERIM REPORT: Pathway to Compliance with SACS-COC Principles

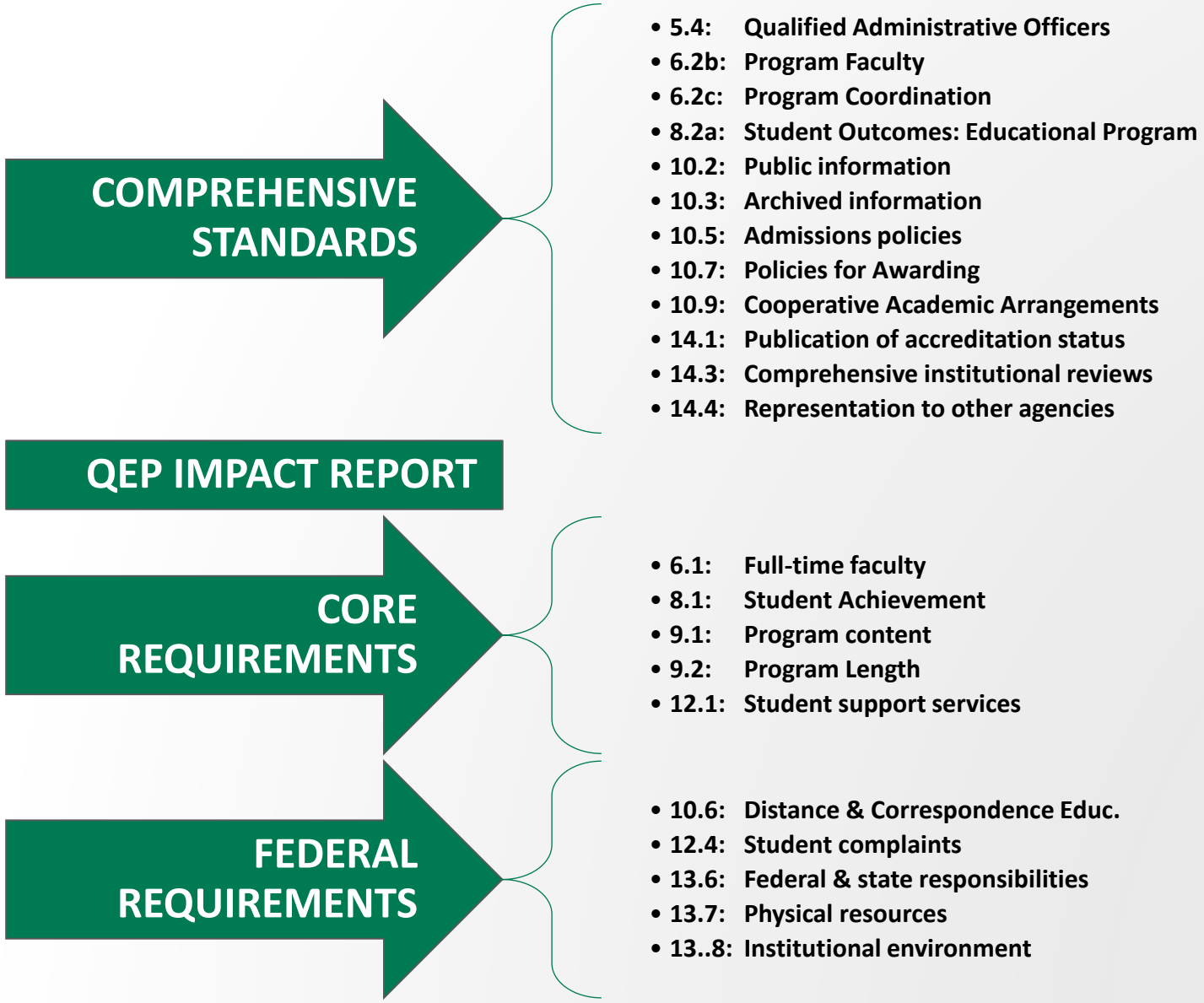
SACS-COC FIFTH YEAR REPORT OVERVIEW

NOTIFICATION:	President and Accreditation Liaison are notified 11 months in advance of the report due date
SUBMISSION:	Report must be submitted to the SACSCOC no later than March 15th of the year the submission is due
REVIEW:	SACSCOC sends report to an off-site review committee
RESULTS:	Institution receives the review results in July of the submission year
OUTCOMES:	Conclusion 1: No additional information request Conclusion 2: **Referral Report requested**

SACSCOC FIFTH YEAR REPORT: TIMELINE



SACSCOC FIFTH YEAR REPORT: COMPONENTS



SACSCOC FIFTH YEAR REPORT: SUBCOMMITTEES

EDUCATIONAL PROGRAMS AND POLICIES

- 9.1 Program content **[CR]**
- 9.2 Program length **[CR]**
- 10.2 Public information
- 10.3 Archived information
- 10.5 Admissions policies and practices
- 10.6 Distance and correspondence education
- 10.7 Policies for awarding credit
- 10.9 Cooperative academic arrangements

FINANCIAL & PHYSICAL RESOURCES

- 13.6 Federal & State Responsibilities
- 13.7 Physical Resources
- 13.8 Institutional Environment

INSTITUTIONAL EFFECTIVENESS

- 8.1 Student Achievement
- 8.2(a) Student outcomes: Educational Programs

QEP IMPACT REPORT

ACADEMIC & STUDENT SUPPORT SERVICES

- 12.1: Student support services
- 12.4: Student complaints

FACULTY

- 6.1: Full–time faculty
- 6.2b Program faculty
- 6.2c Program coordination

TRANSPARENCY & INSTITUTIONAL EFFECTIVENESS

- 14.1: Full–time faculty
- 14.3: Comprehensive institutional reviews
- 14.4: Representation to other agencies

ADMINISTRATIVE & ORGANIZATION

- 5.4: Qualified administrative/academic officers

ACADEMIC PROGRAM UPDATE

Medical Technologies program

Discontinued as of July 2019 due to various factors including but not limited to the following:

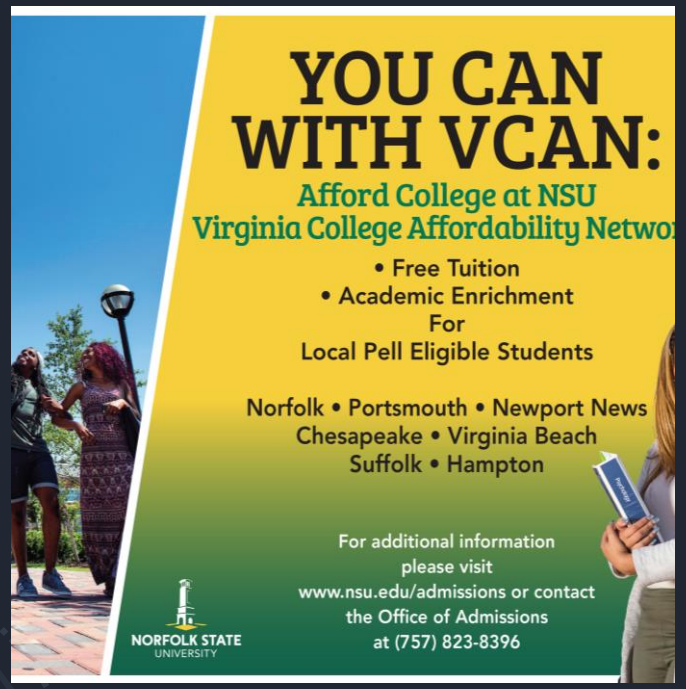
- Decline in practicum sites
- Lower enrollment

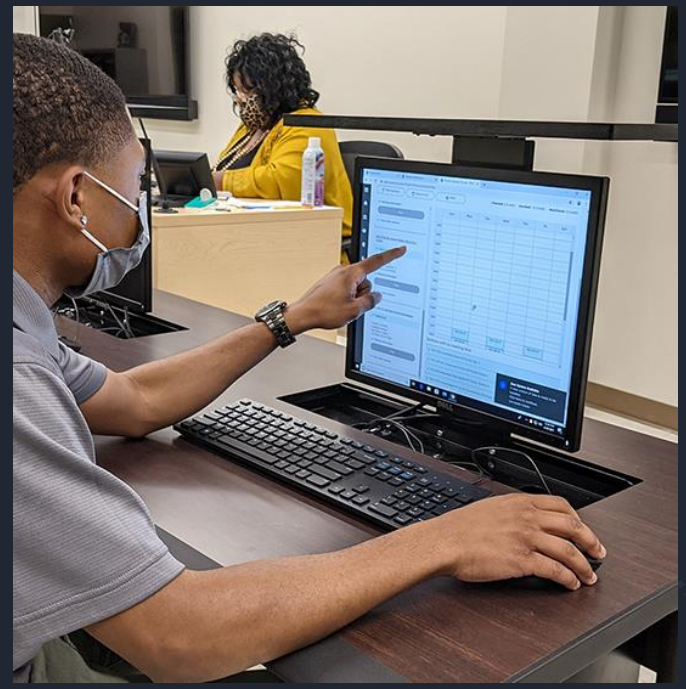
Teach out plan has been completed

Students are no longer enrolled in this program

ENROLLMENT MANAGEMENT STRATEGIES

- **New CRM (Customer Relations Management) Tool**
  - Application Management and streamlined review processes
  - Web-based platform that is accessible from any location
  - Increased usage capacity at no additional costs
  - Integration into existing platforms
  - Increased communication and automation
  - Event management and scheduling system
  - Provision of data analytics, statistics, and reporting

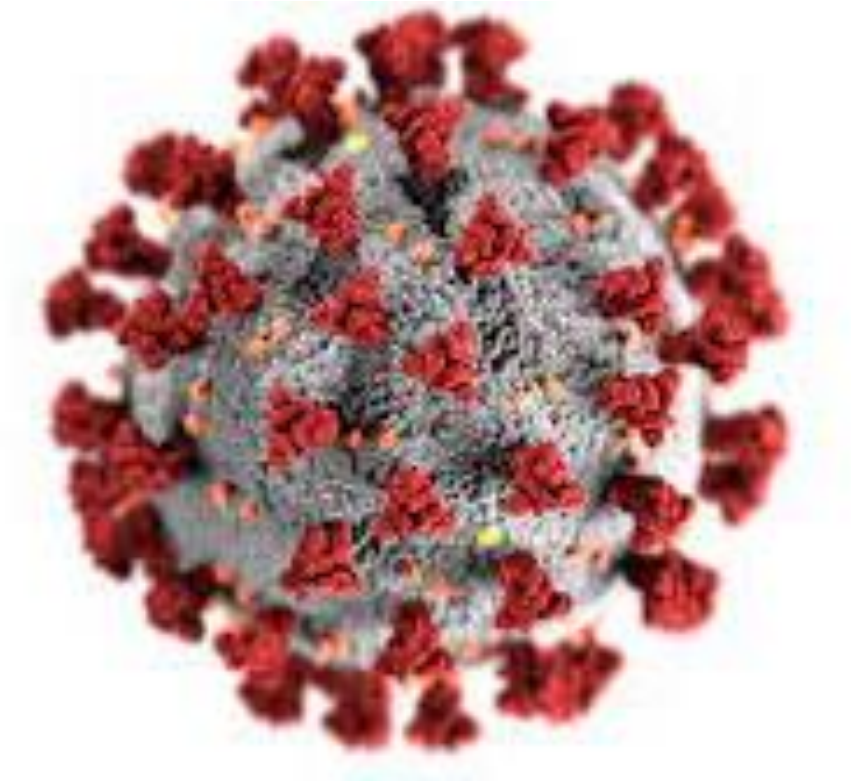




ENROLLMENT MANAGEMENT STRATEGIES

- Retention:
  - Student Planner System
  - Additional Advising Capacity at the upper division level
  - Additional Financial Aid Opportunities
  - Transfer Boost Initiative

COVID-19 UPDATE

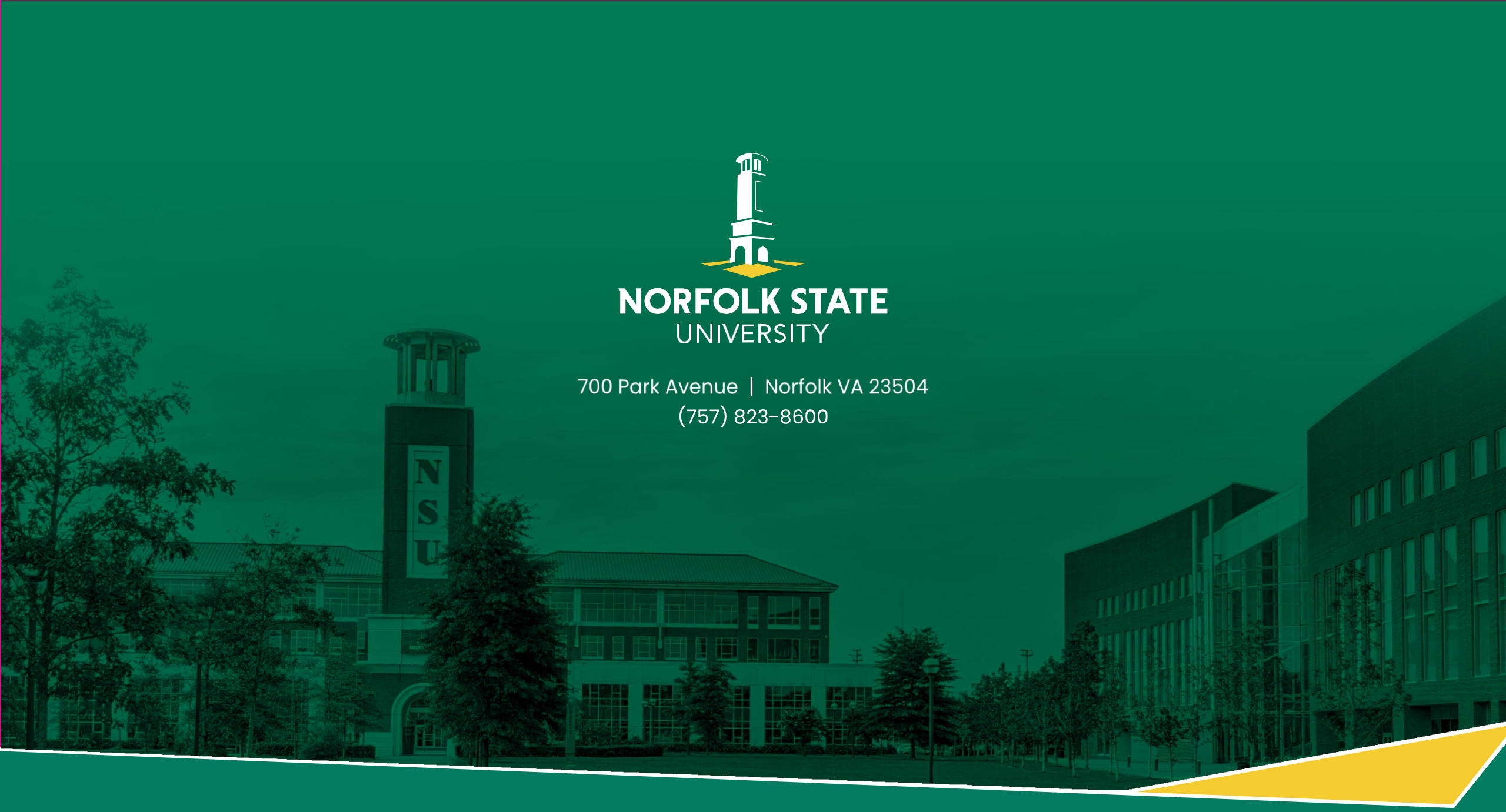


- **Mitigation Strategies**
  - Continued Social Distancing Guidelines
  - Masking Requirements
  - COVID-19 Vaccination Requirements
  - Testing
  - Cleaning Guidelines
  - Communication regarding safety and updates

NSU – COVID-19 DASHBOARD			
As of 11-12-2021	**COVID-19 TESTS PERFORMED:**	**POSITIVE COVID-19 CASES:**	**POSITIVITY RATE:**
STUDENTS	7962	44	0.0055
EMPLOYEES:	491	0	0
TOTAL:	8453	44	0.0052

STUDENT GOVERNMENT REPORT

- SGA's Spartan Wellness Committee has began evaluating the University's wellness practices with hopes of establishing an institution-wide wellness plan.
- SGA has been focused on maintain a robust campus experience and engaged Spartan Community is. The following events have occurred:
  - 2 social functions – held in Echols Gym.
  - In-person Homecoming events for the first time since the start of the COVID-19 pandemic.
- SGA Will be hosting the last Town-Hall meeting of the semester to allow students to voice their concerns directly to their respective departments.
- SGA Spring Semester.
  - Joint Summit with Virginia State University's SGA.
  - Planning for the first "State of the Student Body" address is underway.
  - A theme for this year's Spartan Fest is being decided and more.



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